

2027



NRMCA SPONSORSHIP PROSPECTUS

Published by the National
Ready Mixed Concrete
Association



Welcome



Each year, NRMCA welcomes businesses like yours to elevate their brand, increase visibility, engage with key industry leaders, and demonstrate their commitment to the ready mixed concrete industry through sponsorship.

The 2027 NRMCA Sponsorship Prospectus includes a broad range of sponsorship opportunities tailored to organizations of every size and strategic objective.

Strategic Partnership continues to offer companies year-round visibility and engagement through NRMCA programs, products, services, and events.

Our sponsorship packages combine multiple opportunities into a single investment, providing repeated exposure through multiple communication channels.

Flexible investment options allow sponsors to build packages that best support their marketing goals.

Volume and commitment discounts reward organizations that invest across multiple events or multiple years.

If you don't see an opportunity that fits your goals, contact NRMCA. We'll work with you to

create a customized sponsorship that supports your objectives.

Our commitment is to continue designing, developing, and delivering meaningful programs, dynamic events, and growing audiences that help your company connect with the ready mixed concrete industry.

We're glad you're here.

Tom Webb, Director of Business Development.

engagement@nrmca.org



Scan the QR code to claim your sponsorship

About NRMCA

Founded in 1930, the National Ready Mixed Concrete Association (NRMCA) is the leading industry advocate.

VISION: Lead a united and prosperous industry ensuring ready mixed concrete is the premier construction material for building resilient and sustainable communities.

MISSION: The National Ready Mixed Concrete Association creates opportunities for our members and the industry to prosper through leadership in safety, environmental and operational excellence, promotion, advocacy, workforce development, and concrete technology advancements.

STRATEGIC GOALS: NRMCA's work is organized around three primary goals, set forth in its strategic plan:

Membership Value:

Drive member success by elevating advocacy and amplifying value.

Industry:

Lead industry growth by positioning concrete as the material of the future.

People:

Attract, strengthen, and sustain the concrete workforce.

WHY SPONSORING MATTERS:

Through advocacy, education, workforce development, technical leadership, and nationally recognized events, NRMCA provides year-round opportunities for companies to build meaningful relationships with decision-makers across the ready mixed concrete industry.

Membership & Industry Reach

Approximately

425 ready mixed concrete
producer members

- ▶ NRMCA producer members generate more than half of all ready mixed concrete produced in the U.S. and operate in all 50 states

Approximately

200 associate members

- ▶ Manufacturers, Products and Services: **151**
- ▶ Material Suppliers : **33**
- ▶ Concrete Contractors: **16**

43 new or rejoining
members in 2026!

Membership Reach in 2026

Annual Convention: Almost 600 attendees (members, partners, and industry leaders)

NRMCA's ConcreteWorks: 1,400+ attendees with 300+ first-time attendees

National Mixer Driver Championship: 124 drivers

2026 Learning and Development Course

NRMCA events, educational programs, and industry initiatives provide year-round opportunities to connect with professionals across the ready mixed concrete industry, extending the reach and impact of your sponsorship investment.

- ▶ Over 640 learners passed through our classrooms
- ▶ Over 170 concrete delivery professionals registered for our online learning program
- ▶ 46 aspiring industry leaders were nominated for, accepted into, and participated in the Developing Industry Leaders program



*Build With Strength surpassed 100,000 all-time learners through its educational programs

Strategic Partnership Levels

Strategic Partnership Benefits

A side-by-side comparison of benefits by level

Benefits	Platinun \$50,000	Gold \$40,000	Silver \$30,000	Bronze \$20,000
	\$62,500 Sponsorship Value	\$50,000 Sponsorship Value	\$34,500 Sponsorship Value	\$22,000 Sponsorship Value
Company logo on NRMCA website (Sponsors page) with direct link	●	●	●	●
One sponsorship spotlight on LinkedIn annually	●	●	●	●
Concrete Innovations webinar series sponsorship	●	●	●	●
Jointly distributed sponsor press release (annual)	●	●	●	
Logo recognition at Annual Convention (event signage & screens)	●	●		
Logo recognition at NRMCA's ConcreteWorks (event signage & screens)	●	●		
Pre- and post-show registration list - Annual Convention*	●	●		
Pre- and post-show registration list - NRMCA's ConcreteWorks*	●	●		
<u>One</u> Complimentary registration - Annual Convention**	●			
<u>One</u> Complimentary registration - NRMCA's ConcreteWorks**	●			
Logo recognition in all NRMCA classroom courses	●			
Early entry to the DIL Nomination Window	●			
One Complimentary registration (choose Annual Convention or CW)**		●		
One 50% discounted registration (choose Annual Convention or CW)**			●	
Sponsorship bundle discount (select sponsorships)	20%*	20%*	15%*	10%*

*Available to Platinum and Gold Strategic Partners only.

**Complimentary and discounted registrations are non-transferable.



Event-Based Sponsorships

NRMCA 2027 Annual Convention

March 7-10

Annual Convention Event Sponsorship

\$15,000

(Six Available)

Elite Event Sponsor

Be among the most visible company supporters at NRMCA's Annual Convention in Louisville! As an Elite Sponsor of this prestigious event for the ready mixed concrete industry, you will receive:

- ▶ Logo recognition on event signage (print and digital) and screens throughout the event
- ▶ Verbal recognition during the event
- ▶ Recognition on event's homepage
- ▶ Pre-show and post-show registration lists

\$12,000

(Two Available)

One Available - Opening Session

One Available - Closing Session

General Session (Opening & Closing)

Here's your opportunity to be recognized during the General Session. Sponsorship includes

- ▶ Logo recognition on signage and screens during the General Session
- ▶ A one-minute company video to play at the beginning of the session.
- ▶ Recognition in conference program
- ▶ Introduction of the guest speaker

\$10,000

(Two Available)

Registration Package

Sponsorship includes:

- ▶ Logo recognition in pre- and post-event registration-related communications
- ▶ Company recognition on the Annual Convention registration webpage
- ▶ Digital recognition associated with attendee registration communications.
- ▶ One logo-branded registration check-in kiosk plate.

\$7,000

(Three Available)

NRMCA Chairman's Welcome Reception

This welcome reception officially kicks off the NRMCA Annual Convention. Sponsorship includes:

- ▶ Event signage
- ▶ Projected logo (venue permitting)
- ▶ Branded cocktail napkins
- ▶ Recognition in conference program
- ▶ Table tents
- ▶ Additional custom branding opportunities may be available upon request for an additional fee

*NRMCA reserves the right to adjust the agenda and, if programming changes, will work with sponsors to provide comparable recognition.

Annual Convention Event Sponsorship

\$6,000

(Two Available)

Refreshment Break

Refreshment Break Sponsorship includes:

- ▶ Company branding featured throughout the sponsored refreshment break
- ▶ Choice of themed refreshment experiences, including:
 - Gourmet popcorn bar
 - Ice cream treats
 - Fresh lemonade stand
 - Specialty coffee bar
 - Candy station
 - Or work with NRMCA to create a custom refreshment experience that reflects your brand

\$5,000

(Two Available)

Networking Reception

This reception offers attendees an opportunity to connect in a relaxed setting at the NRMCA Annual Convention. Sponsorship includes:

- ▶ Event signage
- ▶ Projected logo (venue permitting)
- ▶ Branded cocktail napkins
- ▶ Additional custom branding opportunities may be available upon request for an additional fee.
- ▶ Table tents

Exclusive!

\$3,500

(One Available)

Mobile App

Sponsorship includes:

- ▶ Company logo recognition within the official event mobile app.

\$2,500

(Two Available)

Spouse/Guest Lounge

Sponsorship includes:

- ▶ Company recognition and signage within the lounge.

Exclusive!

\$5,000

(One Available)

Business Meeting Lounge

Help attendees connect and conduct business by sponsoring a dedicated meeting area featuring semi-private spaces designed for one-on-one conversations and small business meetings. Sponsor recognition will be prominently displayed throughout the meeting area.

*NRMCA reserves the right to adjust the agenda and, if programming changes, will work with sponsors to provide comparable recognition.

Annual Convention Materials Sponsorship

*1 advertisement
in the program



Exclusive!

\$15,000

Lanyards:
(One Available)

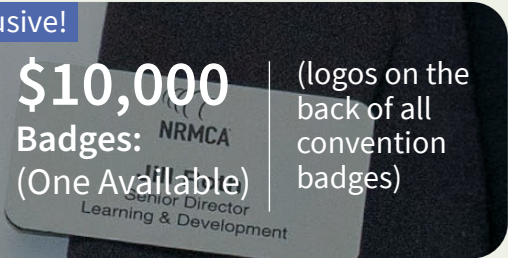


Exclusive!

\$10,000

Badges:
(One Available)

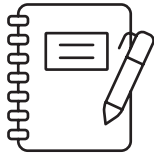
(logos on the back of all convention badges)



Exclusive!

\$4,000

Notepads & Pens:
(One Available)



Exclusive!

\$10,000

Attendee WiFi:
(One Available)



Exclusive!

\$6,000

Registration Check-In Kiosk:
(Two Available)



Exclusive!

\$6,000

Hydration Station:
(One Available)

(branded cups with company logo available for an additional fee)



Exclusive!

\$10,000

Hotel Key Cards:
(One Available)



Exclusive!

\$6,000

Attendee Tote Bags:
(One Available)



Exclusive!

\$5,000

Conference Program Advertisement
(One Available)

Includes: *Logo recognition on cover of the program *1 advertisement in the program





Event-Based Sponsorships

NRMCA's ConcreteWorks 2027

October 1-4

NRMCA's ConcreteWorks 2027 Event Sponsorship



\$20,000

(Six Available)

Elite Event Sponsor

Be recognized as one of NRMCA's ConcreteWorks 2027 Elite Event Sponsors with prominent company recognition throughout the event. Sponsorship includes:

- ▶ Logo recognition on event signage (print and digital) and screens throughout the event
- ▶ Verbal recognition during the event
- ▶ Recognition on event's homepage
- ▶ Pre-show and post-show registration lists

NRMCA's ConcreteWorks 2027 Program Packages

\$12,000
(Two Available)

Registration Package

Feature your logo early and often with this sponsorship opportunity. The package includes:

- ▶ Logo recognition in pre- and post-event registration-related communications
- ▶ Logo and company recognition on the NRMCA's ConcreteWorks registration webpage
- ▶ Company logo on the back of all conference badges
- ▶ Specialty branding at the check-in kiosk

\$7,500
(Two Available)

Digital Package

Feature your company name and logo in all the following digital locations:

- ▶ NRMCA's ConcreteWorks mobile app
- ▶ NRMCA social media channels
- ▶ NRMCA TV channel, available in all Gaylord hotel guest rooms (venue permitting)



NRMCA's ConcreteWorks 2027 Event Sponsorships

Exclusive!

\$15,000

General Session

Be recognized as the exclusive sponsor of the NRMCA's ConcreteWorks General Session. Sponsorship includes:

- ▶ Logo recognition on event signage (print and digital)
- ▶ Verbal recognition during the General Session
- ▶ Introduction of the Keynote Speaker
- ▶ A one-minute company video to play at the beginning of the session

\$7,000

(Two Available/Day One; Two Available/Day Two)

Exhibit Hall Reception

Host one of NRMCA's ConcreteWorks Exhibit Hall Receptions. Sponsorship includes:

- ▶ Branded cocktail napkins
- ▶ Table tents
- ▶ Signage at entrance of event
- ▶ A limited number of drink tickets to distribute to VIPs/guests
- ▶ Signature cocktail available for an additional fee

\$7,000

(Four Available)

Chairman's Welcome Reception

Be among the first to be seen at NRMCA's ConcreteWorks as one of the hosts of the Chairman's welcome reception. Sponsorship includes:

- ▶ Branded cocktail napkins
- ▶ Table tents
- ▶ Signage at entrance of event
- ▶ Projected logo (venue permitting)
- ▶ Signature cocktail available for an additional fee

\$6,000

(Five Available)

(\$20,000
Exclusive Option)

Learning Lab

The Learning Lab offers a dynamic, fun, and fast stage to reach the broadest cross-section of conference attendees.

- ▶ Signage at entrance of event
- ▶ Verbal recognition during the Learning Lab
- ▶ Recognition in presentation decks
- ▶ Provide a brief company introduction (approximately two minutes) at the start of each day's Learning Lab programming.
(*This opportunity only available as an EXCLUSIVE SPONSOR option*)

*NRMCA reserves the right to adjust the agenda and, if programming changes, will work with sponsors to provide comparable recognition.

NRMCA's ConcreteWorks 2027 Event Sponsorships

\$6,000

(Two Available)

Refreshment Break

Refreshment Break Sponsorship includes:

- ▶ Company branding featured throughout the sponsored refreshment break
- ▶ Choice of themed refreshment experiences, including:
 - Gourmet popcorn bar
 - Fresh lemonade stand
 - Candy station
 - Ice cream treats
 - Specialty coffee bar
 - Or work with NRMCA to create a custom refreshment experience that reflects your brand

Exclusive!

\$10,000

(One Available)

Private Meeting Pods

Help attendees connect and conduct business by sponsoring a dedicated meeting area featuring semi-private spaces designed for one-on-one conversations and small business meetings. Sponsor recognition will be prominently displayed on each meeting pod.



Exclusive!

\$12,000

(One Available)

Professional Headshot Studio

This private studio offers FREE professional headshots to attendees, instantly accessible on their mobile devices.

- ▶ Event signage
- ▶ Recognition in the printed program and mobile app
- ▶ Recognition on the photo download page, where attendees access their completed headshots



\$3,000

(Two Available)

Demonstration Lab

Align your brand with one of the most interactive areas of the Exhibit Hall, where exhibitors showcase their products, services and solutions through live demonstrations. Sponsorship includes:

- ▶ Signage at entrance of the Demonstration Lab
- ▶ Recognition in presentation decks
- ▶ Verbal recognition during the Demonstration Lab

*NRMCA reserves the right to adjust the agenda and, if programming changes, will work with sponsors to provide comparable recognition.

NRMCA's ConcreteWorks 2027 Materials Sponsorships



Exclusive!

\$15,000

Lanyards
(One Available)



Exclusive!

\$8,000

Conference Program Advertisement
(One Available)

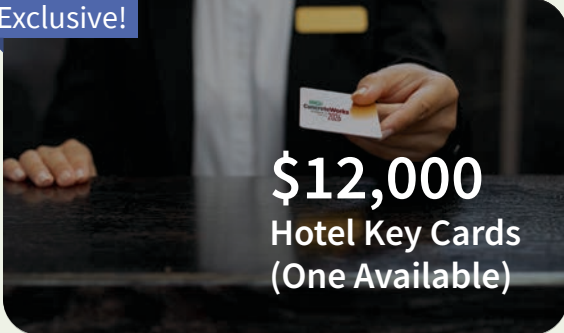
Includes: *Logo recognition on cover of the program *1 advertisement in the program



Exclusive!

\$12,000

Hotel Key Cards
(One Available)



Exclusive!

\$6,000

Hydration Station:
(One Available)

(branded cups with company logo available for an additional fee)



Exclusive!

\$10,000

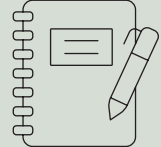
Attendee WiFi
(One Available)



Exclusive!

\$4,000

Notepads & Pens
(One Available)





Event-Based Sponsorships

21st Annual Mixer Driver Championship

Saturday, October 2, 2027

NMDC Production Partner on NRMCA's ESPN "The Ocho" Broadcast



Exclusive!

ESPN 8
THE OCHO
\$50,000

Put your company in the national spotlight as the exclusive NMDC Production Partner supporting NRMCA's National Mixer Driver Championship broadcast on ESPN "The Ocho."

Sponsorship includes:

- ▶ Exclusive NMDC Production Partner recognition
- ▶ One 30-second sponsor commercial airing on ESPN in August 2027*

*Broadcast scheduling, placement, rotation and production details are subject to change based on ESPN and NRMCA production requirements.

NMDC Event Sponsorships

Exclusive!

\$15,000
(One Available)

Champion Event Sponsor

As THE exclusive champion event sponsor, you'll set the tone for the biggest celebration yet! Sponsorship includes:

- ▶ A balloon arch entryway to the course
- ▶ T-Shirt cannon activation
- ▶ Event signage
- ▶ Verbal recognition throughout NMDC related activities

\$10,000
(Six Available)

Elite Event Sponsor

Sponsor the 21st Annual Mixer Driver Championship and support our driver champions. Sponsorship includes:

- ▶ Your company logo on a feather flag banner placed at entrance to skills course
- ▶ Event signage
- ▶ Verbal recognition throughout NMDC related activities



NMDC Program Sponsorships

Exclusive!

\$5,000

(One Available)

DJ Station

DJ package includes:

- ▶ Company logo recognition at the DJ booth
- ▶ Verbal recognition throughout NMDC related activities

\$8,000

(Four Available)

Driver Position Drawing Reception

Kick the NMDC into gear at the Driver Position Drawing Reception. Show your support for drivers and their families with your company name and logo on door signage, on the big screen, and on table tents throughout the drawing.

\$12,500

(Six Available)

Driver Awards Banquet

It's the biggest celebration of the year and you can be a part of it.

- ▶ Logo recognition on event signage (print and digital)
- ▶ Verbal recognition during the Driver Awards Banquet
- ▶ Table tent signage
- ▶ One reserved table including admission for 10 guests

\$6,000

(Four Available)

Breakfast of Champions

Breakfast is the most important meal of the day, especially on the day of the National Mixer Driver Championship.

- ▶ Logo recognition on signage
- ▶ Verbal recognition during the Breakfast of Champions
- ▶ Recognition in conference program



NMDC Sponsorship on the Course!

**Company
Street Signs**
\$1,000 each
(Ten Available)



**Shipment
Containers**
\$3,000
(Two Available)



Golf Carts
\$2,000
(Four Available)



**Driver
Recognition
Banners**
\$1,000 each
(Ten Available)



**Champion
Beverage
Stations**
\$6,000
(Two Available)



**Course
Challenges**
\$1,000 each
(Twenty-Five Available)



NMDC Sponsors SWAG for Drivers & Judges!



\$5,000
(Four Available)

Driver Hospitality Package

Show your support for the championship through driver recognition

- Signage at entrance of Driver Swag Suite
- Recognition in the mobile app
- A welcome letter included in each driver's registration packet
- Opportunity to provide approved in-kind items or branded swag for distribution to drivers in the Driver Swag Suite
- Recognition in conference program

\$10,000
(Two Available)

Driver Shirts

Your logo will be featured on the sleeve of the shirts proudly worn by ALL NMDC drivers, during the competition and for years to follow.

\$10,000
(Two Available)

Driver Hats

Your logo will be featured on the custom designed baseball hat proudly worn by ALL NMDC drivers, during the competition and for years to follow.

Exclusive!

\$7,000
(One Available)

Driver Bags

Drivers need a place to store all their SWAG! Your logo will be prominently featured on the bag that all drivers receive at driver registration and carry throughout the event and for years to follow.

Exclusive!

\$5,000
(One Available)

Judge Hats

Think First Safety! Show your support for our cadre of all-volunteer judges with your logo on the baseball hats they wear to distinguish them on the course.

Exclusive!

\$5,000
(One Available)

Judge Safety Vests

Think First Safety! Show your support for our cadre of all-volunteer judges with your logo on the safety vests they wear to distinguish them on the course. A sponsorship discount is available if the sponsor provides the safety vests.



Event-Based Sponsorships

2027 Courses and Learning Experiences

L&D Classroom Sponsorships



\$5,000

Scheduled 6 times in 2027, reaching up to 100 learners.



\$7,500*

Scheduled 2 times in 2027, reaching up to 100 learners.



\$5,000

Scheduled 2 times in 2027, reaching up to 50 learners.



\$5,000

Scheduled 2 times in 2027, reaching up to 50 learners



\$2,500

Scheduled 1 time in 2027, reaching up to 30 learners.



\$10,000*

Scheduled 4 times in 2027, reaching up to 200 learners



\$10,000

Scheduled 2 times in 2027, reaching up to 52 learners.



\$10,000

Scheduled 6 times in 2027, reaching up to 175 learners.



\$10,000

Scheduled 8 times in 2027, reaching up to 175 learners.

*Optional Add-Ons Available for an Additional Fee: Branded Pens and Tote Bags

DIL Program Sponsorship

\$15,000
(Two Available)



DEVELOPING
INDUSTRY LEADERS

Developing Industry Leaders (DIL) is the premier leadership development program for the ready mixed concrete industry. Sponsorship includes:

- ▶ One speaking opportunity of the sponsor's choice within the DIL program
- ▶ Company logo displayed on all program materials, including:
 - DIL website
 - Nomination form
 - Cohort Acceptance Communications
 - PowerPoint templates used in more than 20 live and virtual sessions
- ▶ Company logo displayed on the big screen during matriculation and graduation ceremonies held during the Board of Directors meeting at NRMCA's ConcreteWorks
- ▶ Company logo displayed on DIL meeting signage at NRMCA's ConcreteWorks, Annual Convention, and leadership summits
- ▶ Sponsor recognition in communications to the DIL alumni community
- ▶ Sponsorship announcement through:
 - NRMCA press release
 - E-News digital newsletter
 - NRMCA social media channels



Concrete Innovations

Learning Center | Award Program

NRMCA Concrete Innovations Learning Center brings practitioners, researchers, and policy makers together to exchange the latest innovations for sustainable concrete design, construction and manufacturing. The Awards Program recognizes outstanding achievements in concrete performance and sustainability. By becoming a sponsor for the Learning Center and Award Program you will enhance your visibility and demonstrate your dedication to concrete innovation and sustainability. Your organization will be promoted in:

Event marketing materials ● On the Concrete Innovations Website ● E-mails ● Social media

2 Choices of Sponsorship

EMERALD

\$5,000

Sponsor the Webinar and Awards program. (Includes Two Webinar Presentations)

SAPPHIRE

\$3,000

Sponsor the Webinar and Awards program. (Includes One Webinar Presentation)



Program and Product
Sponsorships

Committee
Meetings and
Surveys

Committee Meetings and Surveys



BUSINESS ADVANCEMENT
AN NRMCA COMMITTEE

\$5,000
(Two Available)

BAC Winter Meeting Sponsor
[Date: December 2027]



SAFETY, ENVIRONMENTAL, AND OPERATIONS
AN NRMCA COMMITTEE

\$5,000
(Two Available)

SEO DeBoer Committee Meeting
[Date: Spring 2027]



WORKFORCE DEVELOPMENT
AN NRMCA COMMITTEE

\$5,000
(Two Available)

WDC Spring Committee Meeting
[Date: Spring 2027]

\$5,000
(Two Available)

BAC Summer Meeting Sponsor
[Date: July 2027]

Exclusive!

\$10,000

Fleet Benchmarking & Costs Survey

Exclusive!

\$10,000

Annual Compensation Survey

Exclusive!

\$5,000

Performance Benchmarking Survey

Exclusive!

\$10,000

Think First Safety Contest & Benchmarking Survey

Exclusive!

\$12,500

Mixer Driver Recruitment and Retention Survey

*Sponsorship of surveys includes sponsor recognition on survey-related communications and materials.

Please note: Other NRMCA committees meet regularly during Annual Convention and NRMCA's ConcreteWorks. These committee meetings do not require separate registration and are not included here. If you are interested in learning more about NRMCA's committees, please email us at engagement@nrmca.org

2027 Sponsorship Opportunities

Opportunity	Investment	Availability
Strategic Partnerships		
Platinum Level: Strategic Partnership	\$50,000	5
Gold Level: Strategic Partnership	\$40,000	5
Silver Level: Strategic Partnership	\$30,000	5
Bronze Level: Strategic Partnership	\$20,000	5
Event-Based Sponsorships		
Annual Convention, March 7-10, 2027 Louisville, KY		
Elite Event Sponsor	\$15,000	6
General Session	\$12,000	2
Registration Package	\$10,000	2
Chairman's Welcome Reception	\$7,000	3
Refreshment Break	\$6,000	2
Networking Reception	\$5,000	2
Annual Convention Mobile App	\$3,500	1
Spouse/Guest Lounge	\$2,500	2
Business Meeting Lounge Sponsor	\$5,000	1
Lanyards	\$15,000	1
Badges	\$10,000	1
Hotel Room Key Cards	\$10,000	1
Attendee WiFi	\$10,000	1
Registration Kiosk	\$6,000	2
Hydration Station	\$6,000	1
Attendee Tote Bags	\$6,000	1
Notepads & Pens	\$4,000	1
Conference Program Advertisement	\$5,000	1

Opportunity	Investment	Availability
NRMCA's ConcreteWorks (Oct. 1-4, Orlando)		
Elite Event Sponsor	\$20,000	6
Registration Package	\$12,000	2
Digital Package	\$7,500	2
General Session	\$15,000	1
Chairman's Welcome Reception	\$7,000	4
Exhibit Hall Reception	\$7,000	4
Learning Lab (Exclusive Option)	\$6,000 (\$20,000)	5
Refreshment Break	\$6,000	2
Professional Headshot Studio	\$12,000	1
Private Meeting Pods	\$10,000	1
Demonstration Lab	\$3,000	2
Lanyards	\$15,000	1
Hotel Room Key Cards	\$12,000	1
Attendee WiFi	\$10,000	1
Conference Program Advertisement	\$8,000	1
Hydration Station	\$6,000	1
Notepads & Pens	\$4,000	1
NMDC (Oct. 2, Orlando)		
NMDC Production Partner on NRMCA's ESPN "The Ocho" Broadcast	\$50,000	1
Champion Event Sponsor	\$15,000	1
Elite NMDC Sponsor	\$10,000	6
DJ Station	\$5,000	1
Driver Position Drawing Reception	\$8,000	4
Driver Awards Banquet	\$12,500	6
Breakfast of Champions	\$6,000	4
Golf Carts	\$2,000	4

2027 Sponsorship Opportunities

Opportunity	Investment	Availability
NMDC (Oct. 2, Orlando)		
Shipment Containers	\$3,000	2
Champion Beverage Stations	\$6,000	2
Course Challenges	\$1,000	25
Driver Recognition Banners	\$1,000	10
Company Street Signs	\$1,000	10
Driver Hospitality Package	\$5,000	4
Driver Shirts	\$10,000	2
Driver Hats	\$10,000	2
Driver Bags	\$7,000	1
Judge Hats	\$5,000	1
Judge Safety Vests	\$5,000	1
Courses and Learning Experiences		
Concrete Innovations - Sapphire	\$3,000	
Concrete Innovation - Emerald	\$5,000	
Concrete Fundamentals	\$5,000	1
Concrete Technologist, Short Course	\$7,500	1
Concrete Durability	\$5,000	1
Think First Safety Course	\$5,000	1
Environmental Course	\$2,500	1
Plant Manager Course & Certification	\$10,000	1
Professional Sales	\$10,000	1
Supervisors Course	\$10,000	1
Think Like an Owner	\$10,000	1
Developing Industry Leaders (DIL)	\$15,000	2

Opportunity	Investment	Availability
Program & Product Sponsorships		
BAC Winter Meeting	\$5,000	2
BAC Summer Meeting	\$5,000	2
SEO DeBoer Committee Meeting	\$5,000	2
WDC Committee Spring Meeting	\$5,000	2
Annual Compensation Survey	\$10,000	1
Fleet Benchmarking Survey	\$10,000	1
Mixer Driver Recruitment & Retention Survey	\$12,500	1
Performance Benchmarking Survey	\$5,000	1
Think First Safety Survey & Contest	\$10,000	1

Ready to Engage?



You've made a great choice.
We look forward to engaging with you.

