



Northeast Region



Tuesday, October 23 & Wednesday, October 24, 2018

MGM Springfield, Springfield, MA

Educational Sessions, Networking, Exhibitor Displays & Sponsorship Opportunities

Feature Presentations:

State of the Ready Mixed Concrete Industry

Robert Garbini, P.E., President,
National Ready Mixed Concrete Association
*Including regional figures from the latest
2018 NRMCA Industry Data Survey*

Mix Design Technology & Construction of Concrete Intersections

William J. Cuerdon, Executive Director
American Concrete Pavement Association
New York State Chapter

Exterior Flatwork Failures & NEW Finisher Certification

Henry Prenger, P.E.,
Technical Services Engineer
LafargeHolcim

Build With Strength Status Report

Gregg Lewis, Executive VP
National Ready Mixed Concrete Association

Combating "Wood First" - Making the Case for Concrete Buildings

John Loyer, Senior VP
National Ready Mixed Concrete Association

Introducing ICF's to Your Ready Mix Business

Brian Medford, Fox Blocks
Insulating Concrete Forms Manufacturers Assn.

Building Partnerships with Contractors & Engineers for Pursuit of Projects

Luke McHugh, Senior Director Local Paving
National Ready Mixed Concrete Association

Educational Workshops

SCHEDULE

Tuesday, October 23, 2018, 11:30 am - 8:00 pm

9:00am	Exhibitor Set-up
11:30am	Registration
11:30am	Lunch in Exhibit Area
12:30pm	Welcome & Introductions
1:00pm	State of the Ready Mixed Concrete Industry
2:00pm	Mix Design Technology & Construction of Concrete Intersections
3:00pm	Break in Exhibit Area
3:30pm	Exterior Flatwork Failures & NEW Finisher Certification
4:15pm	FHWA Mobile Concrete Laboratory Tour
6:30pm	Cocktails in Exhibit Area
7:00pm	Dinner and Build With Strength Status Report

Wednesday, October 24, 2018 7:15 am - 12:00 noon

7:15am	Breakfast in Exhibit Area
8:15am	Combating "Wood First" - Making the Case for Concrete Buildings
9:15am	Introducing ICF's to Your Ready Mix Business
10:15am	Break in Exhibit Area
10:45am	Building Partnerships with Contractors & Engineers for Pursuit of Projects

Exhibitor & Sponsorship Opportunities

See page 2



Brought to you by NRMCA and State Affiliate Partners

Connecticut Concrete Promotion Council

Massachusetts Concrete & Aggregate Producers Association

New York Construction Materials Association, Inc.

Northern New England Concrete Promotion Association



Northeast Region



Space is Limited to 100 Attendees

Registrations will be accepted on a first-come, first-served basis as long as space is available.
 Register On-Line at www.nrmca.org/Conferences_Events/ConcreteWorks/2018/regional_northeast.asp
 OR Complete form and fax to NRMCA at (301) 565-8200.
 For security, we do NOT recommend emailing credit card information.

Registrant Information

Name

Title

Company

Address (No PO Boxes)

City/State/Zip

Phone/Fax

Email

Emergency Contact Name/Phone

If you have special needs, please attach information

\$175 US per person

Includes: all sessions, break refreshments, breakfast, lunch, cocktails & dinner

Vendor / Sponsorship

Promote Your Company and Be Recognized Across the Northeast Region

before a variety of producers, contractors and suppliers of the ready mixed concrete industry!

- Vendor [limited space available] \$650**
Two Day Conference Include: One six Foot table in same location as breakfast, lunch & breaks.
Also Includes 1 registration for the full conference.
- Program Sponsor \$1,000**
Includes logo on website, on sponsor slide/sign and agenda at the event, and verbal recognition
- Gold Sponsor \$250**
Includes logo on sponsor slide/sign and verbal recognition
- Silver Sponsor \$100**
Includes company name on sign at the event

Total Due: \$ _____

PAYMENTS | Registration is processed only with payment. Also note, there is a delay when mailing a check.

- VISA MasterCard AMEX CHECK—Enclosed (made payable to NRMCA in U.S. funds only)

Credit Card Number _____ Expiration Date: _____

Signature: _____ Name on Credit Card (Print): _____

Important Details

Hotel Information: The MGM Springfield is located at One MGM Way, Springfield, MA. The MGM is 26 miles from Bradley International airport (code BDL). For those needing overnight accommodations in connection with this event, there is a block of rooms available at a special group rate of \$179 US plus \$20 per day resort fee and taxes. Reservations can be made by calling 1-413-273-5000 and referencing group NRMCA. You can also reserve online at <https://book.passkey.com/go/SNRM1024SP>. Rooms are available on a first-come first-served basis, but reservations MUST be made by **October 3, 2018** to receive the group rate.

Have Questions or Need Help? - Contact NRMCA's Nicole Maher: nmaher@nrmca.org or (240) 485-1158.

Cancellation Policy: Full cancellation refunds will be extended until October 15, 2018. All cancellations after that date will not be refunded. Substitutions may be made at any time by providing new registrant information to: meetings@nrmca.org or contacting NRMCA's Meghan Callahan at (240) 485-1135.