MINUTES

NRMCA Educational Activities Committee Meeting
Sunday, March 9, 2008
The Venetian, Las Vegas, NV

Presiding Officer: Tom Pittman

Attendees
Chair, Tom Pittman, Aggregate Industries; Vice Chair, Patsy Bergquist, Chaney Enterprises, Executive Committee Liaison, Scott Parson, Staker Parson Companies
Jose Arce, FIHP; Tom Baird, IV, CONCO; Jackson Ballman, MTSU; Dan Cook, Roebuck Consulting Group; Justin Curtis, MTSU; Paula Dunn, BASF Construction Materials; Jillian Filipek, Teichert & Son; Edward Konalski, QC & C Concrete; Jennifer LeFevre, RMC Research and Education Foundation; Travis McKinley, Sky Ute Sand and Gravel; Jamie Phillips, SIKA Corp., Pedro Rivera, Star Ready Mix; Bob Rowberry, Jack B. Parson Co.; Alan Sparkman, Tennessee Concrete Association; Darla Sparkman, Tennessee Concrete Association; Melissa Spitz, BASF; Joshua Stewart, MTSU; Bruce Strickland, SIKA Corp; Diep Tu, FCPA

Guests from OES Committee: John Carew, Carew Concrete; Rich DeBoer, Ozinga Bros., Inc.; Terry Jones, Irving Materials; Mike Zagula, Metro Ready Mix

NRMCA Staff: Erin Ashley, Dave Ayers, Susan Bachenheimer, Eileen Dickson, Gary Mullings, Greg Vickers

1. Tom Pittman called the meeting to order and asked for self introductions.
2. Tom Pittman noted the inclusion of NRMCA’s antitrust statement in the meeting packets. He asked attendees note it, abide by the statement, and if it was not adhered to, the meeting would be stopped until its provisions were in compliance.
   MOTION CARRIED: Meeting would be carried in accordance to the antitrust statement.
3. Tom Pittman asked everyone look at the October 27, 2007 EAC meeting minutes.
   MOTION CARRIED: The minutes were accepted.
4. Education Department update
   a. Internal Education update
      i. The STEPS program has 29 graduates since it launched in September. Class attendees are showing a lot of interest in completing the program, that is, once they attend one class, they want to complete a track. Equally, companies appear to be more committed in having their employees participate in the program. Both companies and employees report the CCPf certification is a career advancement tool. Additionally, NRMCA encourages RMC vendors and other training bodies to partner with NRMCA so their non-proprietary education efforts with customers (producers) can be recognized in the 120 required classroom hours/track.
ii. Class participation in all NRMCA workshops remains strong through upcoming 2008 April classes. With 140 classes/2700 participants in 2007, and 2008 trending as strong, NRMCA wants to make sure it not only meets the needs of attendees to take back usable knowledge but also asks for everyone to give input about the class content so they remain relevant.

iii. Environmental Workshops are becoming a stronger draw, partially because EPA has targeted the industry about storm water management practices. Additionally, the new Green Star partnership program will require one person from a company have attended the class. Therefore, NRMCA sees the demand growing and will do its best to meet everyone’s request.

iv. The 1st supervision workshop was held in Phoenix, January 8-10, with a 2nd traveling to Charlottesville in Fall 2008. The attendees benefited from a tough rewrite from the beta class and feedback was excellent.

v. The 2008 Developing Industry Leaders leadership, under the sponsorship of EAC, determined through a survey of 200+ drivers that 3 safety factors on important to them once they leave the plant. They are (1) rollover prevention; (2) backing safety; and (3) PPE. The DIL group asked OES to see if there is anything they could to strength the industry’s performance in the area. John Carew, OES Chair, will take back their observations to the committee.

b. External Education update – Erin Ashley
   i. Pervious Concrete Contractor Certification continues to build. To date, over 3000 people have been certified. Even though a motion passed by EAC at the last meeting to translate the program into Spanish, and be funded by the RMC Research and Education Foundation, based on projected sales of translated materials from a survey of the sponsoring groups, the projected volume was too small to financially move forward. Therefore, the translation has been tabled until the demands build.

   ii. In 2008, NRMCA co-sponsored four “Designing High Performance Concrete Structure” seminars with ASCE.

   iii. The professors’ seminar co-sponsored with PCA will continue this summer.

   iv. There will be at least 9 “Pervious Concrete – A Stormwater Solution” seminars with others possible.

   v. Storm Resistant Concrete Homes and Buildings” seminars in 2008, showing this is still a strongly requested seminar.

   vi. The “2008 Concrete Technology Forum: Focus on Sustainability” will be held in Denver, in May.

c. Building Codes and Sustainability Committee (BCS)
   i. The one sustainability workshop for industry promoters and sales reps was strongly received. To date, two have been held with another two planned. A second workshop will be formulated by mid-2008 and offered to specifiers and developers as a portable program. Other workshops will be developed as this new committee further defines its mission and goals.

d. RMC Research Foundation Update –Jennifer LeFevre reported funding of the supervision class was complete. She shared other projects’ funding as well as a booklet with a complete summary of projects to date.

5. New Business
   a. Intro to RMC Business Organization & Management Workshop. With the request of BAC, EAC submitted a proposal and class outline to the RMC Research and Education Foundation in February, 2008. Henry Batten, BAC Chair, asked that
the topic not be funded but further discussed in the BAC, March 18-19 committee meeting in Silver Spring. Discussion points at EAC meeting:

i. While not the course content’s total focus, the class should include the financial ramifications of various actions, for example, in safety.

ii. EAC would like to see lean manufacturing concepts as opposed to the older concept of just-in-time management/inventory control covered.

iii. EAC, under the guidance of Bruce Strickland, had the following people to volunteer to sit on the task group: Mike Zagula, Metro Ready Mix, Tom Pittman, Aggregate Industries, Terry Jones, IMI, Paula Dunn, BASF, Bob Rowberry, Staker Parson, and Old Castle Co.

iv. Eileen will approach Heather Brown, MTSU, to see if materials are available.

b. CDP. The question was brought up again about why a Level II certification was not developed originally when the program was launched in 2001. Key points were that both EAC and OES agreed that drivers could be retrained on specific topics, sit for a refresher exam, and that would suffice as re-certification. Some companies have inquired if CDP-Level II was possible because they tie CDP into employee (driver) pay compensation. After group discussion this time, the Level II question was referred back to OES for further discussion in their April 8-9 meeting. In the meanwhile, EAC’s discussion included the following points to share with OES:

i. Could/should a STEPS track be developed for drivers? (A Transportation Track/a Logistics track). Would it be part of CCPf or a parallel program?

ii. Could NRMCA hold webinars for drivers on topics? 15 minutes. Charge $1.00 per driver. Hold every hour on the hour during a 3 hour time frame. It would be a lot of ongoing work to keep developing different topics that would be relevant. For the amount of effort, would NRMCA see the rewards?

iii. Materials could be developed for the Plant Manager to deliver to drivers. This is a very typical person to do training per plant. These materials could be CDP continuing education of a level II CDP.

iv. If a Level II was developed, topics should include how drivers’ actions impact the bottom line, that is, start to build a financial awareness and accountability in drivers.

v. If OES believes a Level II CDP is now appropriate, could OES develop an outline what would be in a Level II program? Can materials be pulled or would this be written from scratch? For example, IMI has a terrific backing program. Could it be adapted?

c. Portable Classes - Concrete Technician Level II – Based on member request for expansion of Short Course offerings, NRMCA developed a program for members or state association to bring the program in house. It has not been accepted. EAC concluded that until such certification/competence measure was required by a state DOT, companies would not make the effort to teach the program in-house. Second, the current Level II is too high a bar for most state DOTs so companies need a lower level version. Therefore, EAC will share the results with RES.

d. Development of a RMC fleet manager course. Greg Vickers, NRMCA staff person, informed EAC a course for fleet managers was under serious consideration. It should have a large audience, and to this point, it is an employee group NRMCA has not addressed. Mr. Vickers would like a few EAC volunteers to discuss what the workshop would cover, what overlaps in other courses, and how various topics would be handled. EAC Chair, Tom Pittman, volunteered to represent EAC on the task group.
e. 2008 Mixer Driver Annual Championship Series – OES NRMCA staff liaison, Gary Mullings, discussed the championship plans for 2008. EAC also talked about making the drivers and their families feel more welcome, including a barbeque when they check in on Saturday night.
   i. Patsy Bergquist and Tom Baird will work on activities for spouses, tours, etc.
   ii. One thought was that immediately after the drivers register on Saturday night, assign them their truck. Take a photo of them with their families at that time. Let his/her spouse and kids climb into that truck. One group photo should be taken at that time, too.
   iii. Second proposal was to hold a barbeque while they were checking in, encouraging them to get to know each other. Create some fun during check in…
   iv. Tour possibilities on Monday after the exam included visiting Metro’d RM driver simulator (let the spouse drive and the driver sit as the passenger), Peterbuilt, Saturn, tour grand Ol’ Opry, and Gibson (guitar).
   e. There was no other new business brought forth.

6. Next Meeting – Pittman
   Scheduled: Concrete Works, Nashville, TN, October 18, 2008, 3:00 pm – 5:00 pm.
   Discussion: this is the time for driver championship set up. Will this impact attendance? Is there another venue, time we can meet?
   MOTION CARRIED: Meeting Friday afternoon before Concrete Works starts.

7. Tom Pittman asked for a motion for adjournment. MOTION CARRIED.

Respectfully submitted,

Eileen Dickson
### NRMCA Educational Activities Committee Meeting
**The Venetian, Las Vegas, NV**  
**Sunday, March 9, 2008**

**Sign-In Sheet - Please Print**

**IMPORTANT:** Completing this form signifies that you have read the NRMCA Antitrust Statement and are prepared to comply with the Statement and adhere to its principles.

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Telephone Number</th>
<th>FAX Number</th>
<th>Email Address</th>
<th>Please Check One Below</th>
</tr>
</thead>
</table>
| Eileen Dicken     | Co. NRMCA  
Add. 900 Spring St  
C/S/Z Silver Spring, MD 20870 | P: 240-448-1161  
F:  
E: edicken@nrmca.org |  |  | □ Active Committee Member  
□ Corresponding Committee Member  
□ Visitor/Guest |
| Thomas Pittman    | Co. Aggregate Industries  
Add. Greenbelt MD  
C/S/Z  | P: 301-837-5684  
F:  
E: Ten.Pittman@Aggregate.com |  |  | □ Active Committee Member  
□ Corresponding Committee Member  
□ Visitor/Guest |
| Aatsy Bergquist   | Co. Chaney Enterprises  
Add. PO Box 548  
C/S/Z Whirlay, MD 20770  | P: 301-932-5283  
F:  
E: dpberguist@chaneyenterprise.com |  |  | □ Active Committee Member  
□ Corresponding Committee Member  
□ Visitor/Guest |
| Terry Jones       | Co. Irving Materials Inc.  
Add. 784 N. W. 1500 Rd.  
C/S/Z Scottsburg, IN. 47177  | P: 812-752-4792  
F: 812-752-3100  
E: terry.jones@levmmt.com |  |  | □ Active Committee Member  
□ Corresponding Committee Member  
□ Visitor/Guest |
| Scott Parson      | Co. Staker Parson Company  
Add. PO Box 3429  
C/S/Z Ogden UT 84409  | P: 801-407-2402  
F: 801-731-8800  
E: scott.parson@stakerparson.com |  |  | □ Active Committee Member  
□ Corresponding Committee Member  
□ Visitor/Guest |
| John Carew        | Co. Carew Concrete  
Add. 1811 W. Edgewood Dr  
C/S/Z Appleton WI 54913  | P: 920-731-9771  
F:  
E: jcarew@carewconcrete.com |  |  | □ Active Committee Member  
□ Corresponding Committee Member  
□ Visitor/Guest |
| Pedro Rivera      | Co. Star Ready mix  
Add. Cond. Venta Real 1 Apt. 308 A  
C/S/Z Caguas, PR 00727 | P: 787-222-4275  
F: 787-258-6848  
E: pjrcu.pr@gmail.com |  |  | □ Active Committee Member  
□ Corresponding Committee Member  
□ Visitor/Guest |
**NRMCA Educational Activities Committee Meeting**  
The Venetian, Las Vegas, NV  
Sunday, March 9, 2008

**Sign-In Sheet – Please Print**

**IMPORTANT:** Completing this form signifies that you have read the NRMCA Antitrust Statement and are prepared to comply with the Statement and adhere to its principles.

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Telephone Number</th>
<th>FAX Number</th>
<th>Email Address</th>
<th>Please Check One Below</th>
</tr>
</thead>
</table>
| Jose F. Aliche    | Co. E1HP  
                   Add. Ave Fco. Quito  
                   C/S/Z. Guayaquil  
                    ECUADOR         | P                | F          | Jose.Aliche@home.com.ec    | __ Active Committee Member                    |
| Justin Curtis     | Co. MTSU - CSM  
                   Add. 2315 Mercury Blvd. Apt A7  
                   C/S/Z. Murfreesboro, TN 37127 | P (615) 308-1667 | F  
                    E. justin.curtis@hotmail.com | __ Active Committee Member  
                    __ Corresponding Committee Member  
                    __ Visitor/Guest                  |
| Travis McKinley   | Co. 967 Pk Sand & Gravel  
                   Add. 230 CR 790  
                   C/S/Z. Formston, NM 8740 | P  
                    F  
                    E. Tmckinley@skywire.com       | __ Active Committee Member  
                    __ Corresponding Committee Member  
                    __ Visitor/Guest                  |
| Edward Koehler    | Co. QEC Corsele  
                   Add. 20 Abingdon Rd  
                   C/S/Z. Bridgeport, CT. 37037 | P                | F          |                            | __ Active Committee Member  
                    __ Corresponding Committee Member  
                    __ Visitor/Guest                  |
| Tom Baird         | Co. Conoco Companies  
                   Add. PO Box 50685  
                   C/S/Z. Springfield, MO 65805 | P                | F          |                            | __ Active Committee Member  
                    __ Corresponding Committee Member  
                    __ Visitor/Guest                  |
| Jillian Filipke   | Co. Reliant  
                   Add. 2160 Signal Court  
                   C/S/Z. Sacramento, CA 95824 | P (916) 825-6963 | F          |                            | __ Active Committee Member  
                    __ Corresponding Committee Member  
                    __ Visitor/Guest                  |
| Melissa Spitz     | Co. BAI  
                   Add. 23700 Chagrin Blvd  
                   C/S/Z. Cleveland, OH 44122 | P 714 889-1147  
                    F 714 834-8803 |                            | __ Active Committee Member  
                    __ Corresponding Committee Member  
                    __ Visitor/Guest                  |
## NRMCA Educational Activities Committee Meeting
**The Venetian, Las Vegas, NV**  
**Sunday, March 9, 2008**

### Sign-In Sheet – Please Print

**IMPORTANT:** Completing this form signifies that you have read the NRMCA Antitrust Statement and are prepared to comply with the Statement and adhere to its principles.

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Telephone Number</th>
<th>Please Check One Below</th>
</tr>
</thead>
</table>
| **Paula Dunn**  | Co. BASF Construction Chemicals  
Add. 23700 Chagrin Blvd  
C/S/Z. Cleveland OH 44122 | P: 216-839-7444  
F:  
E: paula.dunn@basf.com | Active Committee Member  
Corresponding Committee Member  
Visitor/Guest |
| **Bruce Strickland** | Co. Sika Corp.  
Add. 1061 NE 3rd St.  
C/S/Z. Ft. Lauderdale, FL 33334 | P: 423-421-2995  
F: 954-564-3817  
E: strickland.bruce@sika-corp.com | Active Committee Member  
Corresponding Committee Member  
Visitor/Guest |
| **Dave Bull**   | Co. Knife River - Western Oregon  
Add. 32260 Old Hwy 34  
C/S/Z. Tampico, Oregon 97389 | P: 541-928-6491  
F: 541-928-6494  
E: dave.bull@knife.river.com | Active Committee Member  
Corresponding Committee Member  
Visitor/Guest |
| **Michael Zagula** | Co. Metro Ready Mix  
Add. 1196 2nd Ave North  
C/S/Z. Nashville, TN 37208 | P: 615-255-1900  
F: 615-255-0292  
E: mzagula@mla1.com | Active Committee Member  
Corresponding Committee Member  
Visitor/Guest |
| **Bob Rowberry** | Co. J M. B. Parsons Co.  
Add. 151 W. Union St.  
C/S/Z. Murray, UT 84107 | P: 801-514-4228  
F: 801-266-8036  
E: browberry@jmbparsons.com | Active Committee Member  
Corresponding Committee Member  
Visitor/Guest |
| **Jamie Phillips** | Co. Sika Corp.  
Add. 280 Blue Ave  
C/S/Z. Lyndhurst, NJ 07072 | P: 201-948-6857  
F: 201-948-6228  
E: phillips.jamie@sika-corp.com | Active Committee Member  
Corresponding Committee Member  
Visitor/Guest |
| **Rich DeBoer** | Co. Ozinga Bros. Inc.  
Add. 1595 N. 50th Ave.  
C/S/Z. Orland Park, IL 60462-3647 | P: 708-364-8255  
F: 708-364-8202  
E: richdeboer@ozinga.com | Active Committee Member  
Corresponding Committee Member  
Visitor/Guest |
**NRMCA Educational Activities Committee Meeting**

**The Venetian, Las Vegas, NV**

**Sunday, March 9, 2008**

**Sign-In Sheet – Please Print**

**IMPORTANT:** Completing this form signifies that you have read the NRMCA Antitrust Statement and are prepared to comply with the Statement and adhere to its principles.

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Telephone Number</th>
<th>FAX Number</th>
<th>Email Address</th>
<th>Please Check One Below</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jackson Ballman</td>
<td>Co. MTSU (Middle TN State U)</td>
<td>615-472-2240</td>
<td></td>
<td><a href="mailto:tjba2@mtsu.edu">tjba2@mtsu.edu</a></td>
<td>Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add</td>
<td></td>
<td></td>
<td></td>
<td>Visitor/Guest</td>
</tr>
<tr>
<td></td>
<td>C/S/Z Murfreesboro, TN 37128</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ken Derucher</td>
<td>Co. CSU Chico</td>
<td>570-889-5963</td>
<td>530-778-4070</td>
<td><a href="mailto:kdarecker@csuchico.edu">kdarecker@csuchico.edu</a></td>
<td>Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add College of Engr</td>
<td></td>
<td></td>
<td></td>
<td>Visitor/Guest</td>
</tr>
<tr>
<td></td>
<td>C/S/Z Chico, CA 95929</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Darla Sparkman</td>
<td>Co. 1141 Murfreesboro Rd Ste 100</td>
<td>615-360-7393</td>
<td></td>
<td><a href="mailto:dsparkman@tnconcrete.org">dsparkman@tnconcrete.org</a></td>
<td>Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add Nashville, TN 37217</td>
<td></td>
<td></td>
<td></td>
<td>Visitor/Guest</td>
</tr>
<tr>
<td></td>
<td>C/S/Z Tennessee Concrete Assoc.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dan Cook</td>
<td>Co. Reck天才 Consulting Group</td>
<td>813-251-8838</td>
<td>813-261-1877</td>
<td><a href="mailto:djcook@recktalcoconsultinggroup.com">djcook@recktalcoconsultinggroup.com</a></td>
<td>Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add 1153 Swan Ave</td>
<td></td>
<td></td>
<td></td>
<td>Visitor/Guest</td>
</tr>
<tr>
<td></td>
<td>C/S/Z Tampa, FL 33606</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dier Tu</td>
<td>Co. FLA</td>
<td>407-895-9333</td>
<td>407-895-3733</td>
<td>dier tu FLA.ORG</td>
<td>Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add 6355 LEE VISTA BLVD.</td>
<td></td>
<td></td>
<td></td>
<td>Visitor/Guest</td>
</tr>
<tr>
<td></td>
<td>C/S/Z ORL., FL 32822</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gary Murray</td>
<td>Co</td>
<td></td>
<td></td>
<td></td>
<td>Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add</td>
<td></td>
<td></td>
<td></td>
<td>Visitor/Guest</td>
</tr>
<tr>
<td></td>
<td>C/S/Z</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Terri Stewart</td>
<td>Co</td>
<td></td>
<td></td>
<td></td>
<td>Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add</td>
<td></td>
<td></td>
<td></td>
<td>Visitor/Guest</td>
</tr>
<tr>
<td></td>
<td>C/S/Z</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## NRMCA Educational Activities Committee Meeting

**The Venetian, Las Vegas, NV**  
**Sunday, March 9, 2008**

**Sign-In Sheet – Please Print**

**IMPORTANT:** Completing this form signifies that you have read the NRMCA Antitrust Statement and are prepared to comply with the Statement and adhere to its principles.

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Telephone Number</th>
<th>Email Address</th>
<th>Please Check One Below</th>
</tr>
</thead>
<tbody>
<tr>
<td>Matthew Rhodes</td>
<td>Co MTSU</td>
<td>P</td>
<td>F</td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add Murfreesboro TN</td>
<td>F</td>
<td>E</td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td>Alan Smuckman</td>
<td>Co</td>
<td>P</td>
<td>F</td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add</td>
<td>F</td>
<td>E</td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>C/S/Z</td>
<td>E</td>
<td></td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Co</td>
<td>P</td>
<td>F</td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add</td>
<td>F</td>
<td>E</td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>C/S/Z</td>
<td>E</td>
<td></td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Co</td>
<td>P</td>
<td>F</td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add</td>
<td>F</td>
<td>E</td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>C/S/Z</td>
<td>E</td>
<td></td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Co</td>
<td>P</td>
<td>F</td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>Add</td>
<td>F</td>
<td>E</td>
<td>_Active Committee Member</td>
</tr>
<tr>
<td></td>
<td>C/S/Z</td>
<td>E</td>
<td></td>
<td>_Active Committee Member</td>
</tr>
</tbody>
</table>