

THE THREAT FROM THE SOFTWOOD INDUSTRY WILL IMPACT YOUR READY MIXED CONCRETE BUSINESS!

The Softwood Industry is united and poised to spend tens of millions of dollars next year on growing demand for their product in residential and mid-rise construction, encroaching on a traditionally solid ready mixed concrete market. As an industry, we can either accept this advancement or fight to save market-share. It is time for ready mixed concrete producers to take a stand and join **the only national trade association with the resources and reach to combat this threat.**

FOR COMPANIES PRODUCING MORE THAN 150,000 CUBIC YARDS ANNUALLY

THE NATIONAL READY MIXED CONCRETE ASSOCIATION IS IN A UNIQUE POSITION TO LEAD THE RMC INDUSTRY IN ANSWERING THIS THREAT:

- NRMCA works with state and area associations to implement proven promotion techniques at the local level that counteract negative messages from competing construction materials.
- NRMCA is fighting for national resilient construction legislation to insure that proven resilient construction techniques are used in federally-funded disaster reconstruction.
- NRMCA works directly with architects, engineers and specifiers to educate them on the advantages of concrete construction.
- NRMCA provides producer members with promotion tools and strategies specifically designed to increase concrete's market-share.
- NRMCA utilizes the industry's top engineering talent to find solutions to the challenges ready mixed concrete producers face in an increasingly competitive atmosphere.

NOW IS THE TIME TO JOIN NRMCA AND UNITE THE READY MIXED CONCRETE INDUSTRY!

NRMCA MEMBERSHIP



www.nrmca.org

NRMCA
900 Spring Street
Silver Spring
MD 20910
1.888.846.7622

Company: _____
 Name/Title: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____
 Website: _____
 Recommended by: _____

Computing your NRMCA Dues

Simply multiply your company and its subsidiaries' 2016 cubic yard production by .051.

_____ x .051 = _____
 2016 Cubic Yard 5.1 cents per cubic yard Your 2017 Membership Dues

*Please note: 2.4 cents per cubic yard of annual dues payments will be used to directly combat wood construction in the low/midrise market.

Choose your payment option

- Annual Payment**
 Full year payment enclosed
- Quarterly Payment**
 First payment enclosed (total dues must be greater than \$1,000)
- Payment Type - U.S. Dollars**
- By Check (Please make checks payable to NRMCA)

AMEX MasterCard Visa

Card Number: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

Email this application to:

kpittmon@nrmca.org or

Mail this application to:

National Ready Mixed Concrete Association, 900 Spring Street, Silver Spring, MD 20910; or Fax to 301-356-9062
 For more information call Kathleen Carr-Smith at 1-888-846-7622 x1145 or kcarrsmith@nrmca.org