

# IT Task Group

## Where are we going now?



www.nrmca.org | National Ready Mixed Concrete Association | #cworks24



1

# Antitrust Statement

**This meeting is conducted in accordance with the NRMCA Antitrust Policy Statement**

The National Ready Mixed Concrete Association assigns the highest priority to full compliance with both the letter and the spirit of the antitrust laws. Agreements among competitors that unreasonably limit competition are unlawful under federal and state antitrust laws, and violators are subject to criminal fines and incarceration, civil fines and private treble-damage actions. Even the successful defense of antitrust litigation or an investigation can be very costly and disruptive. It is thus vital that all meetings and activities of the Association be conducted in a manner consistent with the Association’s antitrust policy.

Examples of illegal competitor agreements are those that attempt to fix or stabilize prices, to allocate territories or customers, to limit production or sales, or to limit product quality and service competition. Accordingly, it is inherently risky and potentially illegal for competitors to discuss under Association auspices, or elsewhere, the subjects of prices, pricing policies, other terms and conditions of sale, individual company costs (including planned employee compensation), the commercial suitability of individual suppliers or customers, or other factors that might adversely affect competition.

It is important to bear in mind that those in attendance at Association meetings and activities may include competitors, as well as potential competitors. Any discussion of sensitive antitrust subjects with one’s competitors should be avoided at all times before, during, and after any Association meeting or other activity. This is particularly important because a future adversary may assert that such discussions were circumstantial evidence of an illegal agreement, when viewed in light of subsequent marketplace developments, even though there was, in fact, no agreement at all.

If at any time during the course of a meeting or other activity, Association staff believes that a sensitive topic under the antitrust laws is being discussed, or is about to be discussed, they will so advise and halt further discussion for the protection of all participants. Member attendees at any meeting or activity should likewise not hesitate to voice any concerns or questions that they may have in this regard.

Adopted by the NRMCA Membership, on April 3, 2006, and reaffirmed by legal counsel on January 19, 2024




www.nrmca.org | National Ready Mixed Concrete Association | #cworks24




2

# Agenda

- Prevent, Protect, Prepare – Guarding the Digital Realm
- Survey Results
- Strategic Planning
- What’s all the fuss about AI

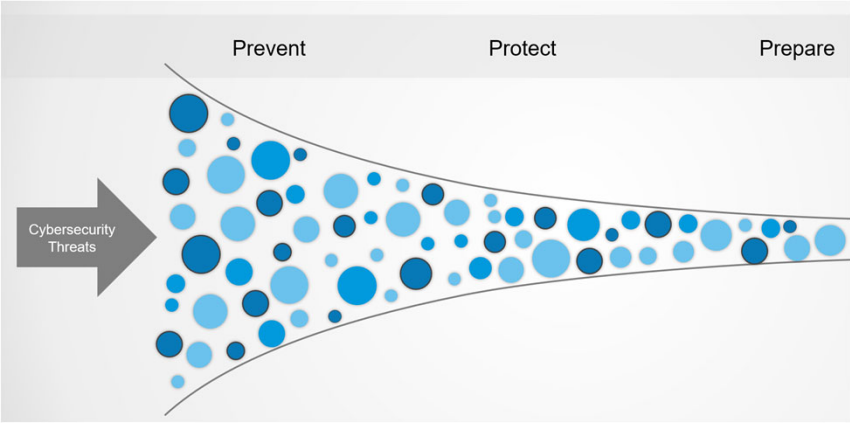



www.nrmca.org | National Ready Mixed Concrete Association | #cworks24




3

# Prevention, Protection, Preparation – Oh My!






www.nrmca.org | National Ready Mixed Concrete Association | #cworks24




4

# Prevention, Protection, Preparation – Oh My!


- Introduction




- Protection





- Prevention



- Preparation




[www.nrmca.org](http://www.nrmca.org) | National Ready Mixed Concrete Association | #cworks24




5

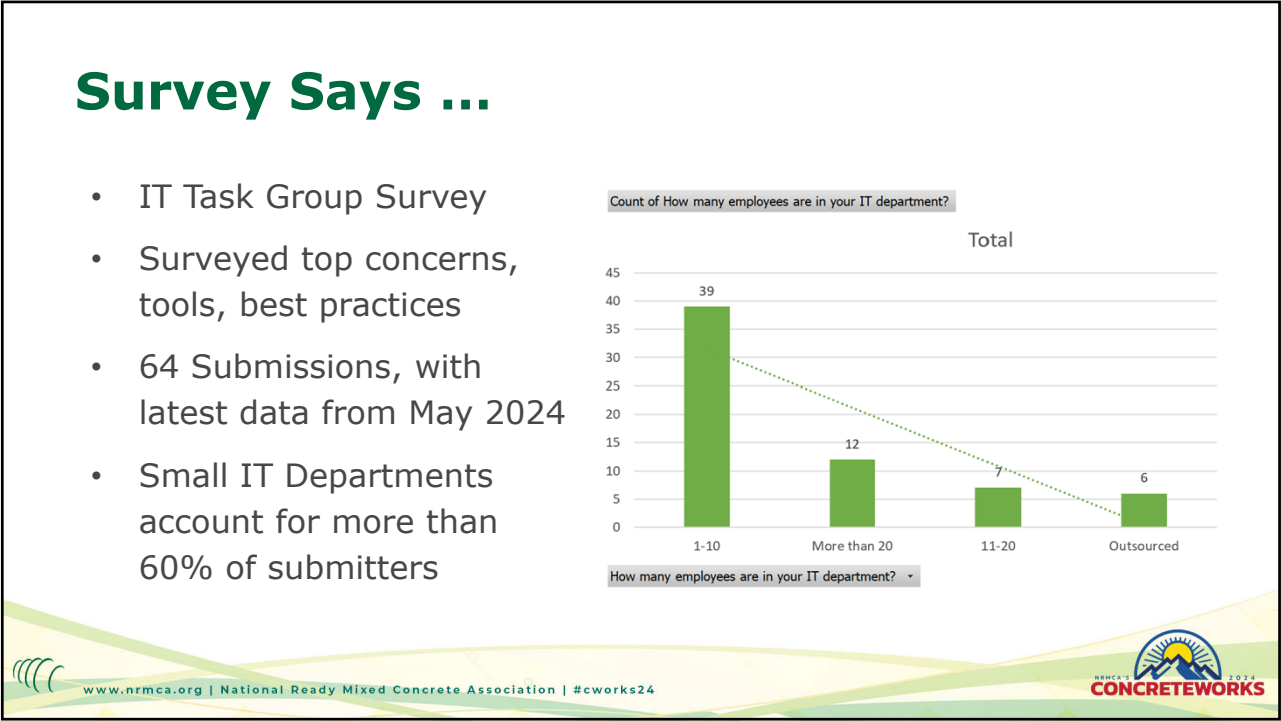
# Guarding the Digital Realm

- Saturday 4:00-5:30pm Red Rocks 6 & 7
- Details on Prevent, Protect, Prepare
- RMX Producers Perspective
- Software Provider Perspective
- Security Expert Perspective
- IT Security one-pager

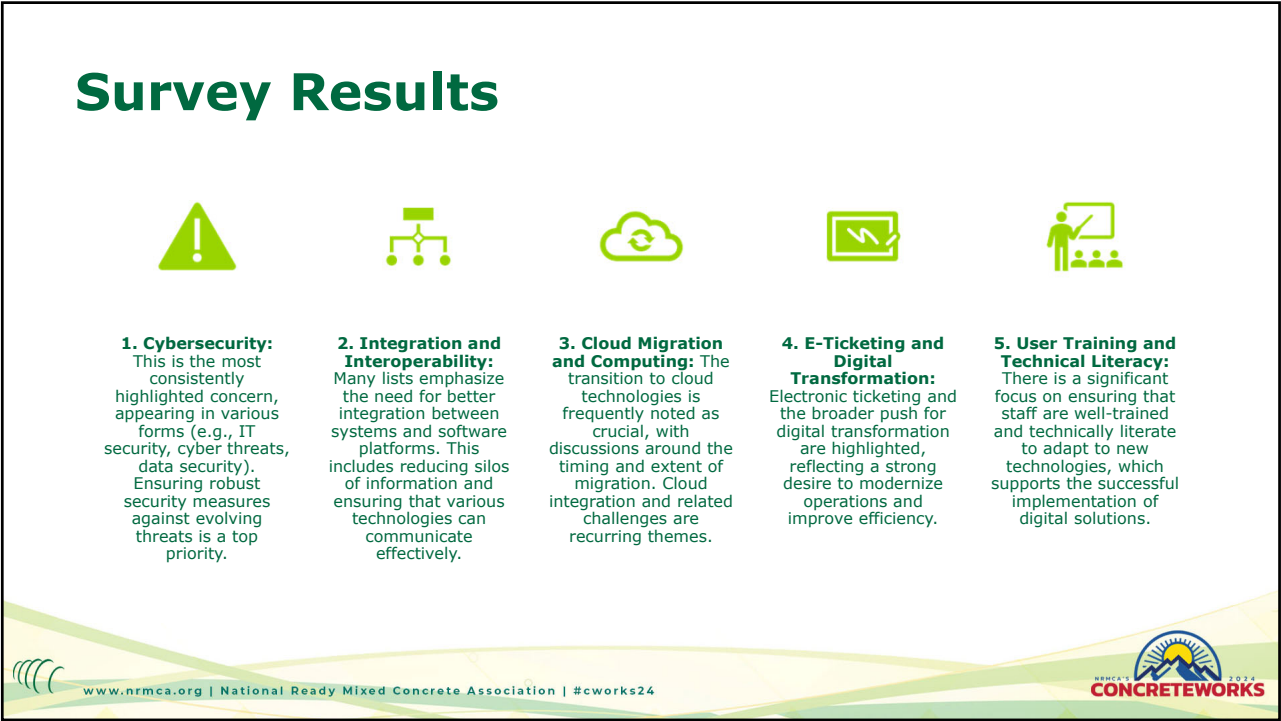
[www.nrmca.org](http://www.nrmca.org) | National Ready Mixed Concrete Association | #cworks24



6



7



8

## Survey Results



**6. Data Management and Analytics:**  
Efficient data aggregation, management, and the use of analytics for informed decision-making are recognized as key to enhancing operational efficiency.



**7. Connectivity and Network Infrastructure:**  
Reliable network connections, particularly in rural areas, are vital for the implementation of technology and cloud solutions, emphasizing the importance of infrastructure.



**8. Software and Legacy Systems:**  
Issues related to outdated applications and the need for modern solutions are prevalent, highlighting the urgency for technological upgrades.



**9. Change Management:**  
Resistance to change and managing the transition to new technologies are recognized as significant hurdles that need to be addressed for successful implementation.



**10. Operational Efficiency:** Improving processes, automating tasks, and enhancing overall operational efficiency are also noted as important goals.



www.nrmca.org | National Ready Mixed Concrete Association | #cworks24



9

## Take the Survey





www.nrmca.org | National Ready Mixed Concrete Association | #cworks24



10



# IT Task Group Meeting - next 12 months

11

## Strategic Planning Discussion

**Timeline for NRMCA Strategic Planning 2024-2025**

- Validation of Mission, Vision and Values – August/September
- Gathering Stakeholder Insights – October/January
- Identify key data elements – October/January
- Engage strategic plan development team – November/May
- Validate our direction – February/May
- Plan finalized and Board Review - 2025

**Goals for Today’s Discussion**

- Your input on future opportunities, challenges, priorities
- Discussion of WHAT we’ll address rather than HOW we’ll address





www.nrmca.org | National Ready Mixed Concrete Association | #cworks24



12


## Strategic Planning Discussion


**Additional opportunities to engage**


- Today, October 11 @ 2PM in Homestead 1
- Tomorrow, October 12 @ noon in Homestead 1

**Complete the Mission, Vision and Values survey**

- Help us validate NRMCA's mission, vision and values
- Link via QR code



[www.nrmca.org](http://www.nrmca.org) | National Ready Mixed Concrete Association | #cworks24



13

## The Newest Tailwind for the Economy

**Remember this?**



[www.nrmca.org](http://www.nrmca.org) | National Ready Mixed Concrete Association | #cworks24



14

## What's All the Fuss About AI

- What is Artificial Intelligence
- What is Machine Learning
- How do we use this Tool to make us better



[www.nrmca.org](http://www.nrmca.org) | National Ready Mixed Concrete Association | #cworks24



15

## AI Use Cases for RMX Industry

- Delivery Logistics
- Fleet Management
- Manufacturing
- Order Entry
- Quality Control



[www.nrmca.org](http://www.nrmca.org) | National Ready Mixed Concrete Association | #cworks24



16



# AI Roundtable

Make plans to attend the AI Roundtable on Sunday!

3:30PM Colorado Ballroom B

Bring your questions, your problems, your input!

## AI Roundtable



Parham Aghdasi  
Founder and CEO  
AIcrete



Thomas Bergmans  
SVP Logistics Division  
INFORM



Matt Brinker  
VP of Products  
CommandAlkon



Andrew Fahim  
Sr. Director of Research  
Giatec



Craig Yeack  
Co-Founder and President  
BCMI



Jill Zhang  
CEO  
Sysdyne

Moderated by

**Luis Angulo**  
CIO, CalPortland  
Co-Chair, NRMCA IT Task Group



www.nrmca.org | National Ready Mixed Concrete Association | #cworks24






www.nrmca.org | National Ready Mixed Concrete Association | #cworks24



# AI Use Cases for RMX Industry

- Safety
- Sales
- Supply Chain Logistics
- Work Force Management
- Finance & Accounting



www.nrmca.org | National Ready Mixed Concrete Association | #cworks24



## Next Topics to Address

- AI
- ERP
- System Integrations
- ????



[www.nrmca.org](http://www.nrmca.org) | National Ready Mixed Concrete Association | #cworks24

