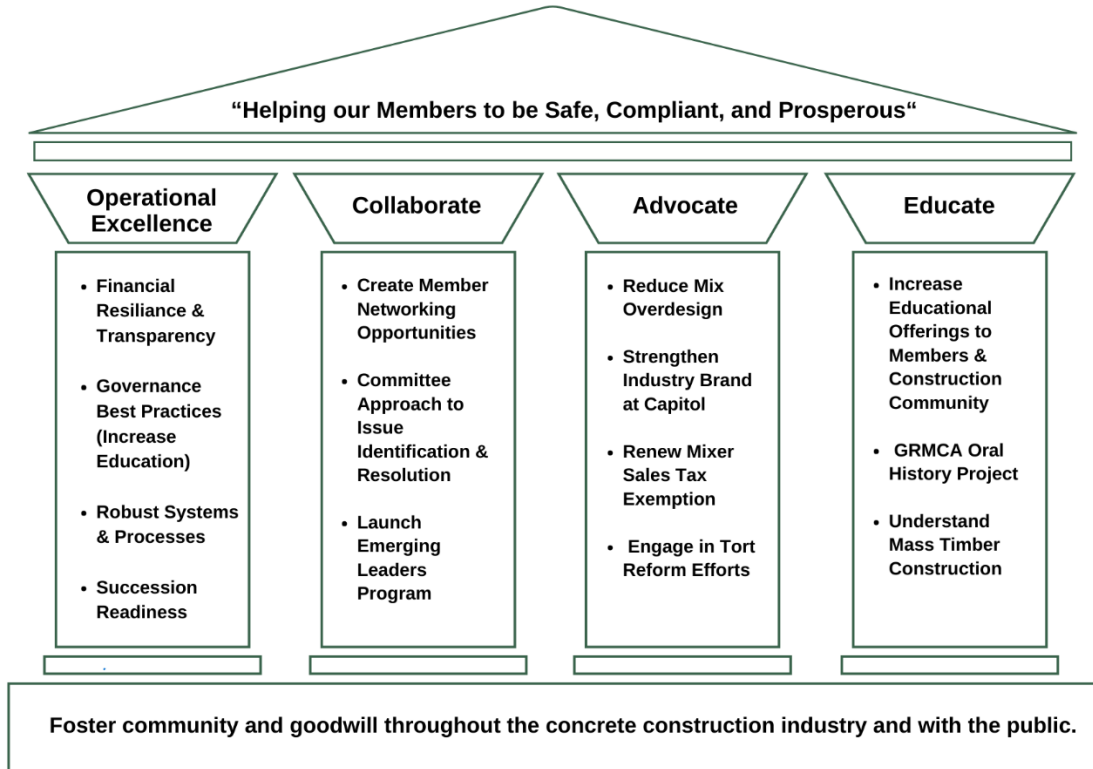


Georgia Ready Mixed Concrete Association 2025 - 2027 Strategic Plan



The Georgia Ready Mixed Concrete Association is committed to advancing the ready mixed concrete industry through innovation, advocacy, and collaboration. This strategic plan outlines our roadmap for growth and success, built upon four key pillars: **Operational Excellence, Collaborate, Advocate, and Educate**. Each priority within these pillars reflects our dedication to strengthening our association, empowering our members, and driving the industry forward. Together, these efforts will ensure GRMCA remains a trusted leader and advocate for the ready mixed concrete industry in Georgia.

