



NRMCA's CONCRETEWORKS

October 1-3, 2017 | Gaylord Texan Resort & Convention Center | Grapevine, TX

Add your company name to the growing list of sponsors for NRMCA's most exciting event of the year! The 12th Annual National Mixer Driver Championship is your opportunity to help the industry celebrate the hard working men and women who make up the backbone of our industry. All sponsors will receive recognition in the official Championship Program, on signs throughout the venue and course and from NRMCA leadership throughout the event. All sponsorships are on a first-come basis, so secure your sponsorship spot today! (Please note that due to the special nature of this event, these opportunities are not included in the annual NRMCA sponsorship packages.)

Sponsorship Opportunities

1. Championship Course

- Course Naming Opportunity** \$15,000 | 1 sponsorship available. This year, our competitors could be competing on a challenge course named for your company (i.e. "The ABC Truck Company National Mixed Driver Championship Challenge Course"). To discuss a multi-year naming agreement, please contact Kathleen Carr-Smith at 240/485-1145 or via email at kcarrsmith@nrmca.org.
- Event Sponsorship** \$3,000 | 8 6 sponsorships available.
- Course Challenges** \$500 | ~~13~~ 10 sponsorships available. (Contact Jacques Jenkins at jjenkins@nrmca.org for more information.)
- Driver Briefing** \$1,500 | 2 1 sponsorships available.
- Driver Exam** \$1,000 | 2 sponsorships available.
- Golf Carts** \$1,000 | 2 sponsorships available.

2. Championship Day

- Breakfast of Champions** \$2,500 | 3 2 sponsorships available.
- Championship Lunch** \$2,500 | 3 sponsorships available.
- Door Prize Raffle** \$3,000 | 1 sponsorship available.

3. Celebrating Champions

- Driver Position Reception** \$2,500 | 5 4 sponsorships available.
- 1st place trophy** \$5,000 (Naming rights i.e. The Bill Smith Memorial Trophy) | ~~1~~ ^{Sold Out} sponsorships available.
- Awards Dinner** \$5,000 | 5 4 sponsorships available.
- Driver Tour/Activity** \$2,500 | 2 sponsorships available.

4. Championship Swag

- Driver Shirts** \$2,000 | ~~2~~ ^{Sold Out} sponsorships available (Company logo will appear on shirt.)
- Driver Hats** \$1,000 | ~~2~~ ^{Sold Out} sponsorship available. (Company logo will appear on hat.)
- Driver Tote Bags** \$1,000 | ~~1~~ ^{Sold Out} sponsorship available
- In Kind Item Donations** (Add on to any Championship Sponsorship—company to provide a minimum of 125 logoed items to be included in appreciation bags for drivers.)

Items need to be received by Friday, September 1, 2017





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Please note NRMCA cannot guarantee the printing quality if the company does not send a high resolution logo suitable for commercial printing use. Please send the logo to Jacques Jenkins by email at jjenkins@nrmca.org.

Name: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Type of payment: Check Credit Card: American Express MasterCard Visa

Total Amount Sponsor: \$ _____

Name on Card: _____

Credit Card Number: _____ Expiration Date: _____

Authorized Signature: _____

For more information, contact Jacques Jenkins at (240) 485-1165 or at jjenkins@nrmca.org

Please fax form to: Jacques Jenkins at (301) 356-9062 or
Mail to: NRMCA, 900 Spring Street, Silver Spring, Maryland 20910