


NRMCA Educational Offerings




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NRMCA

**CONCRETEWORKS** 2024 | DENVER, CO | OCTOBER 10 - 14 | #cworks2024


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SETH'S BLOG

Every presentation worth doing has just one purpose

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SETH'S BLOG

Every presentation worth doing has just one purpose

To make a change happen.

No change, no point. A presentation that doesn't seek to make change is a waste of time and energy.

Before you start working on your presentation, the two-part question to answer is, "who will be changed by this work, and what is the change I seek? "

The answer can be dramatic, "I want this six million dollar project approved."

More likely, it can be subtle, "I want Bob to respect me more than he does."

Most often, it's, "I want to start a process that leads to action."

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slido

Please download and install the Slido app on all computers you use



You can't change if you can't _____.

① Start presenting to display the poll results on this slide.

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The change we can create.





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L&D Survey Results



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Current Inventory of Courses

- Concrete Delivery Professional Certification (CDP)
- Concrete Durability Course
- Concrete Technologist Training & Certification
- Dispatcher Training
- Dispatcher Forum (Advanced)
- Effective RMC Supervisor Course
- Environmental Certification Course
- Fundamentals of Concrete (online)



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Current Inventory of Courses, continued

Handling Concrete Specification, Low Strength Problems, and Mixture Submittals

Improving Concrete Quality

Plant Manager Certification Course

Safety Certification Course

Sales Professional Training: Four Module Series


Think Like an Owner Course



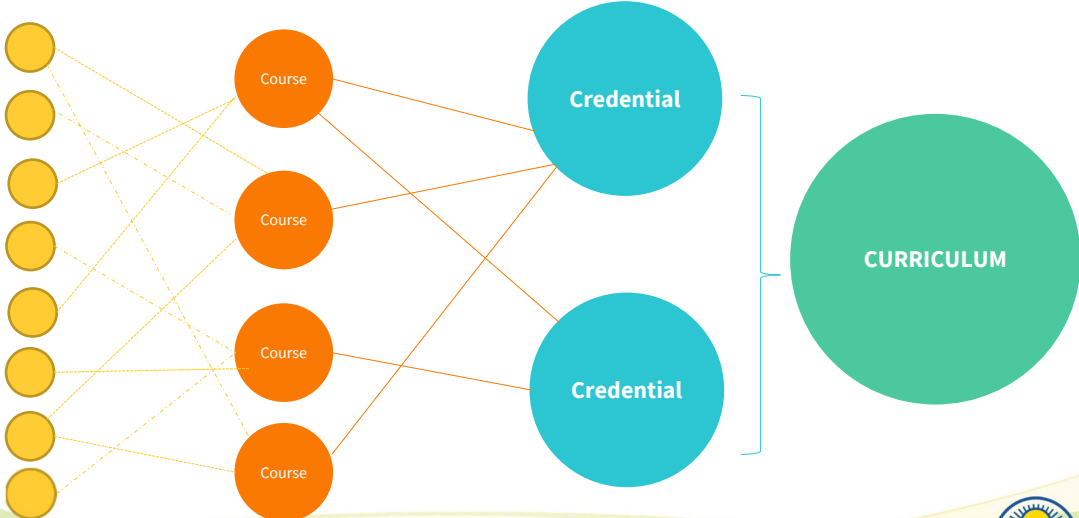
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Conduct a Third-Party Curriculum Review.






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Conduct a Third-Party Curriculum Review.


Course 1		Course 2		Course 3		Course 4		Course 5	



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Establish learner personas and pathways.

Pathway 1		Pathway 2		Pathway 3		Pathway 4		Pathway 5	





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Curriculum Review Rubric

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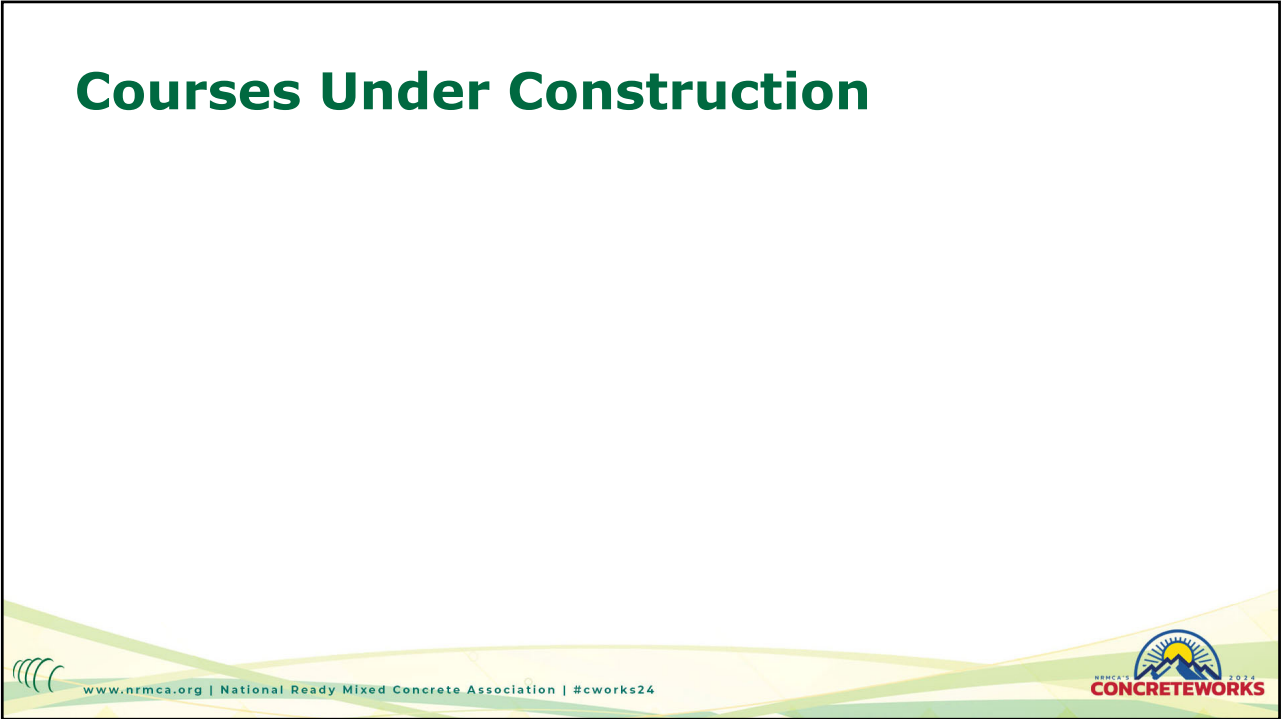
15

Curriculum Review Schedule

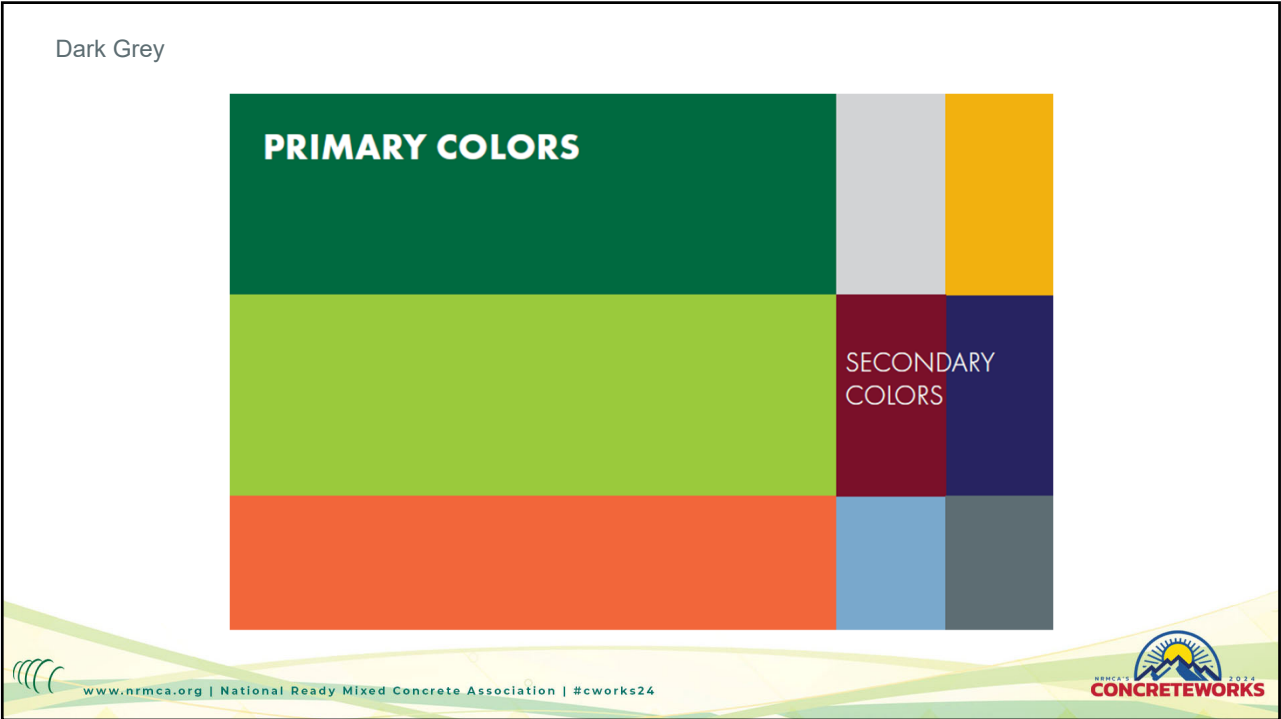
- Fundamentals of Concrete (online)
- CDP Online (online)
- Concrete Durability
- Concrete Technologist (Short Course)
- Dispatcher I
- Dispatcher II (Advanced)
- Environmental
- Think Safety First
- Plant Manager
- Think Like an Owner

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Color Codes:

Green: 0, 106, 64 006A40

Spring: 154, 202, 60 9ACAZC

Orange: 242, 102, 58 F2663A


Yellow: 242, 177, 15 F2B10F

Burgundy: 122, 16, 41 7A1029

Blue: 39, 35, 97 272361

Sky: 121, 168, 204 79A8CC

Grey: 93, 109, 115 5D6D73



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