



**THINK FIRST**  
NRMCA SAFETY



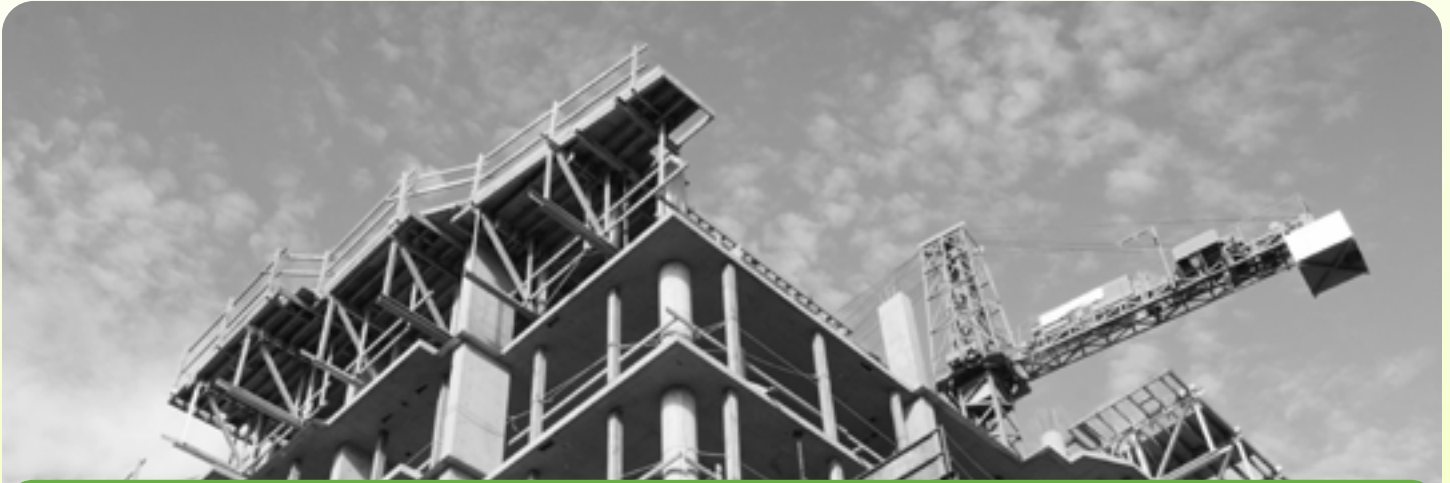
# NRMCA SPONSORSHIP OPPORTUNITIES 2022

**NRMCA'S 2022**  
ANNUAL CONVENTION  
March 15 – 18, 2022  
San Antonio, TX  
*co-located with PCA's Spring  
Committee Meetings*



**NRMCA's**  
**CONCRETEWORKS**

# The Sponsorship Program



## 2022 Sponsorship Guide

### Reaffirm your corporate brand and show your support for NRMCA by becoming a sponsor in 2022!

This year, NRMCA will host virtual events, meetings, expert education and training courses. From networking with colleagues from across the United States to participating in numerous online seminars and committee meetings, NRMCA attendees can bring to their businesses new information and techniques to meet current and new challenges.

### The Benefits of Showcasing Your Company

Executives, board members, producers and other industry leaders attend NRMCA's events for new ideas, products and services to take their work to the next level. Our sponsorship packages allow companies ample opportunities to place their name and product right in front of the industry's senior ready mixed concrete professionals, cement and other concrete-segment personnel while getting the most efficient ROI.

As a sponsor, your company logo and/or name will appear at the association's most important events. At these online and physical venues, your sponsorship will be announced, featured on banners, printed on handouts, displayed during meals and breaks and showcased on other materials. In media, your logo will be linked to your website. These are sponsorship opportunities that will help connect you with NRMCA members in 2022. Sign up now and be part of a precisely-targeted media program that reaches the people you need to reach. It all adds up to a great investment with great return.

Sponsorships are limited and available on a first-come, first-served basis.

### National Mixer Driver Championship 2022 Sponsorship

For 2022 National Mixer Driver Championship sponsorship offerings please click [here](#).



Companies that have granted prior authorization to NRMCA's political program, *CONCRETEPAC*, will receive information regarding *CONCRETEPAC* Corporate Sponsorship opportunities for 2022. For more information how your company can become a *CONCRETEPAC* Corporate Sponsor in 2022, contact Taylor Drzewicki via e-mail, [tdrzewicki@nrmca.org](mailto:tdrzewicki@nrmca.org).

# Sponsor Package Pricing

---

SUPER  
**\$35,000**

- NRMCA'S ANNUAL CONVENTION
- NRMCA'S CONCRETEWORKS 2022
- ALL PROFESSIONAL DEVELOPMENT COURSES
- ALL ON-LINE TRAINING
- NRMCA.ORG WEBSITE
- ALL CONTESTS & SURVEYS
- ALL EXTERNAL EDUCATION
- CONCRETE ADVOCACY
- \$63,000 VALUE
- YOU SAVE 48%

GOLD  
**\$25,000**

- CHOOSE EVENTS OR OTHER SPONSORSHIP OPPORTUNITIES WORTH UP TO \$40,000
- YOU SAVE 37%

SILVER  
**\$20,000**

- CHOOSE EVENTS OR OTHER SPONSORSHIP OPPORTUNITIES WORTH UP TO \$30,000
- YOU SAVE 33%

BRONZE  
**\$15,000**

- CHOOSE EVENTS OR OTHER SPONSORSHIP OPPORTUNITIES WORTH UP TO \$20,000
- YOU SAVE 25%




# Registration Form

Choose opportunities by placing a  next to the item you want to sponsor.


Select Events Equal to the Package Value and Pay Member Price


Sponsor Packages	Package Value	Member Price	
<b>Super Sponsor Package:</b> <ul style="list-style-type: none"> <li>Savings of 48% off the package value</li> <li>NRMCA's Annual Convention</li> <li>NRMCA's ConcreteWorks 2022</li> <li>All Professional Development Courses</li> <li>All On-Line Training</li> <li>NRMCA.org Website</li> <li>All Contests &amp; Surveys</li> <li>All External Education</li> <li>Concrete Advocacy</li> <li>Savings of 48% off the package value</li> </ul>	\$63,000+	\$35,000	
<b>Gold Sponsor Package:</b> <ul style="list-style-type: none"> <li>Savings of 37% off the package value</li> <li>Choose Event(s) or other Sponsorship Opportunities worth up to \$40,000</li> </ul>	\$40,000	\$25,000	
<b>Silver Sponsor Package:</b> <ul style="list-style-type: none"> <li>Savings of 33% off the package value</li> <li>Choose Event(s) or other Sponsorship Opportunities worth up to \$30,000</li> </ul>	\$30,000	\$20,000	
<b>Bronze Sponsor Package:</b> <ul style="list-style-type: none"> <li>Savings of 25% off the package value</li> <li>Choose Event(s) or other Sponsorship Opportunities worth up to \$20,000</li> </ul>	\$20,000	\$15,000	

NRMCA MAJOR EVENT	Member		Number Available
<b>NRMCA's 2022 Annual Convention (Premier Sponsor)</b> <ul style="list-style-type: none"> <li>Recognition as an Annual Convention Premiere sponsor on the registration website, social media, and event marketing emails.</li> <li>Verbal recognition throughout live event.</li> <li>Recognition on the sponsors webpage.</li> <li>Pre-show and post-show registration list.</li> </ul>	\$7,500		6 4 Remain
<b>NRMCA Events Sponsorship</b>			
<b>NRMCA's 2022 Annual Convention Lanyards*</b> <ul style="list-style-type: none"> <li>Put your logo around the necks of all attendees at the show!</li> <li>A great way to brand your company...a walking banner!</li> </ul>	\$6,000		1
<b>NRMCA's 2022 Annual Convention General Session Sponsor</b> <ul style="list-style-type: none"> <li>Recognition as a General Session sponsor on the registration website, social media and event marketing emails.</li> <li>Company profile video up to one (1) minute that will run prior to the sponsored general session.</li> <li>Pre-show and post-show registration list.</li> <li>Recognition on the holding slide displayed before general session begins.</li> </ul>	\$6,000		1
<b>NRMCA's Annual Convention Registration, Badge Check-in Kiosk</b> <ul style="list-style-type: none"> <li>Company logo displayed on the event registration check-in kiosks, and company logo printed on back side of badges.</li> </ul>	\$4,000		1
<b>NRMCA's 2022 Annual Convention Mobile App</b> <ul style="list-style-type: none"> <li>Let NRMCA event attendees see your company's logo on the official convention Mobile App.</li> </ul>	\$4,000		1

<b>NRMCA's Annual Convention Wellness Kits*</b> <ul style="list-style-type: none"> <li>Company logo branding on a wellness kit. Wellness kits will include hand sanitizer and other health essentials. Wellness kits will be provided to all attendees at registration (check-in).</li> </ul>	\$3,500		1
<b>NRMCA's 2022 Annual Convention Registration Welcome Bags*</b> <ul style="list-style-type: none"> <li>Company logo displayed on every bag that each attendee will receive during check-in.</li> </ul>	\$3,000		1
<b>NRMCA's 2022 Annual Convention Registration Website Sponsor</b> <ul style="list-style-type: none"> <li>Recognition as a sponsor on the registration website and event marketing emails.</li> <li>Recognition on the sponsors webpage.</li> <li>Pre-show and post-show registration list.</li> </ul>	\$2,500		4
<b>NRMCA's 2022 Annual Convention Spouse Hospitality Suite</b> <ul style="list-style-type: none"> <li>Company logo displayed at the entrance of the room as attendees come to rest and network.</li> </ul>	\$2,500		4

<b>NRMCA MAJOR EVENT</b>	<b>Member</b>		<b>Number Available</b>
<b>NRMCA's ConcreteWorks 2022 (Premier Sponsor)</b> <ul style="list-style-type: none"> <li>Recognition as a ConcreteWorks 2022 sponsor on the registration website, social media, and event marketing emails.</li> <li>Verbal recognition throughout live event.</li> <li>Recognition on the sponsors webpage.</li> <li>Pre-show and post-show registration list.</li> </ul>	\$10,000		6 <b>5 Remain</b>
<b>NRMCA Events Sponsorship</b>			
<b>NRMCA's ConcreteWorks 2022 Lanyards*</b> <ul style="list-style-type: none"> <li>Put your logo around the necks of all attendees at the show!</li> <li>A great way to brand your company...a walking banner!</li> </ul>	\$8,000		0
<b>NRMCA's ConcreteWorks 2022 Logoed Hotel Keys*</b> <ul style="list-style-type: none"> <li>Keep your brand top-of-mind with custom guest room keycards for ConcreteWorks 2022 Show attendees. The sponsor provides print-ready artwork. *Contingent on hotel availability</li> </ul>	\$6,000		0
<b>NRMCA's ConcreteWorks 2022 USB Keys*</b> <ul style="list-style-type: none"> <li>Company logo displayed on USB Keys that will be included in the registration welcome packets. (Sponsor provides artwork in accordance with deadlines. Sponsor logo will be printed on side one, NRMCA logo will be printed on side two.)</li> </ul>	\$5,000		1
<b>NRMCA's ConcreteWorks 2022 General Session Sponsor</b> <ul style="list-style-type: none"> <li>One of the highest profile events of NRMCA's ConcreteWorks 2022, the General Session is an opportunity for all attendees to hear about important trends that affect their business from high profile speaker(s).</li> <li>Recognition as a General Session sponsor on the registration website, social media and event marketing emails.</li> <li>Pre-show and post-show registration list.</li> <li>Recognition on the holding slide displayed before general session begins.</li> <li>Company profile video up to one (1) minute that will run prior to the sponsored general session.</li> </ul>	\$6,000		0
<b>NRMCA's ConcreteWorks 2022 Event Mobile App</b> <ul style="list-style-type: none"> <li>Your logo will reach all attendees as they navigate the expo hall, plan their education schedule and attend special events.</li> </ul>	\$4,500		1
<b>NRMCA's Annual Convention Registration, Badge Check-in Kiosk</b> <ul style="list-style-type: none"> <li>Company logo displayed on the event registration check-in kiosks, and company logo printed on back side of badges.</li> </ul>	\$4,000		1
<b>NRMCA's ConcreteWorks 2022 Reception Sponsor</b> <ul style="list-style-type: none"> <li>As attendees network during the event reception(s) your company will get five minutes to speak in front of attendees, your company logo will be displayed in the reception hall, and verbal recognition throughout the event.</li> </ul>	\$4,000		1
<b>NRMCA's ConcreteWorks 2022 Registration Website Sponsor</b> <ul style="list-style-type: none"> <li>Recognition as a sponsor on the registration website and event marketing emails.</li> <li>Recognition on the sponsors page.</li> <li>Pre-show and post-show registration list.</li> </ul>	\$2,500		4
<b>NRMCA's ConcreteWorks 2022 Spouse Hospitality Suite</b> <ul style="list-style-type: none"> <li>Company logo displayed at the entrance of the room as attendees come to rest and network.</li> </ul>	\$2,500		4

<b>NRMCA Events Sponsorship Continued</b>	<b>Member</b>		<b>Number Available</b>
<b>NRMCA's ConcreteWorks 2022 Education Track Sessions</b> <ul style="list-style-type: none"> <li>Recognition on holding slides and verbal recognition at the beginning of each educational session within your chosen track.</li> </ul>			
Safety, Environmental and Operations Track	\$1,000		4
Financial Performance Improvement Track	\$1,000		4
Concrete Promotion Track	\$1,000		4
Technical Track	\$1,000		4
Workforce Development Track	\$1,000		4

<b>Industry-Wide Events</b>	<b>Member</b>		<b>Number Available</b>
<b>2022 Global Concrete Summit - Platinum Sponsor</b> <ul style="list-style-type: none"> <li>One virtual booth in the online Expo Hall</li> <li>Two 30-minute Product Spotlight presentations during the online conference</li> <li>Your logo displayed in online conference platform</li> <li>Registration list</li> </ul>	\$5,000		Unlimited
<b>2022 Global Concrete Summit - Gold Sponsor</b> <ul style="list-style-type: none"> <li>One virtual booth in the online Expo Hall. Add logos, icons, banners, video, downloads and chat with visitors</li> <li>One 30-minute Product Spotlight presentations during the online conference</li> <li>Your logo displayed in online conference platform</li> <li>Registration list</li> </ul>	\$3,000		Unlimited
<b>2022 Global Concrete Summit - Silver Sponsor</b> <ul style="list-style-type: none"> <li>One virtual booth in the online Expo Hall. Add logos, icons, banners, video, downloads and chat with visitors</li> <li>Your logo displayed in online conference platform</li> <li>Registration list</li> </ul>	\$1,500		Unlimited
<b>2022 Global Concrete Summit - Bronze Sponsor</b> <ul style="list-style-type: none"> <li>Your logo displayed in online conference platform</li> <li>Registration list</li> </ul>	\$750		Unlimited

**The 2022 Global Concrete Summit will culminate with a 2-day live event in Dubai. Contact NRMCA for additional details and pricing for live event sponsorship.**

<b>NRMCA Professional Development Courses</b>	<b>Member</b>		<b>Number Available</b>
<b>All Professional Development Courses</b>	\$20,000		8
<b>NRMCA's Plant Manager Certification Course</b>	\$2,500		8
<b>NRMCA's Think First Safety Certification Course</b>	\$2,500		8
<b>NRMCA's Environmental Certification Course</b>	\$2,500		8
<b>NRMCA's Annual Short Course</b>	\$2,500		8
<b>NRMCA's Dispatcher Training Forum</b>	\$2,500		8
<b>NRMCA's Durability Course</b>	\$2,500		8
<b>NRMCA's Developing Industry Leaders Year 1 &amp; Year 2 Workshops</b>	\$2,500		8
<b>NRMCA's Think Like an Owner Course</b>	\$2,500		8
<b>Effective RMC Supervisor Course</b>	\$2,500		8
<b>CCSP Modules (1-4)</b>	\$2,500		8

<b>NRMCA Online Training</b>	<b>Member</b>		<b>Number Available</b>
<b>All Industry Online Training</b>	\$5,000		8
<b>CDP Online Training</b>	\$2,000		8
<b>Online Safety Training</b>	\$2,000		8
<b>Online Environmental Training</b>	\$2,000		8

<b>NRMCA Workforce Development</b>	<b>Member</b>		<b>Number Available</b>
<b>Developing Industry Leaders (DIL) Alumni Events Sponsorship</b>	\$2,500		8

<b>NRMCA Website</b>	<b>Member</b>		<b>Number Available</b>
<b>NRMCA Website Homepage</b>	\$15,000		4

<b>External Education for Code Officials, Authorities Having Jurisdiction (AHJ's), Engineers &amp; Architects</b>	<b>Member</b>		<b>Number Available</b>
<b>All External Education for Code Officials, AHJ's, Engineers &amp; Architects</b>	\$5,000		8
<b>Fire Safety/Resiliency/Sustainability</b>	\$2,000		8
<b>Handling Concrete Specifications</b>	\$2,000		8
<b>Improving Concrete Quality</b>	\$2,000		8

<b>NRMCA Contests &amp; Surveys</b>	<b>Member</b>		<b>Number Available</b>
<b>All Contests &amp; Surveys</b>	\$4,000		8
<b>Annual Think First Safety Contest</b>	\$1,500		8
<b>Fleet Benchmarking Survey</b>	\$1,500		8
<b>Mixer Driver Recruitment &amp; Retention Survey</b>	\$1,500		8
<b>Regulatory Enforcement Survey</b>	\$1,500		8

<b>NRMCA Concrete Advocacy</b>	<b>Member</b>		<b>Number Available</b>
<b>Concrete Advocacy</b> <ul style="list-style-type: none"> <li>Help strengthen concrete's visibility on Capitol Hill with sponsorship of NRMCA Hill Days and industry fly-ins as well as our grassroots advocacy platform where members can easily send letters to their Members of Congress.</li> </ul>	\$1,000		Unlimited

<b>Enter a-la-Carte Total Here... </b>	
--	--

<b>Grand Total \$</b>	
-----------------------	--

*\*Time sensitive items which require printing have deadlines which may be subject to change, and graphics should be supplied at least a month in advance of these deadlines.*



## SPONSOR INFORMATION

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Billing Contact (if different than the contact name listed above):  
\_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### PLEASE COMPLETE YOUR PAYMENT INFORMATION

---

#### Method of Payment (all funds must be in U.S. dollars):

**Check**

Check enclosed\* # \_\_\_\_\_ (make checks payable to NRMCA or the National Ready Mixed Concrete Association and remit payment to **PO Box 79433, Baltimore, MD 21279-0433**)

**ACH or Wire Payment**

For ACH or Wire Payment instructions, please contact [accounting@nrmca.org](mailto:accounting@nrmca.org).

**Hurry, sponsorships are sold on a first-come, first-served basis.**  
**E-mail this form to Jacques Jenkins: [jjenkins@nrmca.org](mailto:jjenkins@nrmca.org)**

**NRMCA would be happy to design a custom sponsorship package to meet your needs.**  
**Contact Jacques Jenkins at 703-706-4865 or via e-mail at [jjenkins@nrmca.org](mailto:jjenkins@nrmca.org) to discuss how we can work together.**