

# NRMCA's Driver Retention Survey

## 2018

2019 survey will be available May-June, 2019.  
Accessible through NRMCA's website.

**74%** of producers provide a **peer mentor**, down **11%** from 2016.



**46%** of producers moved drivers internally to another full-time job, **down 15%** from the previous 2 years.



Of those drivers hired in 2017, **29%** quit.

**67%** of respondents released mixer drivers because of poor attitude or lack of work ethic. **36%** of producers do not track where their drivers go after they quit.



**76%** of producers had driver openings on December 31, 2017, up **5%** from 2016.



The RMC industry's national turnover rate was **29%**, up **3%** from 2016.



For the past 4 years, the #1 place drivers go if they quit is a non-RMC **short haul** driving job.



**74%** of respondents reported their most successful recruitment method was **"employee referral"** - #2 was social media.



**48%** of respondents reported they lost business due to a driver shortage, up **12%** from 2016.