

Resilient
Innovative
Essential
Concrete

NRMCA's
2021
Annual
Convention



MARCH 2 – 3, 2021 | #NRMCA2021

2021 Don't-Miss Keynote Speakers

NRMCA's 2021 Annual Convention is fast approaching, and you won't want to miss it! The agenda is online so you can get started on planning which sessions you want to attend, but don't miss our featured speakers:



Dr. Jonah Berger

Best-selling author and expert on Innovation, Disruption and Change, examines the science behind leading effective change in an era of dramatic technological and business transformation. Why is it so difficult to promote change in the first place? How do you grease the system to make people more likely to adopt positive behaviors and ignore negative ones? How do you push past mental barriers that insist innovative practices are impossible or fraught with risk?



Alex Garcia

As Chief Meteorologist for the Fox News affiliate in San Antonio, there's no one better to explain climate science than an award-winning broadcast meteorologist who studies, forecasts and reports weather activity daily. Alex will present Understanding Climate Science and the Need for Resiliency, a topic that has particular relevance for NRMCA members and the Build With Strength initiative.



Darrell Green

Former cornerback, Washington Redskins and Founder of The Darrell Green Youth Life Foundation. As a Pro Football Hall of Fame member, Darrell will discuss his post-career experiences which involve a connection with the ready mixed concrete industry. As someone who played his entire career with the Washington Redskins, Darrell will touch on how business owners can instill loyalty in their employees along with how to develop a game plan that allows for flexibility in the face of adversity.

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Schedule of Events

(subject to change, all times are EST)

TUESDAY, MARCH 2, 2021	WEDNESDAY, MARCH 3, 2021	THURSDAY, MARCH 4, 2021
<p>11:00 am – 12:00 pm Welcome Opening General Session with Keynote Speaker Dr. Jonah Berger Sponsored By: Summit Materials</p> <p>12:00 pm – 1:00 pm Virtual Lunch (or Brunch) with Networking</p> <p>1:00 pm – 1:50 pm We Are Resilient Session</p> <p>1:50 pm – 2:00 pm Break Sponsored by: Capital Concrete</p> <p>2:00 pm – 2:50 pm We Are Innovative Session</p> <p>2:50 pm – 3:00 pm Break Sponsored by: Monumental Concrete</p> <p>3:00 pm – 3:50 pm We Are Essential Session</p> <p>3:50 pm – 4:00 pm Break Sponsored by: Carew Concrete & Supply Co.</p> <p>4:00 pm – 5:15 pm Awards Ceremony</p> <p>5:15 pm – 6:15 pm Virtual Social Hour with the NRMCA Officers</p>	<p>11:00 am – 12:00 pm Understanding Climate Science and the Need for Resiliency with Keynote Speaker Alex Garcia</p> <p>12:00 pm – 12:10 pm Break Sponsored by: Capital Concrete</p> <p>12:10 pm – 1:00 pm NRMCA and Habitat for Humanity: Concrete Homes, Concrete Results</p> <p>1:00 pm – 2:00 pm Virtual Lunch (or Brunch) with Networking</p> <p>2:00 pm – 2:40 pm We Are Concrete Session</p> <p>2:40 pm – 2:50 pm Break Sponsored by: Cemen Tech</p> <p>2:50 pm – 4:15 pm Annual Members' Meeting</p> <p>4:15 pm – 4:25 pm Break Sponsored by: Capital Concrete</p> <p>4:25 pm – 5:25 pm Closing General Session with Keynote Speaker Darrell Green Sponsored By: CHRYSO</p> <p>5:30 pm – 6:15 pm CONCRETEPAC Game Night</p>	<p>10:00 am – 1:00 pm NRMCA Board of Directors' Meeting</p> <p>1:30 pm – 2:30 pm 2021-2022 Executive Committee Meeting (closed meeting)</p> <p>3:00 pm – 4:00 pm New Director's Orientation</p>

Thanks to our super sponsors!



Find out more at www.nrmca.org/conferences-events/nrmca-annual-convention/ or #NRMCA2021

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