[COMPANY LOGO/LETTERHEAD]

[DATE]

To All the [COMPANY NAME] Concrete Mixer Truck Drivers, the world’s greatest drivers.

Thank you! It’s National Mixer Driver Appreciation Week and we wanted to take this opportunity to show our gratitude for [the contributions that mixer truck drivers make](https://www.omnitracs.com/blog/5-reasons-applaud-truck-drivers) to the concrete industry and this beautiful country of ours… contributions that far too often go without recognition. Not to mention, your resilience throughout and commitment to the industry during the COVID-19 pandemic is both admirable and courageous.

We all know that [COMPANY NAME] would come to a screeching halt if not for your work ethic and dedication as professional mixer truck drivers. For that, thank you for all you do for [COMPANY NAME].

* From those early morning pours to the late-night work, all of our concrete has to be delivered by a mixer truck driver. *THANK YOU for a job well done*!
* It takes someone pretty special to operate such a large, heavy-duty and complex vehicle. It takes significant time and effort to learn the skills needed to safely handle a mixer truck. Your dedication to being safe is a tribute to you and [COMPANY NAME]. *THANK YOU* for your unwavering commitment to be the safest you can be.
* We all know that you can put in some long hours. Whether it’s during the hot summer months or the wind and cold of the winter, we know we can count on you. *THANK YOU* for the sacrifices you make being away from home and family to keep [COMPANY NAME] successful.
* It’s common knowledge that [COMPANY NAME] mixer truck drivers are special. You are independent, talented and tough! We sincerely *THANK YOU* for all you do.

Let this week of appreciation acknowledge the significant impact you make to the growth and success of [COMPANY NAME]. A salute to you... literally, the foundation of the nation!

Sincerely,

[NAME]

[TITLE]

[COMPANY NAME]