



MINUTES

NRMCA Educational Activities Committee Meeting Gaylord Opryland Resort and Convention Center

Friday, September 16, 2016

Presiding Officers

Johnny Young, Chair

Mike Ellington, Vice Chair

1. The meeting was called to order by Chair, Johnny Young. The assembly was notified that the meeting would be conducted in accordance with NRMCA's antitrust statement & board-directed Committee Policy. Those in attendance then introduced themselves. The attended list is Addendum 1 to the meeting's minutes.
2. The March 16, 2016, Spring EAC's minutes was approved as submitted.
3. Mr. Young started the content of the meeting with a review of some of the accomplishments in the past 12 months. They include:
 - A. OES's and EAC's annual review of the content in the Concrete Delivery Professional (CDP) certification content.
 - B. Revision is underway of the dispatcher class text, with the latest (3rd) edition to be complete for the next dispatcher class in February 2017.
 - C. The revision and/or review of all four Concrete Sales Professional Certification modules. Module II has been extensively revised; the content was beta-tested in June. The new revision, executed by MTSU faculty, will be completed and delivered to the next class in December 2016.
 - D. The series of four (one-per-quarter) sales managers' webinars were revised for fiscal 2016 to align with current market conditions.
 - E. EAC, with OES, produced mixer driver recruitment videos and radio scripts for the RMC Research and Education Foundation. They are available through the Foundation.
 - F. NRMCA franchised seven classes to RMC academic entities in the Middle East and India. In 2016, it produced \$24,600 in collected fees with no expenses to NRMCA.
 - G. Tim Kauzlick, OES Chair, reported OES is moving forward with its mixer technician class development.
 - H. The next online safety series video is in the editing stages, with release schedule in the next few months. It positively addresses the B30-27 standard from the RMC's industry point-of-view.
4. Ms. Dickson updated EAC's on its specific recommendations from the March 2016 meeting:
 - A. As requested, NRMCA will launch a one-day leadership and coaching workshop for mid to senior operations management. It will be held Tuesday, February 7, in Dallas. There will be a networking dinner preceding it, on Monday, February 6, 2017. This is NOT a workshop for front line supervisors, but its target audience is higher level to support leadership in the operations sector of the business. It will be facilitated by an executive coach.
 - B. The annual Operations classes are set with dates published for 2017, as requested. This will not only allow members to budget sooner but also accommodates the slower RMC business pace during the winter months.
 - C. In March, 2016, EAC conducted a rigorous discussion of Chico's State's request to include STEPS certification in their baccalaureate program. The Committee strongly

relayed back that the program will remain a professional development program for working professionals and not become part of the CIM's program. The decision was submitted to the CIM program committee.

- D. 2nd Annual OES's Mixer Driver Recruitment and Retention Survey was conducted in late spring/early summer. The final report will be released in October 2016.
 - E. EAC reached out to the Association of Publically-Funded Truck Driving Schools in partnership to support NRMCA's members' needs to hire commercially-licensed mixer drivers. The association, which represents community college trucking schools, will not only participate in the driver recruitment session on Monday afternoon, but it also has a booth at Concrete Works to meet with members. In partnership, NRMCA will have a booth and speak at its convention in February 2017.
5. By directive of the Executive Committee, Mr. Young asked EAC members to share their ideas about what EAC could do to assure producers' staff professional development remain relevant for today and tomorrow.
- A. Mike Ellington led a discussion on the status of the current Developing Industry Leaders program. This year's cohort group met on Thursday. It is the largest group to date, with 23 participants. EAC asked that the program develop into an ongoing, multi-year program of education and networking opportunities. Eileen will work on putting this together and report back at the March 2017 meeting. A DIL "reunion" is planned just before CONEXPO-CON/AGG (March 2017, Las Vegas). Details for that gathering will follow.
 - B. The Innovation in Training Award is not working in its current state. The group brainstormed possibilities about what it could evolve into become relevant. A task group will report its suggestions to EAC at the March 2017 meeting.
 - C. The Online Safety Series is working well with a dramatic increase in use in 2016. It was agreed that the current online delivery system is appropriate; it is producers who need to progress forward so they can access its online delivery format. The group suggested EAC, with OES, most relevant topics to expand the library. In order:
 - A. Storm water / washout videos for a mixer driver audience
 - B. How to deal with an EPA or OSHA inspector when he/she arrives at your plant. Audience is plant operators and drivers- anyone who works at a plant.
 - C. Dealing with contractor complaints. Audience is drivers as well and plant operators
 - D. Rollover prevention for dump trucks.
 - D. While EDP education is available, some members attending the EAC meeting did not know about it. The committee will reach out to the Sustainability Committee and let them know.
6. Jennifer Lefevre updated EAC about RMC Research and Education Foundation.
7. Julie Buffenbarger updated EAC with her groups' education efforts with the external audience as it related to the Build with Strength initiative.
8. No new business from the floor was proposed.
9. The next EAC meeting will be held at NRMCA's Annual Convention, Las Vegas, March 4-6, 2017, at the Wynn Encore Hotel.
10. With no further business, Mr. Young adjourned the meeting.

Respectfully Submitted,

NRMCA Educational Activities Committee Meeting
 Gaylord Opryland Resort and Convention Center
 September 16, 2016
 Sign-In Sheet - Please Print

IMPORTANT: Completing this form signifies that you have read the NRMCA Antitrust Statement and Committee Policy and are prepared to comply with the Statements and adhere to their principles.

Name	Address	Telephone Number FAX Number Email Address	Please Check One Below
Mike Ellington	Co <u>Mobley Concrete Co</u> Add _____ C/S/Z _____	P <u>479-567-1267</u> F _____ E <u>mike.ellington@mobleyconcrete.com</u>	<input checked="" type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
Margaret Raposo	Co <u>Cemex</u> Add _____ C/S/Z _____	P _____ F _____ E <u>margaret.ramirez@cemex.com</u>	<input checked="" type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
David Seland	Co <u>FSE Logistik Ind</u> Add _____ C/S/Z _____	P <u>601-447-1370</u> F _____ E <u>dpseland@iselogik.com</u>	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest
Dean Craft	Co <u>ISE Logistik Ind</u> Add _____ C/S/Z <u>Gulfsport, MS</u>	P <u>585.474.3553</u> F _____ E <u>edcraft@iselogik.com</u>	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest
Matt Means	Co <u>Ozinga Ready Mix</u> Add <u>Chicago, IL</u> C/S/Z _____	P <u>312-780-3927</u> F _____ E <u>MattMeans@ozinga.com</u>	<input checked="" type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
David Williams	Co <u>Ferrara Bros US Concrete</u> Add <u>180-05 34st Ave Flushing, NY</u> C/S/Z _____	P <u>993-915-1969</u> F _____ E <u>dwilliams@ferraraconcrete.com</u>	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest
KUSHAL SHAH	Co <u>EASTERN CONCRETE - US CORP</u> Add <u>250 PEBBLE AVE, SUITE 503</u> C/S/Z <u>SPRING BROOK - NJ - 07663</u>	P <u>201-249-4617</u> F _____ E <u>Kshah@us-concrete.com</u>	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest

NRMCA Educational Activities Committee Meeting
 Gaylord Opryland Resort and Convention Center
 September 16, 2016
 Sign-In Sheet - Please Print

IMPORTANT: Completing this form signifies that you have read the NRMCA Antitrust Statement and Committee Policy and are prepared to comply with the Statements and adhere to their principles.

Name	Address	Telephone Number FAX Number Email Address	Please Check One Below
JENNIFER LEFEBRE EMCRET			<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
Tim Kanzlich	Co _____ Add _____ C/S/Z _____ Coney	P _____ F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
Diane Rundshaberger	Co _____ Add _____ C/S/Z _____ NEMA	P _____ F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
John Holliman	Co _____ Add _____ C/S/Z _____ Holliman Assoc	P _____ F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
René Marais	Co _____ Add _____ C/S/Z _____ Aggregate Industries Add 1715 Broadway, Scopus, WA	P _____ F _____ E _____ rene.marais@aggregate- us.com	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest
Joel Nickel	Co _____ Add _____ C/S/Z _____ Lafarge Holcim Chicago	P _____ F _____ E _____ Joel.Nickel@aggregates.com	<input checked="" type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
Mike Kraviss	Co _____ Add _____ C/S/Z _____ EULLO Chemical Co.	P _____ F _____ E _____ Mikekraviss@eullochemical.com	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
Ken McNamee	Co _____ Add _____ C/S/Z _____ CITRABUR CONCRETE	P _____ F _____ E _____ Ken.McNamee@ citraburconcrete.com	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest

NRMCA Educational Activities Committee Meeting
 Gaylord Opryland Resort and Convention Center
 September 16, 2016
 Sign-In Sheet- Please Print

IMPORTANT: Completing this form signifies that you have read the NRMCA Antitrust Statement and Committee Policy and are prepared to comply with the Statements and adhere to their principles.

Name	Address	Telephone Number FAX Number Email Address	Please Check One Below
Jamie Nelsons	Co Chandler Concrete Company Add _____ C/S/Z _____	P 3316-2216-1181 F _____ E JamieNelsons@chandlerconcrete.com	<input type="checkbox"/> Active Committee Member <input checked="" type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
Chp Wildman	Co Concrete Supply Co. Add _____ C/S/Z _____	P 204 622 0587 F _____ E _____	<input checked="" type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
Carrie Heisler	Co Irving Materials Inc. Add _____ C/S/Z _____	P 317-326-8101 F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest DIL
Paula Dunn	Co BASE - Cleveland Add 23700 Chagrin Blvd C/S/Z Beachwood OH 44123	P 216 839 7747 F _____ E _____	<input checked="" type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
MARK HAMPSHIRE	Co KIMBLE MIXER Add 1951 REISER AVE C/S/Z NEW PHILADELPHIA, OH 44663	P 330-897-3980 F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest
RANDY ROLLINS	Co KIMBLE MIXER Add 1951 REISER AVE C/S/Z NEW PHILADELPHIA, OH 44663	P 451-756-9499 F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest
Phil Keegan	Co Kimble Mixer Co Add 1951 Reiser Ave. C/S/Z New Philadelphia, OH 44663	P _____ F _____ E pkeegan@kimblemixer.com	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest

NRMCA Educational Activities Committee Meeting
 Gaylord Opryland Resort and Convention Center
 September 16, 2016
 Sign-In Sheet- Please Print

IMPORTANT: Completing this form signifies that you have read the NRMCA Antitrust Statement and Committee Policy and are prepared to comply with the Statements and adhere to their principles.

Name	Address	Telephone Number FAX Number Email Address	Please Check One Below
Bob Hardy Yarn	Co _____ Add _____ C/S/Z _____	P 601-898-4020 F _____ E _____	<input checked="" type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
Eileen Dickson	Co NRMCA Add _____ C/S/Z _____	P _____ F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
	Co _____ Add _____ C/S/Z _____	P _____ F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
	Co _____ Add _____ C/S/Z _____	P _____ F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
	Co _____ Add _____ C/S/Z _____	P _____ F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
	Co _____ Add _____ C/S/Z _____	P _____ F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest
	Co _____ Add _____ C/S/Z _____	P _____ F _____ E _____	<input type="checkbox"/> Active Committee Member <input type="checkbox"/> Corresponding Committee Member <input type="checkbox"/> Visitor/Guest