

NRMCA Government Affairs Committee  
Strategic Planning Discussion  
October 11, 2024

**QUESTION: What challenges do you think our members will face as they try to adapt to a changing business environment?**

- Divided government
  - o Rise of importance of regulatory engagement
- Quick reaction force?
- Messaging countering environmental criticism
- Difficulty of siting new facilities
- Permitting
- Readily available industry messaging to counter opposition
  - o Local opposition/state by state/NIMBYism
- Difficulty of countering emotional arguments
- Counter arguments to industry haters

**QUESTION: What priorities should NRMCA have and how should they rank them?**

- Double the PAC
- Supporting state associations
  - o Continued prevalence of wood buildings
- Tort reform
  - o Trucks
- Regulatory issues
  - o Trucks
  - o Weights
    - Electric; state/federal manufacturer rules
  - o GHG Phase 3
- Trucks – regulatory
- Carbon and climate – industry participation in discussions
- Federal construction and determination of material criteria
- Resilience/sustainability/natural disasters
- Buy clean
  - o State and local – importance of industry engagement

**QUESTION: Potential disruptors in the near future?**

- Protection for existing ready mix plants
  - o NIMBYism
  - o Air permits
- Local and grassroots efforts to change who has authority for permitting
  - o Local to state
- Chemicals
  - o Availability
  - o Regulation of chemicals

