

NRMCA's Driver Retention Survey

2016

2017 survey will be available April-May, 2017.
Accessible through NRMCA's website.

The **mixer driver pool grew 8.5%** between January 1-December 31, 2015.



61% of producers moved drivers **internally** to another full time job in 2015.



The RMC industry's national **turnover rate was 20%** in 2014; it rose to **32%** in 2015.



Of those mixer drivers who were hired in 2015, **49% quit.** The highest percentage left between **one and three months.**



76% of respondents released mixer drivers because of poor attitude or lack of work ethic.



30% of the driver population in 2014 + 2015 were **new hires.**



Of those drivers who quit, **3%** more went to **local short haul carriers** than another producer.



71% of respondents reported their most **successful recruitment** method was "**employee referral**" in 2015. #2 was social media.



51% of respondents reported they lost business due to a driver shortage.

