NRMCA Educational Activities Committee Meeting
Tuesday, March 17, 2009
Hilton Walt Disney World
Orlando, FL

Presiding Officer: Patsy Bergquist

Attendance: Michael Krause, Euclid Chemical, Scott Parson, Executive Committee liaison; Bruce Strickland, Euclid, Alan Sparkman, TCA, Eileen Dickson, NRMCA Staff

1. Call to order and self introductions – Patsy Bergquist
2. Antitrust statement – Patsy Bergquist
3. Discussion and motion to approve minutes from October 17, 2008 EAC meeting – Patsy Bergquist
   ACTION: Approved
4. New Business
   a. What is the best way for EAC to serve the members in these tight times? (Open discussion)
      i. ACTION: webinars, online courses, price sensitivity, use of Materials and Manufacturing divisions to support the classes through acceptance of their training as STEPS transfer credits
   b. Update about E-learning workshops: CDP, Sustainability, NRMCA Online University beta site (Dickson)
      i. ACTION: develop CDP because it is the largest audience. The job sector has seen heavy layoffs. When business turns around, there will be a need for driver training.
   c. Should we establish an award that recognizes an individual trainer
      i. Action: Innovation in Trainer recognizes a producer’s company-wide initiative.
      ii. Award the Mentor Driver program in 2009 for on its 20th anniversary. Eileen will check to see if the motion needs to be put before the Executive Committee.
   d. Intro to RMC Business Organization & Management Workshop – Funded January, 2009 by the RMC Research and Education Foundation. (Julie Garbini)
      i. ACTION set up task group to mentor progress and content
      ii. ACTION run a beta class or 2 before it launches
   e. Other Foundation news: The Foundation’s stock portfolio has been dramatically impacted, while some programs have been approved, the current economic climate will further dictate projects’ funding. (Julie Garbini)
   f. New sales seminar: “How to Build a Successful Concrete Parking Lot Construction Business” - success in St Louis/others planned (Dickson)
   g. New technical seminars: “Durability/Concrete Technologist Level IV”, “Troubleshooting Low Strength Problems and Mixture Design Submittal Process” (Dickson)
5. Other Business / updates
   a. CCSP Module IV, “Sales Professional”, status of total revision (Dickson)
   b. Webinar update Concrete in Focus magazine: EAC’s column, Education Matters, seeks guest columnists to submit topics that directly relate to the membership. Task group to look at topics and find authors. (Pittman)
6. Appreciation / Good Bye to outgoing EAC Chair, Tom Pittman (Bergquist)
7. Welcome to Patsy Bergquist, 2009 Chair and Bryce Mobley, 2009 Vice Chair (Dickson)
8. Next Meeting – Patsy Bergquist
    Scheduled during NRMCA’s Concrete Works, October 2009
9. Adjournment – Patsy Bergquist