

# **PHOTO CONTEST** Deadline for Submissions is

#### July 17, 2020

WINNING PHOTOGRAPHS WILL BE DISPLAYED AT THE NEW NRMCA HEADQUARTERS IN ALEXANDRIA, VIRGINIA. TOP PICK WILL BE FEATURED ON THE COVER OF NRMCA'S QUARTERLY MAGAZINE, CONCRETE INFOCUS.

THIS CONTEST IS OPEN TO ALL NRMCA PRODUCER MEMBERS.

PHOTOGRAPHS SHOULD SHOWCASE THE CREATIVITY OF THE INDUSTRY AND THE VITAL ROLE THAT CONCRETE PLAYS IN OUR WORLD THROUGH ITS VERSATILITY, STRENGTH AND DURABILITY.

WINNERS WILL BE ANNOUNCED AT NRMCA'S CONCRETEWORKS 2020 DURING OUR 90TH ANNIVERSARY CELEBRATION.

SEE CONTEST RULES ON THE BACK.

## **Contest Rules**

#### SUBMIT PHOTOS TO: PHOTOCONTEST@NRMCA.ORG

- Contest is open all to NRMCA Producer Member Companies.
- Each company may submit ONE photo which depicts concrete as an intrinsic part of our everyday lives.
- All photos must be original work.
- The photo must be in its original state and cannot be altered in any way.
- To be eligible, the photograph must have been taken after 1/1/2010.
- Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.
- By entering the contest, entrants agree to grant NRMCA royalty-free license to publicly display, distribute, reproduce and create derivative works, in whole or in part.
- NRMCA reserves the right to disqualify any entry that does not conform to stated contest rules.
- Submissions will not be accepted once the deadline lapses.

### **Criteria for Judging**

- Adherence/Appropriateness to theme
- Creativity.
- Visual Design/Appeal
- Overall Artistic Impression
- Composition
- Clarity and Quality
- Overall Impression/Impact
- WOW! Factor

Entries will be judged by NRMCA Leadership, Officers and Executive Committee. All Decisions are Final.