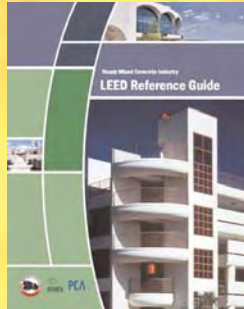


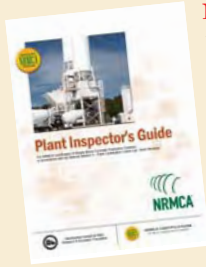
National Ready Mixed Concrete Association

Publications and Videos

A catalog of tools to help improve quality, safety and the bottom line.



Our Newest Publications and Videos



NEW - Plant Inspector's Guide - NRMCA administers a certification program that ensures that the concrete production facilities are in compliance with industry standards. The inspection is conducted by licensed professional engineers using a thorough checklist. This guide instructs the inspector on the intent of requirements of the certification program. The Guide is used as a basis to qualify inspectors to conduct plant inspections. ▶ \$50 each **#2PIG**



NEW - Cement Burn Safety Brochure - Send a pocket-sized, 4-page cement brochure with each load and you'll help assure that your customers safely manage the risks of using concrete. With colorful, easy-to-read instructions and illustrations on safety equipment and the proper ways to work with concrete, plus clear warnings about risks posed by concrete. Demonstrates your professionalism while increasing customer knowledge.
▶ Package of 100, \$25 **#2PCSB**



NEW - Concrete Parking Lot, Flowable Fill and Pervious Concrete Promotion Flip Books - 20 page flip-chart books with an up-to-date presentations for specifiers, plus key additional information that the specifier does not see. Helps promoters stay organized, reinforce the key points and also cover additional helpful information to support the specifier. Each includes a a

Windows PowerPoint version on CD for electronic presentations and editing. **Parking Lots:** ▶ 1-9 copies, \$35 each. **#2PPB1** 10+ copies, \$30 each, **#2PPB2** **Flowable Fill:** ▶ 1-9 copies, \$35 each. **#2PFFPB1** ▶ 10+ copies, \$30 each, **#2PFFPB2** **Pervious Concrete:** ▶ 1-9 copies, \$35 each. **#2PPCPB1** ▶ 10+ copies, \$30 each, **#2PPCPB2**



NEW - Six Promo Brochures at Mix-n-Match Volume Pricing - Popular promotion brochures on important topics:

NEW, Self-Consolidating Concrete,
NEW, Concrete and Sustainability,
Pervious Concrete, Concrete Parking,
Commercial ICF, Concrete Parking, (For Engineers) Any combination: ▶ 500 copies, \$225. ▶ 250 copies, \$150 ▶ 50 copies, \$47.

Look for other recent promotion brochures on page 5.

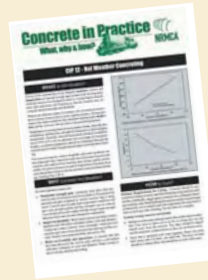


LEED Reference Guide - Much new public construction, and more and more private sector construction is now required to be LEED Certified. This guide helps educate specifiers about the energy saving and pro-environmental benefits of concrete and how it may fit into projects that are to be LEED Certified. ▶ 1-5: \$15 each ▶ 6-25: \$10 each ▶ 26-50: \$7 each ▶ 51+: \$10 each **#2PLEED1**



NEW Driver Training DVDs:

Road Rage - Keeping Your Head in the Game • **Save Your Skin** • **Keep it Clean and Safe** • **Recent Releases: Environmental Issues for RM Drivers (4 parts)** • **Properly shutting down diesel engines** • **Safe operation of a typical water system** • **Preventing costly slips, trips and falls** • **Plus three recent videos on dump trucks and other heavy equipment.** Whether or not you are part of the Mentor Driver program, these 10-15 minute, high-quality videos are an essential component of any up-to-date driver training program. Check out the entire catalog of videos at www.nrmca.org/trainingtapes ▶ \$70 each



NEW - CIP Series:

Four Important Sets, each with 9-14 topics
Four important compilations. ▶ \$80 per series.

Testing Concrete Series -

(20 copies, 14 topics) **#2PCIPTC**

Troubleshooting Series -

(20 copies, 10 topics) **#2PCIPTS**

Best Practices Series -

(20 copies, 9 topics) **#2PCIPBP**

RMC Value Series -

(20 copies, 10 topics) **#2PCIPVS**



NEW - Text Reference for Pervious Concrete Contractor Certification - With expert, thorough text, diagrams and photographs. Covers • What a Concrete Craftsman Needs to Know About Pervious Concrete • Pervious Concrete Mixtures and Production • Tools and Equipment • General Design Principles • Pervious Concrete Construction • Maintenance and Troubleshooting. ▶ \$50 each **#2PPCRT**



NEW - eTEC Concrete Strength Testing CD-ROM

- ASTM Edition. A training tool focusing on the testing of hardened concrete cylinders in compression and beams in third point flexure. Includes: slide presentations, narrated video demonstrations, step-by-step outlines, self-assessment quizzes and a glossary. Perfect for preparation for certification and as a reference document. ▶ \$10 each **#2PCST-CD**



NEW - Plant Operator's Certification Training Manual - This text reference serves as the content for NRMCA's Plant Operator's Certification program. It includes valuable information on materials, batch tolerance, aggregate moisture calculations and much more. Development of the text funded by the RMC Research & Education Foundation and prepared by NRMCA.

▶ Members \$32 Non-Members \$120
#2P159CTM

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More important categories

Engineering	Page 1
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Operations	Page 4
Safety	Page 4
Promotion	Page 5

Engineering



Concrete In Practice (English & Spanish) - Concrete in Practice Sheets are one-page discussions on various concrete topics, written in a "What? Why? And How" scheme and intended to provide information in a non-technical format. Offered in both English and Spanish (38 topics in total). Each CIP is sold in packages of 50. (\$17 members, \$25 non-members) **#2PCIP & #2PCIPES**

- | | |
|---|--|
| CIP 1 Dusting Concrete Surfaces | CIP 24 Synthetic Fibers for Concrete |
| CIP 2 Sealing Concrete Surfaces | CIP 25 Corrosion of Steel in Concrete |
| CIP 3 Cracking Concrete Surfaces | CIP 26 Jobsite Addition of Water |
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| CIP 5 Plastic Shrinkage Cracking | CIP 28 Concrete Slab Moisture |
| CIP 6 Joints in Concrete Slabs on Grade | CIP 29 Vapor Retarders Under Slabs on Grade |
| CIP 7 Cracks in Concrete Basement Walls | CIP 30 Supplementary Cementitious Materials |
| CIP 8 Discrepancies in Yield | CIP 31 Ordering Ready Mixed Concrete |
| CIP 9 Low Concrete Cylinder Strength | CIP 32 Concrete Pre-Construction Conference |
| CIP 10 Strength of In-Place Concrete | CIP 33 High Strength Concrete |
| CIP 11 Curing In-Place Concrete | CIP 34 Making Concrete Cylinders in the Field |
| CIP 12 Hot Weather Concreting | CIP 35 Testing Compressive Strength of Concrete |
| CIP 13 Concrete Blisters | CIP 36 Structural Lightweight Concrete |
| CIP 14 Finishing Concrete Flatwork | |
| CIP 15 Chemical Admixtures for Concrete | (English only) |
| CIP 16 Flexural Strength of Concrete | CIP 37 Self Consolidating Concrete |
| CIP 17 Flowable Fill Materials | CIP 38 Pervious Concrete |
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| CIP 19 Curling of Concrete Slabs | CIP 40 NEW - Aggregate Popouts |
| CIP 20 Delamination of Troweled Concrete Surfaces | CIP 41 NEW - Acceptance Testing of Concrete |
| CIP 21 Loss of Air Content in Pumped Concrete | |
| CIP 22 Grout | |
| CIP 23 Discoloration | |

Concrete In Practice Full Set - All 41 English or 36 Spanish topics, collated and hole punched. • **20 Full Sets** (\$200 members, \$300 non-members) **#2PCIP100 & #2PCIP100es** • **Single Set** (\$25 members, \$100 non-members) **#2PCIPS & #2PCIPSES**
NEW: CIP SERIES: 14 topics per package. See inside front cover of this catalog.



User's Guide to ASTM Specification C 94, D. Gene Daniel and Colin Lobo - Twenty comprehensive chapters explain every section of ASTM C 94, Specification for Ready-Mixed Concrete, including background, scope, referenced documents, ordering information, materials, numerical examples and much more. An excellent reference for RM producers and design professionals who write specifications for concrete construction.

(\$55 members, \$67 non-members) **#2PMNL49**



ASTM Standards for Concrete Technician Certification - Includes 12 ASTM practices and test methods related to testing fresh and hardened concrete, including those required for ACI Grade I field-testing and strength testing technician certification. It also includes the specification for ready mixed concrete, ASTM C 94. This compilation was reprinted by ASTM in October 2007.

Members Only ▶ 1-49 copies: \$32 each. ▶ 50+: \$25 each. **#2P170**



Concrete Field Testing Technician Training CD ROM - 2008 ASTM US; Version 2.2 A training tool for the ACI Concrete Field Testing Technician, Grade I. Covers all seven ASTM standards addressed by ACI's certification, is designed to be self-paced, interactive. The CD includes text, a slide presentations. Developed by eTEC,

Engineering Training and Education Consultants. www.go2etec.com (\$40 members, \$40 non-members) **#2PETEC-CD**



NEW - ASTM Standards for Ready-Mixed Concrete

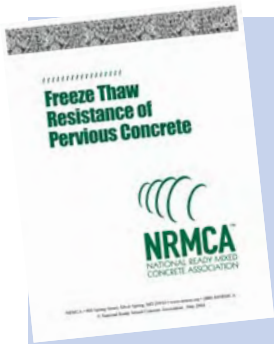
The latest edition of this best seller features the principal specifications and test methods that are referenced in two ASTM standard specifications for ready mixed concrete: * C 94 Ready Mixed Concrete; * C 685 Concrete Made by Volumetric Batching and Continuous Mixing. Includes 38 ASTM standards, the

Metric Practice Guide of Concrete and Concrete Aggregates, and the Manual of Aggregate and Concrete Testing. (Members \$90), **#2PCONCRETE07** CD-ROM (Members \$90), **#2PCONCRETECD07**



Fly Ash Facts for Engineers 4th Ed. - Joint publication of the Federal Highway Administration and the American Coal Ash Association provides basic technical information about various uses of Fly Ash in highway construction. Endorsed by U.S. EPA, June 2003. (\$14 members, \$14 non-members) **#2PFHWA019**

Go to NRMCA.org/Shop for other important Engineering, Management and Environmental publications, videos and tools.



(\$60 non-members) #2PFT

Freeze Thaw Resistance of Pervious Concrete - This brief report provides recommendations on how to create pervious concrete pavements that show good performance under different freeze thaw conditions. A list of pervious concrete field projects exposed to different freeze thaw conditions has also been provided with a short summary of each. (\$15 members,



In-Place Concrete Strength Evaluation - A Recommended Practice - From the NRMCA Research, Engineering and Standards Committee; an orderly sequence of procedures to be used in the investigation and settlement of problems arising when concrete strength tests fail to meet specification requirements. (\$7 members, \$28 non-members) #2P133



Quality Control sections and receive the special discount package price. (\$10 members, \$40 non-members) #2PQC123

Set of Quality Control Manuals Sections 1, 2 & 3 - Section 1 provides an overall look at quality control policy and requirement. Section 2 lists the many quality control functions and provides a format for identifying those responsible for each function. Section 3 describes a system for establishing that production facilities of ready mixed concrete plants are satisfactory. Order this convenient package of all three



members, \$15 non-members) #2PCP

Pervious Concrete Pavement - Pervious concrete paving has generated tremendous interest due to its ability to allow water to flow through itself to recharge groundwater and minimize stormwater runoff. This introduction reviews its applications, engineering and structural properties, environmental benefits, durability and hydraulic and structural design and construction techniques. (\$15 members,



NRMCA Concrete Toolbox - A software tool for the ready mixed industry covering basic calculations involved in concrete production, testing and construction. (\$200 members, \$275 non-members) #2PCTB



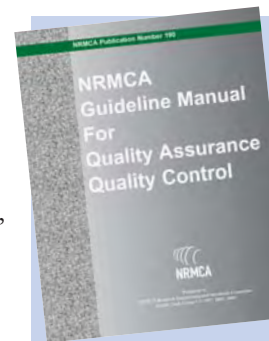
concrete. It is reprinted from ASTM special technical publication 169D from July 2006. (\$10 members, \$25 non-members) #2P186

Ready Mixed Concrete - Lobo and Gaynor, the authors of this paper have been intimately involved in the development of ASTM specifications for ready mixed concrete C 94 and C 685. This paper discusses the various requirements of the specifications and provides insight into the reasoning behind the various provisions. It includes a discussion on requirements for equipment and production methods for ready mixed



concrete, methods of measuring moisture, construction practices, specifications and responsibilities for successful floor projects. (\$50 members, \$50 non-members) #2PEB119

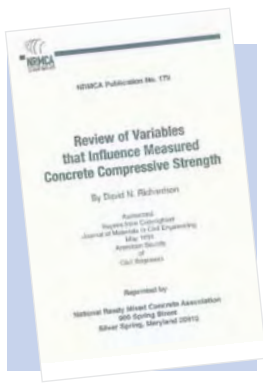
Concrete Floors and Moisture, Howard Kanare - Understanding moisture in concrete leads to design of floors and flooring systems that provide excellent service for many years. This 164 page book by Howard Kanare, and co-published by the Portland Cement Association, and the National Ready Mixed Concrete Association, discusses sources of moisture, drying of concrete,



publication was developed by the NRMCA Research Engineering and Standards (RES) Committee to assist concrete producers develop quality plans. (\$20 members, \$40 non-members) #2P190

Guideline Manual for Quality Assurance Quality Control Revised March 2006, this publication describes the basic requirements of a ready mix producer quality plan, including a reprint of ACI 121R-04 Quality Management System for Concrete Construction and a section on statistical concepts for quality control purposes. The publication includes a variety of standard reports that the industry can use. The publica-

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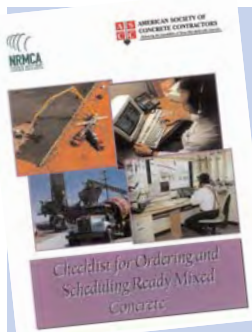
Review of Variables That Influence Measured Concrete Compressive Strength - This paper summarizes the many variables that can affect the measured compressive strength of concrete cylinders, including procedures for sampling, casting, initial curing, transporting, laboratory curing, capping and testing. (Reprint from ASCE Journal of Materials in Civil Engineering, May 1991.) (\$8

members, \$32 non-members) **#2P179**



Job Cost Analysis - This software is a must for every ready mixed concrete executive and sales professional! It provides a quick and easy analysis of "what if" scenarios that can influence the cost of a delivered yard of concrete. After entering your data, the linked spreadsheets will guide you through the process to arrive at your total cost, target margin and target-selling price.

(\$125 members, \$460 non-members) **#2PCOST**



Checklist for Ordering and Scheduling Ready Mixed Concrete - The checklist helps define metrics and specifications needed to order ready mixed concrete. The intent is to simplify the ordering process through a logical approach while establishing the necessary information from the supplier's and the purchaser's perspectives. This checklist was developed in conjunction with

ASCC. (\$4 members, \$16 non-members) **#2PCKLISTRM**



Driver Wellness Training CD-Rom - Over 50% of injuries in the RMC environment are sprains and strains - soft tissue harm in the lower and upper back, the shoulder, the knee, the ankle and other parts of the body. This PowerPoint presentation highlights these injuries, describes flexibility and strengthening exercises for drivers and others that help reduce them, and includes habits for a

healthy lifestyle. (\$12 members, \$56 non-members) **#2PDWT**

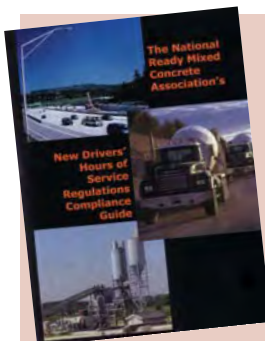


Checklist for the Concrete Pre-Construction Conference - This tool will assist with making your pre-construction conference a success, lessening the probabilities of problems during the construction process. This is a single copy of the checklist. (\$18 members, \$68 non-members) **#2PCHCKLIST**



CD-Rom Guide to Preparing Job Descriptions - Completely revised and is now in CD-ROM form (MS Word), the guide now includes more than 200 sample descriptions submitted by leading concrete firms. The descriptions can be easily downloaded and customized. (\$46 members, \$184 non-members) **#2P183**

Management



NRMCA Drivers' Hours of Service Reg. Compliance Guide - Compliance guide for the newest drivers' hours of service regulations. Topics include all aspects of the rule, including driving and on-duty time, log books, safety and labor issues, intrastate tolerance guidelines, scheduling guidance and frequently asked questions. Each guide will come complete with a CD-ROM containing additional compliance

tools. (\$58 members, \$500 non-members) **#2PHOS**

Environmental



Toxics Release Inventory Guidance and Form R Instructions for the Ready Mixed Concrete Industry - This manual is designed to help ready mixed concrete producers with the process of determining whether to report for TRI and to help complete a report if the requirements are met. (\$60 members, \$350 non-members) **#2PTRI**

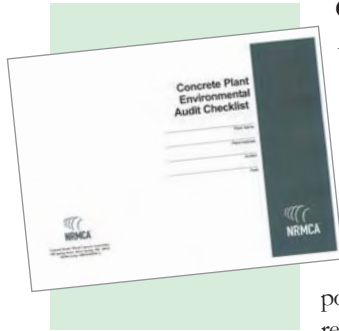
Go to NRMCA.org/Shop for other important Engineering, Management and Environmental publications, videos and tools.



A Manual for Pollution Prevention at Ready Mixed Concrete Fleet Maintenance Facilities - This document provides environmental guidance to managers of RMC facilities and fleet repair shops. (\$85 members, \$350 non-members) **#2PPPFM**



Concrete Plant Operator's Manual Jointly prepared by the Concrete Plant Manufacturers Bureau and NRMCA, this manual is a comprehensive guide for the batch plant operator. It includes valuable information on materials, batch tolerance and aggregate moisture, calculations, plant maintenance, safety and more. (\$23 members, \$92 non-members) **#2P159**



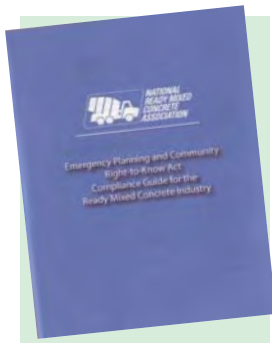
Concrete Plant Environmental Audit and Checklist - The purpose of the Checklist is to provide a convenient tool to help ready mixed concrete producers evaluate their facilities to determine the extent to which they are operating in an environmentally sound manner and complying with potentially applicable environmental regulations and statutes.

(\$17 members, \$80 non-members.) **#2PENVCK**
Set of 10 (\$100 total, members only) **#2PENVCK-10.**



Hand Signals for Mixer & Contractor Guides - Don't compromise on safety, place one on every truck. 8" x 10" adhesive decal containing nine of the most common hand signals (Enter, Back In, Back Up, Pull Forward, Stop, Raise/Lower Chute, Start Pouring, More Water, Stop Pouring) with English and Spanish text. (\$5 members, \$8 non-

members) **#2PSD9**



Emergency Planning and Community Right-to-Know Act Compliance Guide for the Ready Mixed Concrete Industry - This guide provides all the information a ready mixed concrete producer needs in order to comply with the provisions of the Emergency Planning and Community Right-to-Know Act (EPCRA). (\$55 members, \$350 non-members) **#2PEPCG**

Safety



Rollover Prevention Program - This CD-based powerpoint presentation and instructor notes illustrates rollover causes and preventive measures for delivery professionals. Actual highway ramp, rural road, job site, extreme weather condition, intersection and other rollovers are investigated, using cause and effect analysis.

The presentation also summarizes a study which assigns rollover speed parameters. (\$57 members, \$228 non-members) **#2PRPP**

Operations



Truck Mixer Driver's Manual - This manual educates truck mixer drivers about concrete and customer relations. Completely updated for 2004, it also highlights driver duties, safety precautions, equipment inspection and maintenance procedures, and what the driver should do in case of an accident. This 64-page manual is easy to understand and contains common sense information every

driver should know. (\$12 members, \$48 non-members) **#2P188**
□ Set of 20 (\$10 each / \$200 total, members. \$32 each / \$640 total non-members) **#2P188-20.**

Ask about the Spanish-Language Version.

Also, look for the Driver Training rollover video “**Keep the Shiny Side Up**”



Silica Training CD - This CD-ROM tells trainers and employers how to measure and control employee exposure to the hidden hazards of silica. Includes instructor notes. (\$14 members, \$56 non-members) **#2PSHTCD**

Go to NRMCA.org/Shop for other important Operations and Safety brochures, tools and videos.



Cement Burn Awareness Kit
Provides producers with tools that can be used to communicate the cement burn hazard to employees and customers. It includes truck decals, poster (with photographs), sample warning language, summary of tort issues surrounding cement burns, ideas on how to communicate effectively and a sample material safety data sheet. (\$30 members, \$110 non-members) **#2PCB180 NEW - See inside front cover for new Cement Burn Safety brochure.**

Promotion



Six Promo Brochures at NEW Mix-n-Match Volume Pricing - Comprehensive, persuasive, attractive promotion brochures on the most important topics:

- Pervious Concrete
- Concrete Parking
- Commercial ICF
- Concrete Parking (For Engineers)

Plus two NEW topics

- Self-Consolidating Concrete,
- Concrete and Sustainability

Any combination: ▶ 500 copies, \$225.
▶ 250 copies, \$150 ▶ 50 copies, \$47



Concrete Pavement Analysis Software - This parking area design and costing software has been developed to quantify the differences between concrete and asphalt pavements. (\$55 members, \$225 non-members) **#2PCPAS**



Pervious Concrete: Hydrological Design and Resources (CD-ROM): Includes *Pervious Concrete Pavements*, covering applications and engineering properties, environmental benefits, structural properties, and durability; plus an analysis tool on hydrological design, illustrating the behavior of pervious concrete systems. 1-5: \$25 each. 6+: \$15 each **#2PHYDRO**

Pervious Concrete at the LEED™-Certified East Atlanta Library (Mini-CD-ROM): Features a compelling computer-animated case-study on the design and building of the LEED™-certified East Atlanta Library. \$5 each **#2PDEMO**

Driver Training Videos - MENTOR DRIVER PROGRAM



NEW Videos Available
Road Rage - Keeping Your Head in the Game • Save Your Skin • Keep it Clean and Safe • Recent Releases:
Environmental Issues for RM Drivers (4 parts) • Properly shutting down diesel engines • Safe operation of a typical water system • Preventing costly slips, trips and falls • Plus three recent videos on dump trucks and other heavy equipment.

NRMCA/Morse Bros. Mentor

Driver videos are the only driver training lessons whose examples are ready mixed concrete-specific. The format allows dedicated drivers to teach other drivers how to reach and maintain the highest levels of professionalism. Whether or not you have a trained mentor, the series of **80+ titles**, each of which takes 20 minutes or less to present, are an easy way to build your core driver training curriculum. Topics include **safety, vehicle knowledge, product knowledge and personal development lessons that drivers can implement immediately to improve safety, performance and more.** Many topics augment NRMCA's Concrete Delivery Professional (CDP) Certification program. Descriptions of titles and short clips are available at www.nrmca.org/trainingtapes. For more information, contact Jacques Jenkins at 1-888-846-7622 x 1165 or at jjenkins@nrmca.org
1-19 tapes, \$70 each members, \$90 each non-members.
20+ tapes, \$50 each members, \$70 each non-members.

Go to NRMCA.org/Shop for other important Operations and Safety brochures, tools and videos.

Concrete Delivery Professional Certification



With FREE Training Materials and Companion Videos, CDP onsite certification gives you loads of driver benefits.

Concrete Delivery Professional Certification - As low as \$85 per driver...onsite!

The value of even the best internal training program can be enhanced by the validation of NRMCA's Concrete Delivery Professional certification. This program provides a competitive advantage by confirming to customers that they can expect industry operational standards to be met by your drivers with the highest levels of professionalism in these critical areas: Product knowledge, company and customer relations, environmental issues, safety, vehicle maintenance and operations. For more information contact Shawnita Dickens at sdickens@nrmca.org, 888-846-7622, x1154, or visit www.nrmca.org

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