NRMCA’s ConcreteWorks 2016
Gaylord Opryland Resort and Convention Center
September 18-20 2016
Nashville, TN
#cworks2016

NRMCA’s ConcreteWorks 2016

Conference Program
Register Early & Save!

Register on or before August 17, 2016 and save over $100* on NRMCA’s ConcreteWorks & Board of Directors’ Meeting! See the Registration form on page 15 for details.

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Are you geared up for this year’s “must attend” event for the concrete industry?

NRMCA’s ConcreteWorks 2016, co-located this year with the American Concrete Pumping Association’s Education Conference, is taking place in Nashville, TN, September 18-20.

Year after year, the conference brings together longstanding NRMCA business meetings, social events, informative educational seminars and keynote presentations.

This year’s ConcreteWorks features educational seminars designed specifically for the individual educational tracks (Operations, Environmental and Safety, Business Administration, Promotion and Technology). NRMCA also continues an exciting transition for the Exposition portion of NRMCA’s ConcreteWorks by maintaining the expanded size of the expo hall allowing our industry to bring in the latest and greatest equipment, scheduled dedicated exposition time, special activities taking place in the hall and the co-location with the ACPA Education Conference. The features bring even more equipment and concrete industry personnel to the show.

Check out the full seminar schedule and descriptions of special events by visiting www.nrmca.org.

Check out the full seminar schedule and descriptions of special events on the following pages, then register early to take advantage of fee discounts. You may register with the form on page 15 or visit www.nrmca.org/Conferences_Events/ConcreteWorks/2016/registration.html to register on-line.

You may also contact Jessica Walgenbach at 888.846.7622, x1152 or jwalgenbach@nrmca.org for any questions or assistance with the registration process.

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REGISTER ON OR BEFORE AUGUST 27, 2015 AND SAVE OVER $100 ON NRMCA’S CONCRETEWORKS MEETING!

Also, don’t forget to come out, watch and support a host of concrete mixer truck drivers from around the USA competing to earn the title of “Best of the Best” at the 11th National Mixer Driver Championship!

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General Session Speakers

Political Update

David Wasserman
Election Analyst, The Cook Political Report

David Wasserman is the U.S. House editor and quantitative election analyst for the non-partisan Cook Political Report, where he is responsible for handicapping and analyzing U.S. House races. Founded in 1984, The Cook Political Report provides analyses of presidential, Senate, House and gubernatorial races. The New York Times called the Cook Political Report “a newsletter that both parties regard as authoritative.” Wasserman analyzes the current political environment in lively and entertaining presentations that he can tailor to his audiences’ specific interests or locales. His data-driven forecasting looks at both national and local politics (if requested, he can even do a district-by-district outlook), the relationship between consumer brand loyalty and voting, and what the future holds for American elections.

Cyber Security

Scott Augenbaum
Supervisory Special Agent, Federal Bureau of Investigation

Scott E. Augenbaum is the cyber crime supervisor in the FBI Memphis Division and manages the program in Nashville and Memphis with a staff of seven special agents. The FBI’s Cyber Program covers computer intrusion investigations, online child exploitation, intellectual property rights and Internet fraud. Scott started his career in the FBI in the New York, Field Office in 1988 as a support employee in the Financial Management Section. In 1994, he went to the FBI Academy in Quantico, VA, and became a special agent. His first office was the Albany, New York Field Office, Syracuse Resident Agency. He was assigned to work on domestic terrorism, white collar crime and computer crime investigations. After September 11, 2001, Scott was appointed to the Joint Terrorism Task Force Coordinator for the Syracuse Office. In December 2004, he was promoted to a supervisory special agent at FBI headquarters in the Cyber Division. He was assigned to the Cyber Task Force Unit and was responsible for managing the resources of the FBI’s 72 Cyber Task Forces throughout the United States. In addition, Scott was responsible for the management and oversight of the internet fraud and intellectual property rights program.

Energy Efficient Building

Steve Bluestone
Partner, The Bluestone Organization

Steve Bluestone, a partner of The Bluestone Organization (an 88 year old NYC Real Estate Development, General Contracting, and Property Management firm based in NYC) has led his firm’s efforts to produce some of the most energy efficient buildings in the NY metropolitan area. Using “off the shelf components”, the firm has successfully constructed buildings with record low energy consumption at no extra cost. A significant component of the firms success has come through their adoption in 2008 of the use of insulated concrete forms for all of the exterior walls of their buildings (from single story homes to 16 story mixed use apartment buildings). The firm has increased the levels of resiliency and sustainability of their buildings while simultaneously lowering (by a significant factor) their construction and long term operating costs. Several of their current and upcoming projects are targeting Passive House certification.

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Schedule at-a-Glance

Thursday, September 15, 2016
7:00 a.m. – 12:00 p.m.
CONCRETEPAC Golf (separate registration & fee required)
2:00 p.m. – 5:00 p.m.
Developing Industry Leaders Meeting
3:00 p.m. – 7:00 p.m.
Driver Championship Setup
7:30 p.m. – 9:00 p.m.
Chairman’s Dinner (by invitation only)

Friday, September 16, 2016
7:00 a.m. – 5:00 p.m.
Driver Championship Setup
9:00 a.m. – 6:30 p.m.
Registration & Information Desk Open
9:30 a.m. – 11:00 a.m.
TMMB Meeting (closed meeting)
11:00 a.m. – 1:00 p.m.
Government Affairs Committee (with Lunch)
11:00 a.m. – 1:00 p.m.
Education Affairs Committee (with Lunch)
1:00 p.m. – 3:00 p.m.
Promotion Committee
1:00 p.m. – 3:00 p.m.
OES Committee
1:00 p.m. – 6:00 p.m.
RES Committee
3:00 p.m. – 5:00 p.m.
Sustainability Committee
3:00 p.m. – 5:00 p.m.
BAC Committee
6:00 p.m. – 9:00 p.m.
CONCRETEPAC Reception/Dinner (separate registration & fee required)

Saturday, September 17, 2016
7:00 a.m. – 5:00 p.m.
Registration & Information Desk Open

Sunday, September 18, 2016
7:00 a.m. – 2:00 p.m.
NRMCA’s National Mixer Driver Championship
7:00 a.m. - 2:00 p.m.
Exhibitor Move-In
7:00 a.m. – 5:00 p.m.
Registration & Information Desk Open
7:00 a.m. – 5:00 p.m.
Spouse/Guest Hospitality Suite Open
8:00 a.m. – 10:00 a.m.
RMC Foundation Walk for Wellness at the National Mixer Driver Championship
2:00 p.m. – 5:00 p.m.
Driver Exam
2:30 p.m. – 3:30 p.m.
Non-Denominational Devotional Time
4:00 p.m. – 4:30 p.m.
Opening Ceremony Outside Exposition Hall
4:30 p.m. – 7:00 p.m.
Reception in Exposition Hall

Monday, September 19, 2016
7:00 a.m. – 8:00 a.m.
Breakfast in Exposition Hall
7:00 a.m. – 5:00 p.m.
Registration & Information Desk Open
7:00 a.m. – 5:00 p.m.
Spouse/Guest Hospitality Suite Open
8:15 a.m. – 9:15 a.m.
Opening General Session with Keynote Speaker
9:15 a.m. – 10:15 a.m.
General Session with Keynote Speaker
10:15 a.m. – 1:45 p.m.
Exposition Hall Open (with Lunch)
1:00 p.m. – 5:00 p.m.
RMC Research & Education Foundation Trustees Meeting
(closed meeting)
2:00 p.m. – 3:00 p.m.
Education Sessions
3:00 p.m. – 3:15 p.m.
Break in Exposition Hall
3:15 p.m. – 4:15 p.m.
Education Sessions
4:45 p.m. – 6:30 p.m.
Reception in Exposition Hall
6:30 p.m. – 7:00 p.m.
Transportation to Dinner
7:00 p.m. – 9:30 p.m.
Driver Championship Awards Dinner at The Wildhorse Saloon

Tuesday, September 20, 2016

7:00 a.m. – 2:00 p.m.
Registration & Information Desk Open
7:00 a.m. – 10:00 a.m.
Exposition Hall Open (with Breakfast)
8:00 a.m. – 9:30 a.m.
Spouse/Guest Breakfast
9:30 a.m. – 3:30 p.m.
Spouse/Guest Hospitality Suite Open
10:00 a.m. – 11:00 a.m.
Education Sessions
11:00 a.m. – 12:00 p.m.
Education Sessions
12:00 p.m. – 2:00 p.m.
Awards Luncheon and Closing Keynote Speaker
1:30 p.m. – 7:00 p.m.
Exhibitor Move-Out
2:00 p.m. – 6:00 p.m.
NRMCA/ACPA/PCA Leadership Meeting (closed meeting)
5:00 p.m. – 6:00 p.m.
Reception

Schedule and topics are subject to change, check the Web site for updates.

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Some Highlights of the Meeting

NRMCA’s National Truck Mixer Driver Championship
Sponsored by the Truck Mixer Manufacturers Bureau, NRMCA’s 11th Annual National Mixer Driver Championship will be held at the Gaylord Opryland Resort and Convention Center, Nashville, TN, on Sunday, September 18, from 7:00 a.m. – 2:00 p.m. More than 30 mixer drivers from around the country are expected to compete for the title “Best of the Best” on our most challenging course yet! Registration for this event is available for those who wish only to attend the Mixer Driver Championship. The winners of the competition will be announced at the Monday Night Awards Dinner at the Wildhorse Saloon.

Spouse Program
NRMCA will offer a full schedule of events for the spouse/guests of NRMCA conference attendees. Activities will take place both on-site at the host hotel and off-site. Details are available in the Spouse/Guest Program.

RMC Research & Education Foundation Walk for Wellness
Join the RMC Research & Education Foundation for a Walk for Wellness on Sunday, September 18 at 8:30 a.m. (registration beginning at 8:00 a.m.). This year, the walk will take place around the annual NRMCA’s National Mixer Driver Championship and will give participants the opportunity to view different stations around the Championship as the route will circle the course. This popular event will continue to emphasize the importance of health within the concrete industry while also supporting the participants of the Mixer Driver Championship. Your participation is a tremendous opportunity to support this initiative and the Foundation at the same time. Registration is $25 per walker. For more information or for links to register and to set up an optional fundraising page, please visit www.rmc-foundation.org. The RMC Research & Education Foundation is a lasting resource for increasing quality, professionalism and sustainability in the ready mixed concrete industry by funding high quality, high value, non-proprietary research and education programs.

CONCRETEPAC Dinner
NRMCA’s Political Action Committee will hold a dinner on Friday, September 16, from 6:00 p.m. – 9:00 p.m. This dinner is open to all attendees but will require an additional fee. More information to come…

IMPORTANT NOTE: Federal Election Commission rules require sending information for PAC events only to NRMCA members with prior authorization forms on file. For information, registration and sponsorship opportunities, please contact Cara Gavagan at 240.485.1136 or email cgavagan@nrmca.org.

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Are You On Track?

Whether you are seeking operational “how-to” information to apply in the workplace, compliance information to double check industry standards and best practices, or strategically-oriented topics that reaffirm human resources value to your organization’s success, you will find educational sessions that meet your unique professional development needs. Session topics address a wide variety of ready mix industry-related topics required to lead today’s workforce and survive in the current economic climate.

Seminar Descriptions (Organized By Schedule)

COLOR CODED BY TRACK:

- Operations, Environmental, Safety & HR
- Promotion, Buildings
- Technology, Business

Monday, September 19

2:00 p.m. – 3:00 p.m.

The Importance of a Good Paving Foundation, Pt. 1
Concrete pavements can perform well even on a poor foundation; however, properly characterizing the foundation under a new concrete pavement or an overlay is still important and can affect costs. Experience also shows that soil and base properties and their preparation can affect pavement construction and the long-term life of a pavement. This session will provide an introduction into very basic soil and base characterization for new pavements and how existing asphalt pavements are assessed to determine their ability to support a concrete overlay.

Managing Returned Concrete – Industry Practices
A new specification, ASTM C1798, is now available that addresses reusing fresh returned concrete by materials to create a new batch. This session will briefly outline the details of this specification. The seminar will outline and discuss successful practices in the industry related to reusing fresh returned concrete.

How to Position Your Company to Take Advantage of the Green Building Movement
This session will provide recommendations on how you can position your company to take advantage of the green building movement which is the fastest growing segment of the construction market. The session will address new requirements in LEED and other standards such as Life Cycle Assessment, Environmental Product Declarations, Responsible Sourcing and Material Ingredient Disclosure. Concrete’s green advantages can work in your favor and this session will provide you with the latest information on how to take advantage of this growth opportunity.

State of the Industry
We will discuss the current state of the ready mixed concrete industry from both the short and long-term perspectives and address such topics as population growth, current and historic ready-mix production levels, Federal government intervention and other factors on the horizon regarding the industry in evaluating the state of business.

Electronic Logging Devices (ELDs) – What’s Required and What Are Other Producers Doing
As many already know, the Federal Motor Carrier Safety Administration (FMCSA) has finalized a rule to require drivers of commercial motor vehicles to use ELDs to be compliant with hours of service regulations. What is less known are the specific requirements and what others are currently doing to reach compliance by the end of 2017. The session will give an in-depth look at the specifics and highlight experiences from producer members that are currently engaged in compliance efforts and others that have already completed the transition. How it works, what to expect and the potential pitfalls, to name a few issues, will all be discussed.

3:00 p.m. – 4:00 p.m.

The Importance of a Good Paving Foundation, Pt. 2
Concrete pavements can perform well even on a poor foundation; however, properly characterizing the foundation under a new concrete pavement or an overlay is still important and can affect costs. Experience also shows that soil and base properties and their preparation can affect pavement construction and the long-term life of a pavement. This session will provide an introduction into very basic soil and base characterization for new pavements and how existing asphalt pavements are assessed to determine their ability to support a concrete overlay.

What Works in Concrete Promotion?
This informative session features a series of rapid-fire, five to 15 minute “walk-through” presentations describing eye-opening concrete promotion successes. Attendees will leave this session with new ideas and strategies for delivering concrete projects.

How Can Mixer Drivers Positively Impact the Quality of Concrete?
Ready mix driver professionals have an impact on the condition of truck mixers and maintain custody of the product from the point concrete is batched to the point it is delivered to the job site. They are often the sole representative of the company at the job site and can document several aspects that can either impact the quality or cause an acceptable load to be rejected by improper testing. This seminar

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will provide ideas on how to empower drivers to positively impact quality of concrete.

State Building Code Advocacy: Changing the Legislative Landscape in Favor of Concrete Construction
This session will present the strategies and tactics you can take to introduce legislation and regulations at the state level that can favor concrete construction. It will present the tools and resources available from NRMCA, including lobbying advice, bill writing, outreach and coalition building. NRMCA has a library of model legislations to address fire safety, resilience and sustainability, all of which place concrete in favorable position. The session will also provide recommendations for defeating legislation that is detrimental to concrete at the state and local level.

Disruptive Technology and the Ready Mixed Concrete Industry: When Two Worlds Collide
Imagine a world unlike today. Imagine opening an app on your Smartphone to control driverless ready mix trucks en route to a job where the ready mixed concrete will be poured into a gigantic 3D “Printer” that will then construct, in a matter of hours, a concrete home that was designed on a computer just days earlier. Imagine a ready mix plant with no ready mix trucks on site. Now imagine using an app like Uber to hail ready mix trucks to deliver the product to a job site at a predetermined date and time with all associated liability transferred to that service. This session will explore how technology innovation is reshaping the way things are done and how these innovations may impact the ready mix concrete industry.

Help Wanted: Driver Recruitment & Retention
Producers, state associations and NRMCA have gotten very focused in their effort to recruit and retain mixer drivers. Long haulers and other short haul carriers are equally as focused as the shortage of good candidates builds. Both report recruitment and retention is not only about pay but also life style and being treated respectfully. How does that measure up with your experience? Share your wisdom and challenges. Hear what others are doing. Learn about the 2nd Annual Recruitment and Retention Survey results. We're all in this together.

Tuesday, September 20

10:00 a.m. – 11:00 a.m.

Can I Produce Roller Compacted Concrete? What a Ready Mix Producer Needs to Know to Get Into the Game, Pt. 1
Ready mix producers across the country have successfully produced roller compacted concrete (RCC) for paving. This session will focus on the options available to the ready mix producer to produce RCC and deliver to the project. Additionally, partnering with contractors and the advantages/disadvantages to the producer with purchasing their own paving equipment will be discussed.

Engaging Contractors to Promote and Sell Concrete Pavements and Overlays
Recent efforts to work with contractors early in the promotion and selling of concrete parking lots is showing dividends. These efforts have been applied at both the national and local level. This session will discuss the current efforts, offer project case studies of early contractor engagement, and discuss how members can work with contractors more effectively in sales and promotion.

Negotiating for Performance Specifications – Let’s Minimize Unnecessary Prescriptions
Concrete producers should not be wary of performance specifications. These specifications significantly benefit concrete producers that are knowledgeable and follow basic quality control practices. There are very few applications that need complicated performance-based requirements and associated testing. Much of the problem in current specifications is an unnecessary level of prescription that prevents the producer from developing mixtures optimized for cost-needed performance. Some basic concepts will be discussed and available resources will be provided such as a guide to improving specifications and the Specification in Practice (SIP) series when discussing with specifiers.

Results of the 2016 Industry Data Survey
We will review the results of the 2016 edition of the NRMCA Industry Data Survey and will also discuss possible outcomes for the current year given varying economic and political considerations. Detailed information concerning components of a cubic yard of concrete will be discussed as well as trend analysis of various industry metrics. You won’t want to miss this session as the information in the NRMCA Industry Data Survey is a unique compilation of data.

EPA’s Waters of the US Rule and Why You Should Worry about It
An update on the Environmental Protection Agency’s (EPA) recent rule to expand EPA’s jurisdiction over control of bodies of water within the United States. Does it impact ready mixed concrete plants or operations? What will it cost? When should I expect changes? Answers to these questions and more will be provided and discussed during the session.

Build with Strength: Delivering a Consistent Message about Concrete Buildings
Are you tired of the constant drumbeat of why wood is better than concrete? Then this session is for you. This workshop provides a deep dive into NRMCA’s Build with Strength initiative and how you can deliver a consistent message about concrete’s strength, durability, safety and long-term value. The session will provide you with an understanding of the needs of different decision maker groups and how to provide them with information they need to make concrete the material of choice for their next building project. It will look at the tools available to you such as the Concrete Design Center, education programs, fact sheets, case studies, videos and presentations, and how to use them to your advantage.

Schedule and topics are subject to change, check the Web site for updates.
Can I Produce Roller Compacted Concrete? What a Ready Mix Producer Needs to Know to Get Into the Game, Pt. 2

Ready mix producers across the country have successfully produced roller compacted concrete (RCC) for paving. This session will focus on the options available to the ready mix producer to produce RCC and deliver to the project. Additionally, partnering with contractors and the advantages/disadvantages to the producer with purchasing their own paving equipment will be discussed.

Resources to Troubleshoot and Improve Acceptance Testing of Concrete

Most ready mixed concrete producers are impacted by improper procedures for testing concrete by third-party testing agencies. This can result in delays on a project and increased cost to the producer and contractor. The presentation will discuss the general requirements for testing in Codes and Standards, steps that the producer can use to evaluate test results, and resources to address in pre-construction meetings and education of these issues at the local level.

Inventive Rewards Systems

Inventive -ˈin-ven-tiv- adjective - (of a person) having the ability to create or design new things or to think originally. When we think of employee compensation, we usually think about annual salary, 401(k) plan or hourly pay. However, truly creative and successful compensation packages should be more like a rewards system, having both monetary components as well as non-monetary ones. Although this type of rewards system can be time-consuming to implement and maintain in that each employee's reward system might be different and unique and be revised or changed on a non-traditional schedule, the benefits can far outweigh the additional resources to maintain such a system. This session will explore imaginative rewards systems tailored for the ready mixed concrete industry than can aid in attracting top talent and keeping the talent already on board.

OSHA’s New Silica Rule – Coming to a Ready Mixed Concrete Plant Near You

Earlier this year, the Occupational Health and Safety Administration (OSHA) finalized a new rule increasing regulation of exposure to respirable crystalline silica. This new regulation holds considerable impacts for ready mixed concrete operations and expensive, continued compliance costs. Demonstrated by a producer member, this session will cover what compliance will likely look like for the ready mixed concrete industry.

Schedule and topics are subject to change, check the [Web site](#) for updates.

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# Conference Schedule

<table>
<thead>
<tr>
<th>Day/Time</th>
<th>Session Type</th>
<th>Session Title</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Thursday, September 15</strong></td>
<td></td>
<td></td>
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<tr>
<td>7:00 a.m. – 12:00 p.m.</td>
<td>All</td>
<td>CONCRETEPAC Golf (separate registration and fee required)</td>
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<tr>
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<td>Meeting</td>
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<tr>
<td>3:00 p.m. – 7:00 p.m.</td>
<td>Optional</td>
<td>Driver Championship Set-Up</td>
</tr>
<tr>
<td>7:30 p.m. – 9:00 p.m.</td>
<td>Board</td>
<td>Chairman’s Dinner**</td>
</tr>
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<td>Optional</td>
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<td>Closed</td>
<td>TMMB Meeting (closed meeting)</td>
</tr>
<tr>
<td>11:00 a.m. – 1:00 p.m.</td>
<td>Committee</td>
<td>Government Affairs Committee Meeting (with lunch)</td>
</tr>
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<td>11:00 a.m. – 1:00 p.m.</td>
<td>Committee</td>
<td>Education Committee (with lunch)</td>
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<td>Promotion Committee</td>
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<td>BAC Committee</td>
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<td>CONCRETEPAC Reception/Dinner (separate registration &amp; fee required)</td>
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<tr>
<td><strong>Saturday, September 17</strong></td>
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<td>Spouse/Guest</td>
<td>Spouse/Guest Hospitality Suite Open</td>
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<tr>
<td>7:30 a.m. – 9:00 a.m.</td>
<td>Closed</td>
<td>Executive Committee with breakfast (closed meeting)</td>
</tr>
<tr>
<td>8:00 a.m. – 7:00 p.m.</td>
<td>Exhibitors</td>
<td>Exposition Hall Set-Up &amp; Exhibitor Move In</td>
</tr>
<tr>
<td>9:30 a.m. – 12:00 p.m.</td>
<td>Closed</td>
<td>Nominating Committee (closed meeting)</td>
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<tr>
<td>9:30 a.m. – 12:00 p.m.</td>
<td>Meeting</td>
<td>State Affiliate Meeting</td>
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<tr>
<td>10:00 a.m. – 11:30 a.m.</td>
<td>Meeting</td>
<td>MPS Division Meeting</td>
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<td>1:00 p.m. – 5:00 p.m.</td>
<td>Board</td>
<td>NRMCA Board Meeting (with lunch at 12:30)</td>
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<td>6:30 p.m. – 7:30 p.m.</td>
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<td>Driver Position Drawing Reception</td>
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<td>RMC Research &amp; Education Foundation Walk for Wellness Fundraiser***</td>
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<tr>
<td>2:00 p.m. – 5:00 p.m.</td>
<td>Drivers</td>
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<td>Breakfast in Exposition Hall</td>
</tr>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td>All</td>
<td>Registration &amp; Information Desk Open</td>
</tr>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td>Spouse/Guest</td>
<td>Spouse/Guest Hospitality Suite Open</td>
</tr>
<tr>
<td>8:15 a.m. – 9:15 a.m.</td>
<td>All</td>
<td>Opening General Session with Keynote Speaker</td>
</tr>
<tr>
<td>9:15 a.m. – 10:15 a.m.</td>
<td>All</td>
<td>General Session with Keynote Speaker</td>
</tr>
<tr>
<td>10:15 a.m. – 1:45 a.m.</td>
<td>All</td>
<td>Exposition Hall Open (with lunch)</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>Closed</td>
<td>RMC Research &amp; Education Foundation Trustees Meeting (closed meeting)</td>
</tr>
<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td>Education Sessions</td>
<td>The Importance of a Good Paving Foundation, Pt. 1</td>
</tr>
<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td>Technology</td>
<td>Managing Returned Concrete – Industry Practices</td>
</tr>
<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td>Promotion/Buildings</td>
<td>How to Position Your Company to Take Advantage of the Green Building Movement</td>
</tr>
<tr>
<td>3:00 p.m. – 3:15 p.m.</td>
<td>Business</td>
<td>State of the Industry</td>
</tr>
<tr>
<td>3:15 p.m. – 3:15 p.m.</td>
<td>OES &amp; HR</td>
<td>Electronic Logging Devices (ELDs) What’s Required and What Are Other Producers Doing?</td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>All</td>
<td>Networking Break in Exhibit Hall</td>
</tr>
<tr>
<td>4:45 p.m. – 6:30 p.m.</td>
<td>All</td>
<td>Reception in Exposition Hall</td>
</tr>
<tr>
<td>6:30 p.m. – 7:00 p.m.</td>
<td>All</td>
<td>Transportation to Dinner</td>
</tr>
<tr>
<td>7:00 p.m. – 9:30 p.m.</td>
<td>All</td>
<td>Driver Championship Awards Dinner at Wildhorse Saloon</td>
</tr>
<tr>
<td><strong>Tuesday, September 20</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00 a.m. – 2:00 p.m.</td>
<td>All</td>
<td>Registration &amp; Information Desk Open</td>
</tr>
<tr>
<td>7:00 a.m. – 10:00 a.m.</td>
<td>All</td>
<td>Exposition Hall Open (with breakfast)</td>
</tr>
<tr>
<td>8:00 a.m. – 9:30 a.m.</td>
<td>Spouse/Guest</td>
<td>Spouse/Guest Breakfast</td>
</tr>
<tr>
<td>10:00 a.m. – 11:00 p.m.</td>
<td>Education Sessions</td>
<td>Can I Produce Roller Compacted Concrete? What a Ready Mix Producer Needs to Know to Get Into the Game, Pt. 1</td>
</tr>
<tr>
<td>10:00 a.m. – 11:00 a.m.</td>
<td>Technology</td>
<td>Negotiating for Performance Specifications – Let’s Minimize Unnecessary Prescriptions</td>
</tr>
<tr>
<td>10:00 a.m. – 11:00 a.m.</td>
<td>Promotion</td>
<td>Engaging Contractors to Promote and Sell Concrete Pavements and Overlays</td>
</tr>
<tr>
<td>10:00 a.m. – 11:00 a.m.</td>
<td>Business</td>
<td>Results of the 2016 Industry Data Survey</td>
</tr>
<tr>
<td>10:00 a.m. – 11:00 a.m.</td>
<td>OES &amp; HR</td>
<td>EPA’s Waters of the U.S. Rule and Why You Should Worry About It</td>
</tr>
<tr>
<td>10:00 a.m. – 11:00 a.m.</td>
<td>Promotion/Buildings</td>
<td>Build with Strength: Delivering a Consistent Message About Concrete Buildings</td>
</tr>
<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td>Education Sessions</td>
<td>Can I Produce Roller Compacted Concrete? What a Ready Mix Producer Needs to Know to Get Into the Game, Pt. 2</td>
</tr>
<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td>Technology</td>
<td>Resources to Troubleshoot and Improve Acceptance Testing of Concrete</td>
</tr>
</tbody>
</table>

Schedule and topics are subject to change, check the [Web site](#) for updates.

...join the conversation #cworks2016
<table>
<thead>
<tr>
<th>Day/Time</th>
<th>Session Type</th>
<th>Session Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td>Business</td>
<td>Inventive Rewards Systems</td>
</tr>
<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td>OES &amp; HR</td>
<td>OSHA’s New Silica Rule – Coming to a Ready Mixed Concrete Plant Near You</td>
</tr>
<tr>
<td>12:00 p.m. – 2:00 p.m.</td>
<td>All</td>
<td>Awards Luncheon and Closing Keynote Speaker</td>
</tr>
<tr>
<td>1:30 p.m. – 7:00 p.m.</td>
<td>Exhibitors</td>
<td>Exhibitor Move Out/Exposition Hall Break-Down</td>
</tr>
<tr>
<td>2:00 p.m. – 6:00 p.m.</td>
<td>Closed</td>
<td>NRMCA/ACPA/PCA Leadership Meeting (closed meeting)</td>
</tr>
<tr>
<td>5:00 p.m. – 6:00 p.m.</td>
<td>All</td>
<td>Reception</td>
</tr>
</tbody>
</table>

An unforgettable getaway with all the excitement and energy of Music City under one spectacular roof...

Located only 10 minutes from the airport and featuring an extraordinary selection of dining, shopping, recreational activities and entertainment, there’s never a shortage of things to do at the resort. After unwinding at Relâche Spa & Salon, practice your swing at Gaylord Springs Golf Links, make a splash at the indoor or outdoor pool, hit the gym at the state-of-the-art fitness center, or explore the nine acres of lush, indoor gardens and cascading waterfalls...

Gaylord Opryland Resort and Convention Center, Nashville, TN
2800 Opryland Drive, Nashville, TN, 37214
Reservations: 1-877-491-7397

Use this QR code to reserve your hotel room online.

The hotel reservations cut-off date for the discounted rate is Wednesday, August 24, 2016.

More hotel registration information is on page 14.

...join the conversation #cworks2016

Schedule and topics are subject to change, check the [Web site](#) for updates.
3 WAYS TO REGISTER!

- Register online at www.nrmca.org
- Send Registration form with a check or credit card (AMEX, VISA and MC accepted) payment to: NRMCA, c/o Suntrust Bank
  P.O. Box 79433
  Baltimore, MD 21279
- Or fax to 301.565.8200 (credit cards only)

Please note: by sending a check there will be a delay in registration processing.

Registration and Payment

Registration Fees include access to NRMCA’s ConcreteWorks, registration materials and attendance at education sessions and social functions, plus access to one (1) ACPA education session. The CONCRETEPAC Dinner, RMC Research & Education Foundation Fundraiser and some spouse/guest events require a separate registration form and fee.

Registration Policies

- Spouse/Guest Registration: All spouses and/or guests must be non-industry attendees. Any industry professionals attending NRMCA’s ConcreteWorks must pay the delegate registration fees.
- Age Limits: Registrants over age 12 must pay the registration fee. Children under age 12 need not pay the registration fee, but must be registered as an attendee.
- Cancellation/Refund Policy: All cancellations must be made in writing to the NRMCA Meetings Department at 900 Spring Street, Silver Spring, MD 20910 or meetings@nrmca.org.

Any cancellation of a registration for NRMCA’s ConcreteWorks must be received on or before Wednesday, August 24, 2016, to be honored, and is subject to a $125 administration fee.

NO REFUNDS WILL BE MADE AFTER THIS DATE.

Substitutions for registrations may be made in writing to the NRMCA Meetings Department.

Confirmation: Confirmation of registration will be emailed to all registrants within 72 hours of receipt of registration. Please list the email address of everyone who should receive a copy of the confirmation on your registration form. Badges and meeting materials will be distributed onsite.

Questions: If you would like additional information or have any questions, please contact Jessica Walgenbach, sr. director of meetings, at 888.846.7622, x1152 or email the NRMCA Meetings Department at meetings@nrmca.org.

Hotel and Travel Information

Gaylord Opryland Resort and Convention Center
2800 Opryland Drive, Nashville, TN, 37214

Reservations:
Call In: (877) 491-7397. When calling, please reference the “National Ready Mixed Concrete Association”. Online: https://aws.passkey.com/g/64000409

Discounted Room Rate: For your convenience, NRMCA has contracted a block of rooms at the discounted rate of $209/night plus applicable taxes and an $18/night resort fee*. The cut-off date for hotel reservations is Wednesday, August 24, 2016. Individuals are asked to make their own hotel reservations by calling the Gaylord Opryland Resort directly.

The block of rooms is limited. We suggest that you make your hotel reservations as soon as possible.

Room Deposit and Hotel Reservation Cancellation Policy: A deposit of the first night’s room rate plus tax will be taken at the time your reservation is made. Cancellations occurring at least three days prior to arrival will be refunded.

Airport Information: Nashville International Airport (BNA) is the closest airport to the Gaylord Opryland. The airport is 8.3 miles north of the hotel and travel to and from the airport will take approximately 15 minutes.

Ground Transportation: Gaylord Opryland does offer transportation to/from the airport. The shuttle runs every 30 minutes starting at 5:30 am. The cost is $19/one way or $30/round trip. You can access the shuttle by following the ground transportation signage at the airport. The estimated taxi fare to/from the airport is approximately $30 each way. A Hertz Car Rental facility is located at the Gaylord Opryland.

Hotel Parking Information: Gaylord Opryland offers onsite parking for $24 per day. Valet parking is $32 per day.

Dress: Business casual attire is appropriate for program sessions; resort wear or cocktail attire is appropriate for social functions.

*R: The resort fee is for the following items: In-room wired and wireless high-speed internet access, wireless high-speed internet access in public areas (excluding convention center), fitness center access, designated complimentary in-room beverages, online access to the Wall Street Journal, resort savings card, local and toll free 800 telephone calls, exclusive to Marriott rewards gold and platinum elite members: access to steam, sauna and locker rooms at Relache Spa.

NRMCA’s Responsibility: Hotel contracts require NRMCA to be financially liable for unused sleeping rooms. The sleeping room rate covers the cost of meetings space, upkeep and utilities of the hotel. Staying at the convention hotel also provides you with the benefit of after-hours networking and easy accessibility to meetings and sessions. Please help NRMCA avoid unnecessary penalties and keep registration fees low by booking your sleeping room at the Gaylord Opryland.
Credit Card Payment Only

Register by  
Fax: 301.565.8200 Attn: Meetings Dept.  |  Mail: NRMCA, c/o Suntrust Bank P.O. Box 79433, Baltimore, MD 21279

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title</td>
<td>Company</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mailing Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>City</td>
</tr>
<tr>
<td>Phone</td>
</tr>
</tbody>
</table>

Spouse/Guest Email Address (for Information About Spouse Program)  | Age of Guest (if Under 18) |

Emergency Contact Name  | Phone | Relationship |

Email of person to receive confirmation: .................................................................

Please indicate if you have any special needs (physical or dietary): ..........................

---

**REGISTRATION and PAYMENT**

<table>
<thead>
<tr>
<th>Full Event Access (so you don’t miss anything)</th>
<th>Advance Registration on or before Wednesday, August 17, 2016</th>
<th>Onsite or Late Registration after Wednesday, August 17, 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member</td>
<td>Non-member</td>
<td>Member</td>
</tr>
<tr>
<td>Delegate</td>
<td>□ $650  □ $775</td>
<td>□ $775  □ $900</td>
</tr>
<tr>
<td>Spouse/Guest</td>
<td>□ $350  □ $500</td>
<td>□ $450  □ $600</td>
</tr>
</tbody>
</table>

**A-La-Carte Access (for those with time constraints, you can pick and choose)**

<table>
<thead>
<tr>
<th>Expo Hall Pass</th>
<th>□ $50</th>
<th>□ $50</th>
<th>□ $50</th>
<th>□ $50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education Session Ticket(s)</td>
<td>$40/session</td>
<td>QTY</td>
<td>x $40</td>
<td>=</td>
</tr>
<tr>
<td>Driver Championship</td>
<td>□ $25  □ $25</td>
<td>□ $25  □ $25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Awards Luncheon</td>
<td>□ $75  □ $75</td>
<td>□ $75  □ $75</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Driver Championship Awards Dinner</td>
<td>□ $150  □ $150</td>
<td>□ $150  □ $150</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**REGISTRATION TOTAL:** $ ________________

**PAYMENTS** | Registration will not be processed without payment. Also note: by mailing a check there will be a delay in processing.

Payment Method:  □ AMEX  |  □ MasterCard  |  □ VISA  |  □ Check Enclosed (made payable to NRMCA in U.S. funds drawn from a U.S. bank only.)

Credit Card Number: ____________________________________________________________

Expiration Date: ________________________________________________________________

Signature: ____________________________________________________________________  Card Holder Name (as it appears on card): _________________________________

Check the boxes below if you wish to be sent more information on the following activities taking place at the conference. Separate registration and fees are required for some of these activities.

□ RMC Research & Education Foundation Fundraiser  |  □ CONCRETEPAC Dinner  |  □ Spouse/Guest Activities (Program of events coming soon!)
NRMCA’s CONCRETEWORKS 2016

NASHVILLE, TN
SUNDAY, SEPTEMBER 18 - TUESDAY, SEPTEMBER 20, 2016

For more information visit www.nrmca.org