

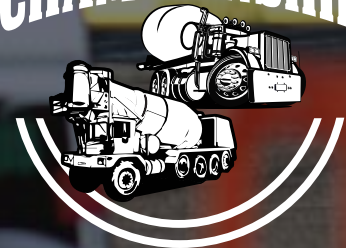


National Mixer Driver Championship Sponsorship Opportunities 2022



THINK FIRST
N R M C A S A F E T Y

— N R M C A ' S N A T I O N A L —
**MIXER DRIVER
CHAMPIONSHIP**



Get an early start on NRMCA's National Mixer Driver Championship Sponsorship!



Saturday, October 1, 2022 | Aurora, CO

Day of Event Sponsorships

Check boxes for all items you wish to purchase.

Event Sponsor \$6,500 | 5 4 Remain

- Sponsor the National Mixer Driver Championship!
- Company logo on all relevant signage.
- Verbal recognition during the Mixer Driver Championship.

***Course Challenges \$700 | 25 Available**

- The drivers will showcase their skills at the individual challenges—which one do you want to claim?
- Company logo on a “teardrop flag banner” at a driver challenge. Either the Sponsor or NRMCA will select the challenge. (Flag banner is full-color, approximately 9’ high).

**Logo graphics for flag sails have a deadline of August 15th.*

***Breakfast/Lunch of Champions \$4,000 | 3 Available**

- Participants and supporters will need refuelling—buy breakfast/lunch for everyone!
- Company logo on relevant signage.
- Company logo branded on packaging.
- Verbal recognition from the master of ceremonies.

***Champion Beverage Station \$3,000 | 2 Available**

- Our beverage station will keep everyone hydrated!
- Company logo displayed at all beverage stations.
- Company logo branded on packaging.
- Verbal recognition from the master of ceremonies.

Golf Carts \$1,000 | 4 Available | 0 Remain

- They may not have much horsepower, but the golf carts get the job done—transporting judges and officials around the course.
- Company logo displayed on golf cart(s) used during the event.
- Verbal recognition from the master of ceremonies.

Announcement/DJ Station \$2,000 | 1 Available

- The DJ will keep the energy going!
- Company logo displayed at DJ table.
- Verbal recognition from the master of ceremonies.

***Center Course Tent \$6,000 | 2 Available**

- Protecting the attendees from the elements will get your support from all those involved!
- Company logo displayed in and around tent.
- Verbal recognition from the master of ceremonies.

**Logo graphics for tent have a deadline of June 1st.*

Entertainment and Activities \$500 | 5 Available

- Fun for everyone!
- Company logo on relevant signage.
- Verbal recognition from the master of ceremonies.
- Games and activities for attendees young and old.

Pre- & Post-Event Sponsorships

Driver Position Reception \$4,000 | 5 Available

- The drivers learn their fate—and get their starting position for the Championship!
- Company logo on relevant signage.
- Verbal recognition from the master of ceremonies.

Driver Awards Banquet \$6,000 | 5 Available

- Honoring hard work and dedication is what this event's all about—let's roll out the red carpet!
- Company logo on all relevant signage.
- Verbal recognition from the master of ceremonies.
- One (1) reserved table for your company (table seats 10 people).

**Time sensitive items which require printing have deadlines which may be subject to change, and graphics should be supplied at least a month in advance of these deadlines.*

Just for the Drivers, their Families & Judges

Check boxes for all items you wish to purchase.

***Driver Shirt Sleeves \$3,000 | 2 Available**

- Company logo on one sleeve of drivers' shirts.

***Drivers' Hats \$3,000 | 2 Available**

- Company logo on one side of all drivers' hats.

***Drivers' Bags \$3,000 | 2 Available**

- Company logo on all drivers' bags.

***Judges' Hats \$3,000 | 1 Available**

- Company logo on top back of all judge's hats.

**Logo graphics for shirts, hats and bags have a deadline of August 1.*

Driver Activity \$2,000 | 4 Available

- This is a special event just for the drivers and their families.
- Company logo displayed on all relevant signage.
- Verbal recognition at event.

Driver Spouse Appreciation \$500 | 5 Available

- Behind every great driver is a supportive spouse and family—show your support for those that support our drivers!
- Company logo on relevant signage.
- Verbal recognition from the master of ceremonies.
- Branded roses presented to drivers' spouses at the Awards Banquet.
- A special welcome gift provided at registration check-in.

***Drivers' Recognition Banner \$500 | 1 per driver**

- Company logo and driver picture/name displayed on 3.5'x5' banner.

**Logo graphics for banners have a deadline of September 1.*

In-Kind Items Donations (swag)

- Add on to any Championship Sponsorship—company to provide a minimum of 125 logoed items to be included in each driver's bag.

| | |
|-----------------------|--|
| Grand Total \$ | |
|-----------------------|--|

Sponsor Information

Contact Name: _____

Company Name: _____

Company Address: _____

Company Billing Contact (if different than the contact name listed above):

E-mail: _____ Phone: _____

PLEASE COMPLETE YOUR PAYMENT INFORMATION

Method of Payment (all funds must be in U.S. Dollars):

Check

Check enclosed* # _____ (make checks payable to NRMCA or the National Ready Mixed Concrete Association and remit payment to **PO Box 79433, Baltimore, MD 21279-0433**)

ACH or Wire Payment

For ACH or Wire Payment instructions, please contact accounting@nrmca.org.

Hurry, sponsorships are sold on a first-come, first-served basis.
E-mail this form to Jacques Jenkins: jjenkins@nrmca.org

NRMCA would be happy to design a custom sponsorship package to meet your needs.
Contact Jacques Jenkins at 703-706-4865 or via e-mail at jjenkins@nrmca.org to discuss how we can work together.



NRMCA | 66 Canal Center Plaza, Suite 250 | Alexandria, VA | 22314

www.nrmca.org

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