



# Developing Industry Leaders (DIL) Program

Nominate Your Company's Rising Star for the 2021-2022  
Developing Industry Leaders (DIL) Program

Applications are due no later than Friday, April 30, 2021

## ABOUT THE PROGRAM...

- NRMCA initiated the Developing Industry Leader (DIL) program in 2004 and boasts almost 250 alumni. It offers a limited number of company-nominated middle managers the opportunity to network with peers and senior industry leaders from across the country while also learning about issues, and solutions, facing the ready mixed concrete industry. This is a career-long experience; it is not bound by age or geography or time.
- **Professional Development**  
Those completing the Developing Industry Leaders program may also submit the activity for 12 hours of elective credit toward NRMCA STEPS® certification.
- **Questions? Contact Eileen Dickson, NRMCA's Vice President of Workforce Development, at edickson@nrmca.org.**

If you are a rising, middle manager star, please apply for this unique opportunity that supports your personal and long term career growth. NRMCA's Developing Industry's Leaders (DIL) program is a distinctive, career-long plan of action where tomorrow's leaders interact, both professionally and socially with more established executives, gaining a nation-wide perspective about the ready mixed concrete industry. Candidates must be employed by an NRMCA member, NRMCA bureau member, or state affiliate association.

Please note, the DIL program is a career-long commitment-- it is not a short-term perk. After the 2-year formal period ends, DIL alumni are expected to participate in industry events over many years. Ongoing involvement builds the pipeline of future, industry-knowledgeable leaders.

Once appointed to the annual DIL cohort, participants work via webinars. They will initially prepare to attend NRMCA's Fall Conference, ConcreteWorks and Mixer Driver Championship. In 2021, it will be in Kissimmee, FL, September 30-October 4. At ConcreteWorks, DILs attend an exclusive leadership workshop. They also attend the Mixer Driver Championship, committee meetings and seminars to give them a more in-depth industry perspective. Divided in small teams, each team works on an industry challenge under the guidance of senior

NRMCA staff and an industry DIL mentor for six months via conference call. At the March 2022 NRMCA Convention, teams present their findings to their sponsoring committee. They also publish their work in the industry's premier journal, *Concrete-in-Focus*. Later in the spring, the cohort regathers for a third time for a multi-day leadership workshop just for them.

Once done, individuals are asked to make a long-term commitment to move their team's initiative(s) forward by joining, and attending, the appropriate NRMCA committee's meetings twice a year as well as participate in annual DIL alumni events. Additionally, they may attend NRMCA's semi-annual Board Meetings to watch senior level executives deliberate and make both short- and long-term strategic decisions that impact the industry.

DIL exclusive events are the foundation of long-term career support. The most distinguished gathering is the Chairman of the Board's Leadership Summit, a two-day DIL alumni networking and leadership conference. With no age exclusion, middle managers interact with captains-of-the-industry DIL alumni. Additionally, DIL alum host receptions at the Annual Convention and ConcreteWorks. Finally, they have the opportunity to attend the high-profile, annual Spring North American Concrete Alliance Fly-in, in Washington, DC.

# Developing Industry Leaders (DIL) Program Application

A letter of reference from the sponsoring executive must be attached to this two page application.  
Postmarked or emailed no later than April 30, 2021

NAME: .....  
TITLE: .....  
COMPANY: .....  
STREET ADDRESS: .....  
CITY, STATE, ZIP: .....  
PHONE: ..... EMAIL .....

JOB RESPONSIBILITIES: .....

YEARS WITH YOUR COMPANY: ..... YEARS IN CURRENT ROLE: ..... YEARS IN THE INDUSTRY: .....

AREA(S) OF EXPERTISE: .....

OTHER LEADERSHIP TRAINING YOU HAVE RECEIVED: .....

LIST OUTSIDE INTERESTS, COMMUNITY ACTIVITIES AND AWARDS: .....

SPONSORING EXECUTIVE & TITLE: .....

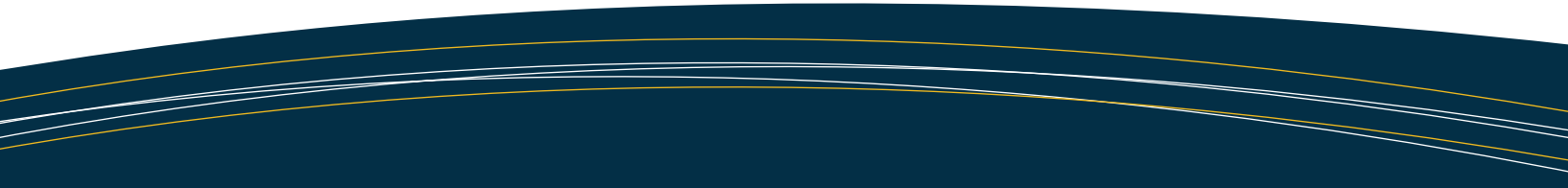
COMPANY: .....

ADDRESS: .....

PHONE: ..... EMAIL: .....

.....  
Signature of Sponsor (Date)

.....  
Signature of Applicant (Date)



# Payment Information

If billing information differs from previous page please fill in below:

NAME: .....

COMPANY: .....

Street Address: .....

City: ..... State: ..... Zip: .....

Phone: ..... Fax: .....

E-mail: .....

Type of payment:     Check      Credit Card:     American Express     MasterCard     Visa

Amount to be charged = **\$100** | (Please make checks payable to NRMCA)

Name on Card: .....

Credit Card Number: .....

Expiration Date: ..... CVV#: .....

Authorized Signature: .....

**Please return your application as an attachment to an email or mail to Eileen Dickson.**

**Please include:**

- 1. Completed application**
- 2. Letter of reference from sponsoring executive**
- 3. \$100 fee**

**Eileen Dickson, Vice President, Workforce Development  
NRMCA  
66 Canal Center Plaza, Suite 250  
Alexandria, VA 22314**

**Email: [edickson@nrmca.org](mailto:edickson@nrmca.org)**