COMMUNICATION

- The importance of education
  - Educating the right people with the right information

- Potential for impact
  - Potential for impact in various ways

- The importance of connections...and using them
  - Building stronger connections

THE DESIGN AND CONSTRUCTION COMMUNITY

- Potential for impact
  - Privates, Lieutenants or Generals

- The importance of connections...and using them
  - Building stronger connections

COMMUNICATION

- Company Approach vs. Group Approach

THE IMPORTANCE OF A TEAM

- Utilizing Your Local and State Associations

- The importance of connections...and using them
  - Building stronger connections

COMMUNICATION

- Have the right media for the right meeting
  - General information for introductory meetings
  - Specific information for progressive meetings

- Use the information that the NRMCA provides
  - Case Studies
  - Project Examples

- Understanding the points to emphasize
  - Emphasize key points

MARKETING

SOCIAL MEDIA

- Facebook
- Twitter
- LinkedIn
- Instagram

- Facebook

- Twitter
INTEGRATING IN A COMPANY

KEY POINTS TO TAKE AWAY

THANK YOU.