Attendees: see Sign-in-Sheet attached at document’s end.

1. Call to order and introductions - Patsy Bergquist
2. Antitrust statement - Patsy Bergquist
3. ACTION: approval of minutes of September 24, 2011, 2011 – Patsy Bergquist
4. UPDATE: RMC Research & Education Foundation- Julie Garbini
   a. Specific education related updates were delivered. Concrete Sustainability Hub (CSH) at the Massachusetts Institute of Technology’s (MIT) Research briefs on the first two research platforms, Concrete Science and Life Cycle Assessment of Buildings and Pavements – are released monthly. The final report on the Concrete Science platform is slated for release in August. National Training Program for State and Local Public Agencies on Cement-Based Paving Products. This training, being developed by the National Concrete Pavement Technology Center (CP Tech Center) at Iowa State University, will help expand the knowledge base nationally in the selection of appropriate applications and their associated design, construction and maintenance requirements. The new training program will support local educational and training efforts with technical programs on cement-based products including technical training material and documents. Training sessions will continue around the country throughout 2012.
   b. The majority of EAC meeting discussed the relevance of revising the Certified Concrete Sales Professional Module II when training registrations, in total, are far below expectations. Yet the material in this specific module, which relates how a producer’s sales rep should work with and understand his customer (concrete contractor) is vital if cubic yardage will increase. The Foundation welcomes proposals and suggests that the CCSP II revision be submitted since then it is a total re-write of the curriculum. Tied into including trends and simplified materials a sales reps could use out of the Foundation’s projects, this could be a critical lynchpin for a sales rep’s success.

5. UPDATE: Government Affairs Committee - Kevin Walgenbach
   a. FMCSA’s upcoming Drivers’ Hours of Service new changes (handout)
   b. Drivers’ Hours of Service NRMCA learning module (discussion)

6. UPDATE: EAC Key Fiscal 2012 Projects
   a. Over the past winter, NRMCA worked with Knife River Corporation (KRC) to change the dated Mentor Driver DVDs format to a pay-per-view, online, interactive mixer driver training program. In January 2012, four producer companies beta tested on interactive lesson and strongly recommended the program move forward.
Particularly appealing was the early proposal that a company could purchase access to one title for 30 days (only) for $100.00. The company will manage the driver log on and participation. Each driver must score 100% on the exam to print a certificate of completion which will serve as proof of training and competency. A driver could go through the lesson as often as he/she needs to score the 100%. Hat printable 100% score is solid documentation for training for the producer’s HR files.

Additionally, as marketing and instructional tools to use the interactive format, one title will be free to every producer, member or not (“Buckle Up”). The DVD intellectual content is owned by Knife River Corporation, who in principle, wishes to move forward. The interactive quizzes, section reviews, and tests are a joint effort between NRMCA and KRC. The marketing and hosting will solely be NRMCA’s responsibility which incurs costs beyond salaries. ACTION: Eileen will work within parameters set by NRMCA to hopefully execute a contract to move forward with the project.

7. Open forum: other business, suggestions, and questions
   a. The role and influence of the Educational Activities Committee has waned considerably since the deep recession. Class attendance is below budget yet EAC feels maintaining and updating current publications, materials, and classes are vital services to members so when the turnaround happens, and the need for national standards based training occurs, the industry has the appropriate collective of support materials ready. Personal calls to members to help have been fruitless, as exemplified by today’s meeting turnout. A ready solution does not seem to be at hand with producers focusing on survival, not more expense through 3rd party training and publications.
   b. There was no consensus with so few in attendance as to the direction to explore over the next six months or a willingness to form a task group to watch for trends. What was agreed was to report at the next meeting if the spring and summer business is healthier, perhaps suggesting how EAC can find a more meaningful purpose. With that discussion, EAC can recommend to other appropriate committees work that can support the knowledge of the industry’s employees.
   c. Innovation in Training Award: EAC annually calls for entries in mid-summer, with judging taking place by MTSU faculty in August. The Faculty has suggested that in the past three years the submittals were not worthy of the award. They were not innovative. The recommendation by MTSU was to let the award rest until the economy turns around and producers once again meet problem challenges with creative training methods. ACTION: EAC agreed that there would not be a 2012 Innovation in Training Award.
   d. ACTION: While there is internal association reluctance to move forward with revamping CCSP II, Eileen will continue to gather information for possible content, 3rd parties to help, and critical timeframes, so when the time is opportune, the project is ready to a task group to move forward.

8. Next Meeting – the morning of Saturday, September 15, 2012, Gaylord National Resort, National Harbor, Maryland

9. Adjournment

Respectfully,

[Signature]
NRMCA Educational Activities Committee Meeting  
Savannah Marriott Riverfront, Savannah, GA  
Tuesday, March 6, 2012

Sign-In Sheet - Please Print

IMPORTANT: Completing this form signifies that you have read the NRMCA Antitrust Statement and are prepared to comply with the Statement and adhere to its principles.

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<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Telephone Number FAX Number Email Address</th>
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</thead>
</table>
| Michael M. Xamass          | Co ELLIS MINNERY  
Add 12318 Ravenwood Rd  
C/S/Z Car. 022 44010 | P F E                                     | Active Committee Member  
Corresponding Committee Member  
Visitor/Guest               |
| Patsy Bergquist            | Co Cheney                        | P F E                                      | Active Committee Member  
Corresponding Committee Member  
Visitor/Guest               |
|                       | Co Janie Garbini                | P F E                                      | Active Committee Member  
Corresponding Committee Member  
Visitor/Guest               |
|                       | Co NRMCA                        | P F E                                      | Active Committee Member  
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Corresponding Committee Member  
Visitor/Guest               |
