



**NRMCA's**

# **CONCRETEWORKS**

*Virtual Conference 2020*

# **SPONSORSHIP OPPORTUNITIES**

**VIRTUAL CONFERENCE**

October 7 – 8, 2020



# Sponsorship Opportunities

Six types of sponsorship opportunities are available for NRMCA's ConcreteWorks 2020 virtual event.

## Premier Sponsor

**\$5,000 (3) available; (0) remain**

- Recognition as a premier sponsor on the registration website, conference website, social media, and event marketing emails
- Verbal recognition throughout live event
- Virtual "booth" in the online expo hall where you can post promotional handouts and engage with attendees directly
- Pre-show and post-show registration list
- One (1) complimentary conference registration
- Post event data metrics of attendees' interaction with sponsoring company

## Conference Website Sponsorship

**\$4,000 (5) available; (3) remain**

- Recognition as a premier sponsor on the conference website, social media, and event marketing emails
- Pre-show and post-show registration list
- One (1) complimentary conference registration
- Post event data metrics of attendees' interaction with sponsoring company

## Registration Website Sponsorship

**\$2,000 (5) available; (4) remain**

- Recognition as a sponsor on the registration website and event marketing emails
- Pre-show and post-show registration list
- One (1) complimentary conference registration
- Post event data metrics of attendees' interaction with sponsoring company

## Opening and Closing General Session Keynote Speaker Sponsorship's

**\$4,000 (2) available; (0) remain**

- Recognition as a keynote sponsor on the registration website, conference website, social media and event marketing emails
- Company profile video up to one (1) minute that will run prior to the sponsored general session
- Pre-show and post-show registration list
- Recognition on the holding slide displayed before general session begins
- Post event data metrics of attendees' interaction with sponsoring company

## Break Sponsorship

**\$500 (4) available; (0) remain**

- Recognition as a break sponsor on the conference website, and event marketing emails
- Recognition within the slides shown during the break
- Pre-show and post-show registration list
- Post event data metrics of attendees' interaction with sponsoring company

## Attendee Gift Sponsor

**\$7,500 (1 available)**

- Verbal recognition of gift and thank you during the event
- Recognition as a sponsor on the conference website
- Pre-show and post-show registration list

# Conference Website Sponsors Page

Sponsor logos will scroll across the homepage of the conference website. Sponsor logos will also be displayed on the Sponsors page of the conference website, similar to what you see below. From the sponsor page, attendees will click on a sponsor's logo which will link to the sponsoring company's website.



**Hurry, sponsorships are sold on a first-come, first-served basis.**

**For more information, call Jacques Jenkins at (703) 706-4865 or email at [jjenkins@nrmca.org](mailto:jjenkins@nrmca.org).**

# Check Your Sponsorship Choices:

- **Premier Sponsor**  
\$5,000 (3) Available; (0) Remain
- **Conference Website Sponsorship**  
\$4,000 (5) Available; (3) Remain
- **Registration Website Sponsorship**  
\$2,000 (5) Available; (4) Remain
- **Opening & Closing General Session Keynote Speaker Sponsorship's**  
\$4,000 (2) Available; (0) Remain
- **Break Sponsorship**  
\$500 (4) Available; (0) Remain
- **Attendee Gift Sponsor**  
\$7,500 (1 available)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Type of payment:     Check    **Credit Card:**     American Express     masterCard     Visa

Total Amount Sponsored: \$ \_\_\_\_\_ Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Please send both pages to Jacques Jenkins via fax at 703-706-4809, email [jjenkins@nrmca.org](mailto:jjenkins@nrmca.org)  
or mail to NRMCA, 66 Canal Center Plaza, Suite 250, Alexandria, VA 22314