

How and When to Influence a Design Team to Make Concrete the Material of Choice

Eileen Dickson 240-505-7116 edickson@nrmca.org





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NRMCA Antitrust Policy Statement

The National Ready Mixed Concrete Association assigns the highest priority to full compliance with both the letter and the spirit of the antitrust laws. Agreements among competitors that unreasonably limit competition are unlawful under federal and state antitrust laws, and violators are subject to criminal fines and incarceration, civil fines and private treble-damage actions. Even the successful defense of antitrust litigation or an investigation can be very costly and disruptive. It is thus vital that all meetings and activities of the Association be conducted in a manner consistent with the Association's antitrust policy.

Examples of illegal competitor agreements are those that attempt to fix or stabilize prices, to allocate territories or customers, to limit production or sales, or to limit product quality and service competition. Accordingly, it is inherently risky and potentially illegal for competitors to discuss under Association auspices, or elsewhere, the subjects of prices, pricing policies, other terms and conditions of sale, individual company costs (including planned employee compensation), the commercial suitability of individual suppliers or customers, or other factors that might adversely affect competition.

It is important to bear in mind that those in attendance at Association meetings and activities may include competitors, as well as potential competitors. Any discussion of sensitive antitrust subjects with one's competitors should be avoided at all times before, during, and after any Association meeting or other activity. This is particularly important because a future adversary may assert that such discussions were circumstantial evidence of an illegal agreement, when viewed in light of subsequent marketplace developments, even though there was, in fact, no agreement at all.

If at any time during the course of a meeting or other activity, Association staff believes that a sensitive topic under the antitrust laws is being discussed, or is about to be discussed, they will so advise and halt further discussion for the protection of all participants. Member attendees at any meeting or activity should likewise not hesitate to voice any concerns or questions that they may have in this regard.

Adopted by the NRMCA Board of Directors, September 18, 2006.

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Welcome!



How and When to Influence a Design Team to Make Concrete the Material of Choice

Phases of Construction Projects

- Project initiation
- Project design
- Project planning, scheduling, and risk management
- Project Procurement
- Construction
- Project closeout

Types of Design Professionals

Architects

- Architects help give shape to a concept
- Focus on aesthetic issues
- For some the physical context is the guiding feature, others are guided by activities that will occur in the building, and still others focus on creating a unique image
- Highly successful architects focus on all three
- Type of architects
 - Drafters/CAD operators
 - Spec writers
 - · Interior designers
 - · Landscape architects

Types of Design Professionals

Engineers

- Design the building systems structures as well as mechanical, electrical, and plumbing systems
- Tackle a challenge objectively and systematically
- Type of Engineers
 - o Structural engineers
 - o Mechanical engineers
 - o Electrical engineers
 - o Civil engineers
 - o Surveyors
 - o Geo-Technical Engineer

Construction Design Process Defined

Construction Project Phases



Design of the project

- Design is divided into distinct stages so the owner can review the progress at milestones along the way.
 - o Programming A concisely written project objective matched to the owner's budget and schedule.
 - Schematic An investigation of different design alternatives that meet the program.
 - Design Development Refinement of the selected design scheme accomplished on a system by system basis.
 - Construction Documents The preparation of the final documents used to describe the work to the builders
 - o Bidding Process of selecting a contractor and/or subs
 - o Construction Executing the project in the physical world
 - o Occupancy Owner uses the building for intended purpose

Contractor Involvement in Design Process

- If the project continues to move forward, the owner may hire a construction professional (typically a contractor) who provides cost, schedule, and construction advice throughout the design process
- Contractor's are often hired for this purpose during the Schematic Design phase since contractors will be the best source for accurate construction costs to allow for realistic comparisons between various building methods
- The selection of project delivery method may change the timing of when contractors are involved in a specific project.

In summary

