



Minutes

**NRMCA Educational Activities Committee Meeting
Tuesday, March 17, 2009
Hilton Walt Disney World
Orlando, FL**

Presiding Officer: Patsy Bergquist

Attendance: Michael Krause, Euclid Chemical, Scott Parson, Executive Committee liaison; Bruce Strickland, Euclid, Alan Sparkman, TCA, Eileen Dickson, NRMCA Staff

1. Call to order and self introductions – Patsy Bergquist
2. Antitrust statement – Patsy Bergquist
3. Discussion and motion to approve minutes from October 17, 2008 EAC meeting – Patsy Bergquist
ACTION: Approved
4. New Business
 - a. What is the best way for EAC to serve the members in these tight times? (Open discussion)
 - i. ACTION: webinars, online courses, price sensitivity, use of Materials and Manufacturing divisions to support the classes through acceptance of their training as STEPS transfer credits
 - b. Update about E-learning workshops: CDP, Sustainability, NRMCA Online University beta site (Dickson)
 - i. ACTION: develop CDP because it is the largest audience. The job sector has seen heavy layoffs. When business turns around, there will be a need for driver training.
 - c. Should we establish an award that recognizes an individual trainer
 - i. Action: Innovation in Trainer recognizes a producer's company-wide initiative.
 - ii. Award the Mentor Driver program in 2009 for on its 20th anniversary. Eileen will check to see if the motion needs to be put before the Executive Committee.
 - d. Intro to RMC Business Organization & Management Workshop – Funded January, 2009 by the RMC Research and Education Foundation. (Julie Garbini)
 - i. ACTION set up task group to mentor progress and content
 - ii. ACTION run a beta class or 2 before it launches
 - e. Other Foundation news: The Foundation's stock portfolio has been dramatically impacted, While some programs have been approved, the current economic climate will further dictate projects' funding. (Julie Garbini)
 - f. New sales seminar: "How to Build a Successful Concrete Parking Lot Construction Business" - success in St Louis/others planned (Dickson)
 - g. New technical seminars: "Durability/Concrete Technologist Level IV", "Troubleshooting Low Strength Problems and Mixture Design Submittal Process" (Dickson)
5. Other Business / updates
 - a. CCSP Module IV, "Sales Professional", status of total revision (Dickson)
 - b. Webinar update Concrete in Focus magazine: EAC's column, *Education Matters*, seeks guest columnists to submit topics that directly relate to the membership. Task group to look at topics and find authors. (Pittman)
6. Appreciation / Good Bye to outgoing EAC Chair, Tom Pittman (Bergquist)
7. Welcome to Patsy Bergquist, 2009 Chair and Bryce Mobley, 2009 Vice Chair (Dickson)
8. Next Meeting – Patsy Bergquist
Scheduled during NRMCA's Concrete Works, October 2009
9. Adjournment – Patsy Bergquist