

Strategic Plan Process -- State Affiliate Presentation - - February 2025_edited.pptx

06 - 12 Feb 2025

Poll results

Table of contents

- Have you ever participated in a strategic planning process?
- What is important to you as an Association member?
- On a scale of 1-5, how much do you agree with the priorities we shared?
- Please rank the priorities in your order of importance
- Please share anything else you would like us to consider.

Have you ever participated in a strategic planning process?

019

Yes



No



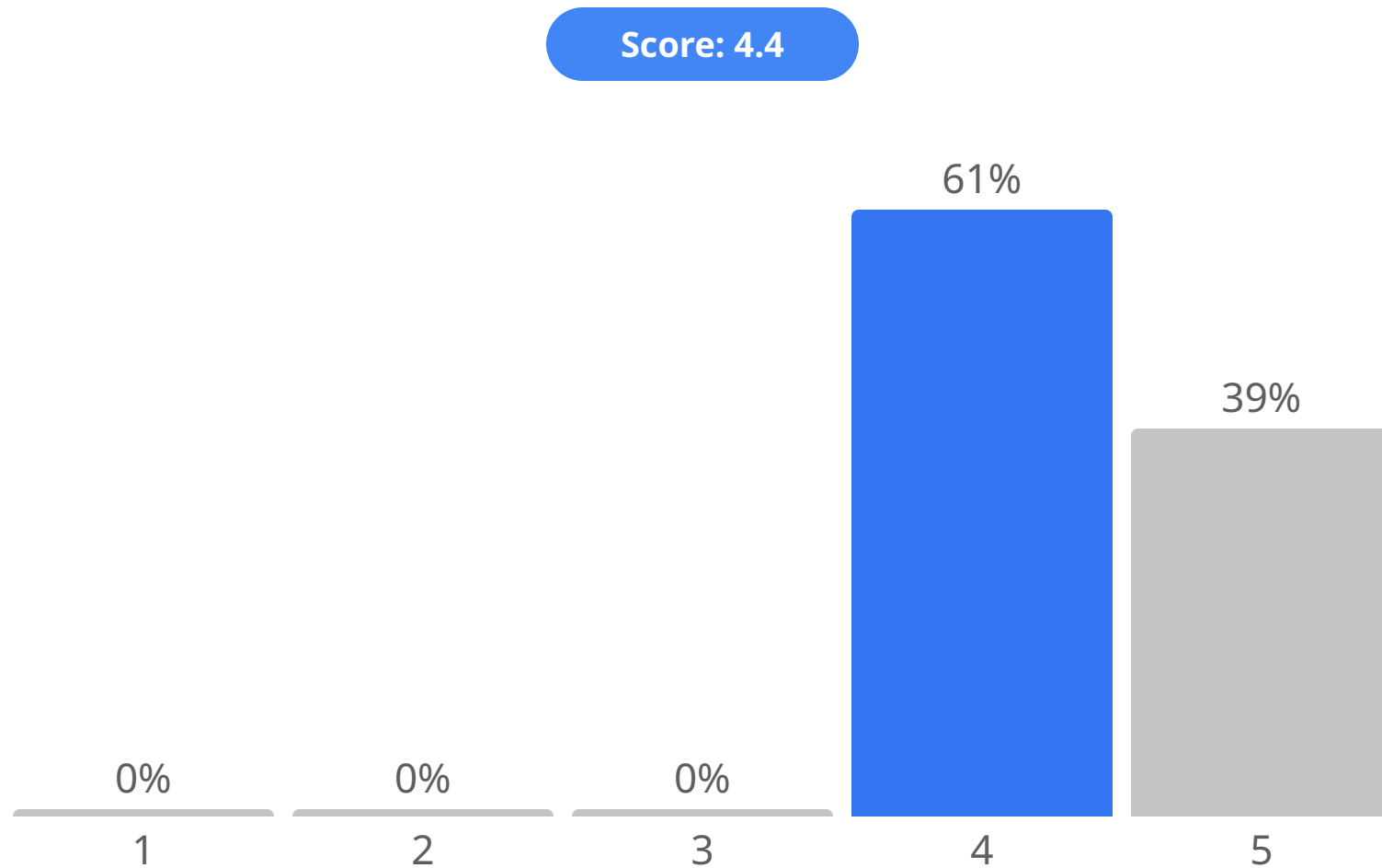
What is important to you as an Association member?

016

- Support when needed.
- Promotion and education as well as technical support.
- Networking and promoting my business.
- R&D low concrete mixes, scm, etc.
- Collaboration Increase public policy as it relates to the industry
- continued education
- Participation in helping our industry move forward
- Promotion, education, networking
- Networking, ideas to grow my business, promote my business
- Technical support and education
- Continued education
- Growth with the industry through shared knowledge.
- Education
- Relationships/Collaboration
- Networking
- Furthering Education.
- Collaboration and Education.

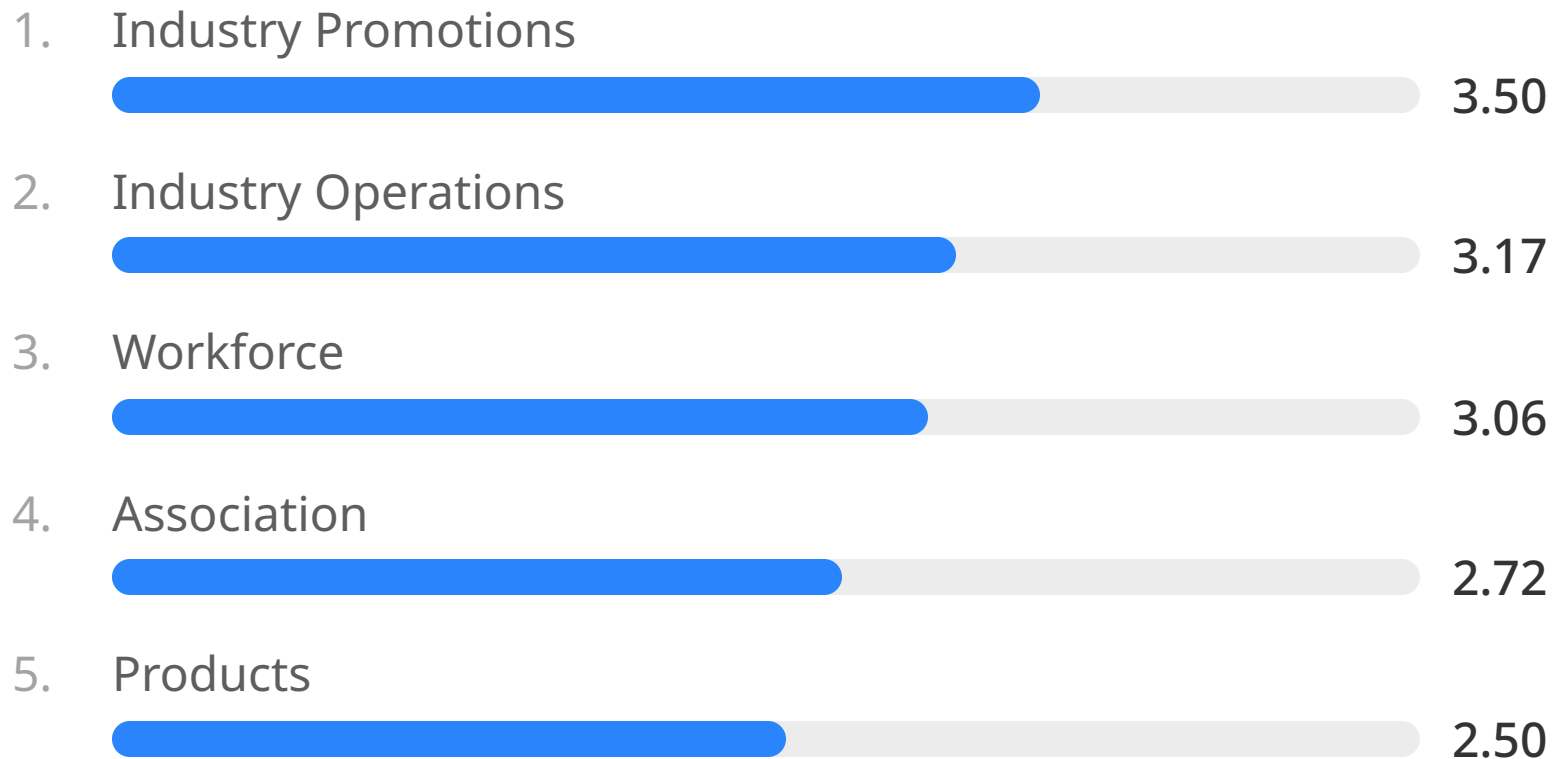
On a scale of 1-5, how much do you agree with the priorities we shared?

0 1 8



Please rank the priorities in your order of importance

0 1 8



Please share anything else you would like us to consider.

006

- Is part of the strategic planning process a stop list? And is there a priority list? In order to ensure adequate effort in the most high impact areas. And low impact efforts are halted.
- Lobby harder for concrete roads and highways over inferior asphalt.
- Write the check if that's what it takes
- Assist the concrete industry in promoting concrete as the superior construction material product.
- Education around promotion that has worked.
- Lobby hard for concrete construction