Held in conjunction with the CONEXPO-CON/AGG Show, March 7-11, 2017 and co-located with NSSGA’s 2017 Annual Convention.

NRMCA ANNUAL CONVENTION
Las Vegas, NV
March 4-6 2017

Awards Program

SATURDAY, MARCH 4 - MONDAY, MARCH 6, 2017
WYNN ENCORE LAS VEGAS HOTEL, LAS VEGAS, NV
# 2017 Awards Program Agenda

## Opening and Chairman's Greeting

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## National High School Essay Contest Award

**Adam Tarlowski**

Daily trips to school had become routine for Adam, what was unexpected was a new assignment in his English class. All students were to draw one word from a hat and proceed to write a creative piece on that one word. Frightening to say the least, this double weighted assignment depended on one word. His turn finally came, without looking he could feel all the possibilities slipping between his fingertips hoping for a fun word such as “sports”, or “science.” His word “concrete.”

Everyone laughed under their breath, thankful they didn’t pick a word as boring as “concrete.” Adam played it off, he could still ace the assignment. As the cold sweat approached, so did the bell and he vacated the school. He was nervous and had lots of research to do. Concrete would not bury him. He would conquer concrete.

There was no time to waste, he had to know all there was to know to pull off an A. The basics of concrete of it being a solid and made of 3 aspects: aggregate, water and cement was too boring to cement a solid score. He dug deeper into the history and to his surprise concrete had been around longer than the enlightenment where great thinking took off. In fact, it had been occurring naturally on earth for millions of years. Curious minds began mixing the elements of earth and trial and error turned into one of the most powerful organic mixtures capable of withstanding the forces, and supporting and protecting those that created it. Adam, began to see the significance behind concrete as he learned more about it and felt bold enough to write a poem for his assignment.

**Concrete**

Chances are it’s been poured all around you.

Discovering its strength was a major breakthrough.

Arm’s length away it’s made to stay.

Despite its popularity, it has no holiday.

The Romans paved the way,

Their ancient structures of concrete can be seen today.

Columns became arches, pillars and domes,

Rome became the greatest place to roam.

Nothing lasts forever and down went Rome.

Concrete was buried,

800 years alone.

The Industrial Revolution revived concrete,

Brought it to life, poured under every man’s feet.

Water, rocks, cement, aggregate

Natural materials, for that I’m an advocate.

It can stand alone and withstand the weather,

Made of earth and water it can resist a fire.

Millions of people concrete has hired.

Sadly its social significance is overlooked,

Something not taught in history textbooks.

Its perfection has protected and connected society,

Providing peace and privacy for the public.

Roads carry truckloads resulting in new area codes.

Where humans travel, concrete will too.

Concrete needs humans and humans need it too,

Without each other its presence might not ensue.

Adam was more than excited to turn in his creative piece and sure enough the assignment was a success! Far more important than the grade received, Adam had a new respect for concrete and his peers did too. Something so simple and prevalent had been forgotten and unappreciated. Adam thought about how amazing it is that one word could not only help him become a better creative writer, but teach him something beyond the classroom. He felt empowered writing about it because he truly believed without concrete, humans are just another vulnerable animal. Concrete has put human’s one step higher on the social ladder and humans have put concrete on the map. This strong bond has come to stay for the present and future.
NRMCA is pleased to announce the Colorado Ready Mixed Concrete Association as the winner of the 2016 State Association of the Year. This is the 13th annual award and the first time CRMCA has received this recognition. Some highlights from CRMCA’s nomination include:

- CRMCA’s promotion efforts included training sessions, presentations, marketing booths, sponsorship packages and seminars attended by over 1,000 people in the concrete industry. CRMCA also participated in a live demo with the Colorado Chapter of APWA, which collectively created a mix design with accelerators that educated municipalities and construction leaders about Strength on Demand concrete applications.

- CRMCA took an interactive role and introduced the “Build With Strength” campaign at its annual meeting in November 2015. In late 2016, CRMCA engaged in a plan to drive the initiative throughout Colorado. This plan was presented to CRMCA’s board for final acceptance on January 18, 2017.

- CRMCA continues to expand its outreach through social media by utilizing Facebook, LinkedIn and Twitter to inform, educate and communicate concrete promotion. In addition to social media, CRMCA maintains its own publication, while developing articles for other publications such as the Colorado Concrete Magazine, Colorado Public Works Journal, and the Concrete Products magazine.

- A wide variety of educational offerings included hosting NRMCA’s Plant Manager, Concrete Mixture and CCSP courses, facilitating 44 ACI Certification sessions including the Concrete Flatwork Finisher and Technician certification. Approximately 900 examinations were administered to examinees.

- CRMCA has worked jointly with NRMCA’s Karthik Obla to implement CRMCA’s Pre-Construction Checklist. The checklist is being used by more producers and contractors as distribution continues to reach across the state. NRMCA released the checklist nationally under the title “Concrete Acceptance Testing Checklist.”

- In 2016, CRMCA’s Central Marketing and Technical committees and some of its producers developed an Exterior Concrete Flatwork Installation Guide and Best Practices to educate flatwork professionals during installation, curing and maintenance, specifically in residential construction.

- In the advocacy arena, CRMCA has successfully encouraged members to participate in outreach through action alerts on issues such as the Waters of the United States rule, the Timber Innovation Act and international building codes.

- CRMCA works on behalf of its members through interaction with state associations such as the Colorado Construction Industry Coalition (CCIC), the Colorado Stone, Sand & Gravel Association (CSSGA), the American Concrete Pavement Association (ACPA), the Colorado Contractors Association (CCA) and the Colorado Asphalt Pavement Association (CAPA). Their united efforts formed a 527 with spending targeted for statewide issues. Jointly, CRMCA and CSSGA have contributed $30,000 to the 527 coalition. As of today, the 527 coalition has over $500,000 in funds to invest in an anticipated 2017 ballot initiative for infrastructure funding at the state level.

- CRMCA’s primary initiative for 2016 focused on the negative impacts from deficiencies of procedures used for acceptance testing of concrete. CRMCA developed an app that could be used by field observers to evaluate whether testing personnel in the field performed the ASTM procedures correctly. Based on more than 1,400 observations, it was concluded that for the most part testing procedures are being properly performed. One big exception was that initial curing of strength test specimens did not comply with the standards and this deficiency has the largest impact on test results. The use of this app allowed for a facilitated discussion with testing agencies to attempt to correct deficiencies with testing procedures for acceptance of concrete.

- CRMCA also performed a field study to evaluate the causes of scaling of exterior flatwork as impacted by type of mixture and finishing procedures.
Richard D. Gaynor Award

Thomas H. Adams

Thomas H. Adams is the executive director of the American Coal Ash Association. Tom has over 35 years of experience in the ready mixed concrete industry, serving in a variety of management positions in sales, marketing, technical services and operations. He has held leadership roles with the Michigan Concrete Association, American Concrete Institute, American Shotcrete Association and currently at the American Coal Ash Association.

Tom began his career in the industry in a sales/technical service position with Ernst Concrete & Supply Company in Warren, MI, in 1978. Stanley Ernst, Jr., encouraged Tom’s participation with the Michigan Ready Mixed Concrete Association and NRMCA. Tom joined the NRMCA Research, Engineering and Standards (RES) committee in 1980. He has since been an active member of the committee in developing and supporting its various initiatives with the Concrete in Practice series, research and certification programs. He is a past chairman of the RES committee.

Tom has served as the chair of the Promotion and Technical committees of the Michigan Ready Mixed Concrete Association and the chairman of the Board. In 1993, he joined the staff of the MRMCA as its president and worked to forge closer ties to NRMCA. He initiated discussions with Dick Gaynor and NRMCA staff on the need to educate concrete salesmen. He worked with a small group to support the eventual development of the NRMCA Certified Concrete Sales Professional program. Tom has served on the NRMCA Board of Directors. He has presented numerous NRMCA events and Webinars.

At the American Concrete Institute Tom supported local chapter activities. He moved on to become the executive director of the American Shotcrete Association, supporting the advancement of knowledge and use of shotcrete for various applications.

Tom accepted the position of executive director of the American Coal Ash Association (ACAA) in December 2008. This coincided with the massive coal ash spill at a power plant in Kingston, TN. This changed the focus of the ACAA and for the next several years he had to address technical, environmental and general public concerns on the beneficial use of fly ash. He worked diligently with stakeholders to prevent the U.S. Environmental Protection Agency from promulgating regulations which would classify fly ash and other coal combustion products as hazardous wastes. These regulations would have eliminated fly ash as a concrete-making material.

Tom continues to be active with the American Concrete Institute, ASTM International, the Electric Power Research Institute and works fly ash specifiers and users to communicate on the issues related to fly ash quality and supply resulting from the fast-changing energy industry and regulatory environment. Tom attended Wayne State University in Detroit, MI and Aquinas College in Grand Rapids, MI studying business administration and strategic management. In his spare time, he enjoys reading, politics and golf.

William B. Allen Award

For Outstanding Leadership and Commitment to High Standards in Business Acumen

Martin Ozinga III

Martin Ozinga III is this year’s winner of the William B. Allen Award and he’s a most deserving honoree at that. The Ozinga name is very well known within the ready mixed concrete industry at large and also NRMCA by way of his longtime service on various committees and input on key issues facing the industry. Ozinga Bros. is also widely respected throughout business circles in metropolitan Chicago, where the distinctive company mixer trucks are a common sight. Ozinga Bros. is one of the leading ready mix producers in Illinois and also one of the most innovative, with a lengthy history of technological advances aimed at satisfying its many customers, maintaining a large truck mixer fleet and a growing number of employees.

Mr. Ozinga is a key part of this success story. The Evergreen Park, IL, native graduated from Calvin College in the early 1970s and shortly thereafter was named general manager of the family-owned business. After decades of hard work, he proudly describes Ozinga Bros. as the largest private, family-owned concrete company in the U.S. Along the way he has been involved in Christian education, church and a variety of not-for-profit ministries. Mr. Ozinga was married for 40 years to Ruth, who passed away in October 2010, and together raised six sons – each of whom is now engaged in various aspects of the company, which has now transitioned to the fourth generation. Mr. Ozinga is now married to Mary Ellen and is now challenged to remember the names of all 39 grandchildren!

The Allen Award is given for a lifetime commitment and recognition of outstanding leadership to promote the success of the ready mixed concrete industry and to improve the financial health, performance and sustainability of the industry. The Allen Award is named after one of the ready mixed concrete industry’s most distinguished and accomplished figures, Bill Allen, whose more than 55 years of concrete and aggregates-related experience is an example to us all.
Bill Childs

President and Chief Executive Officer, Chaney Enterprises

NRMCA’s Building Promoter of the Year Award is presented for outstanding contributions in support of concrete building promotion by an individual from an NRMCA Producer member. This year’s winner is Bill Childs of Maryland-based Chaney Enterprises.

Bill’s entire professional career has been in the construction industry. He joined Chaney Enterprises in 1992 as vice president of sales and marketing and has served as president and CEO since 2000. Bill served on the boards and committees of the Maryland Ready Mix Concrete Association (MRMCA), National Ready Mixed Concrete Association (NRMCA), RMC Research & Education Foundation, MIT Concrete Sustainability Hub Advisory Council, Maryland Transportation Builders and Materials Association and the Eugene Chaney Foundation. Bill is the 2013 past chairman of NRMCA.

Bill was involved from the start in helping shape the new Build with Strength program. Through his participation on the NRMCA Executive Committee and Promotion Committee, Bill can be credited for providing direction and inspiration for NRMCA to address the critical low/mid-rise building market.

Thanks to his leadership in Maryland, Chaney Enterprises along with MRMCA saw an opportunity early in 2016. There was a massive fire in Rockville, MD, in 2014 similar to the ones in Edgewater, NJ, and Los Angeles, so Bill initiated a meeting with MRMCA members and John Loyer of NRMCA to evaluate the potential for fire safety legislation in Maryland.

As a result, MRMCA partnered with NRMCA to hire a contract lobbying firm. The new team quickly crafted legislation based on what the industry was already doing in New Jersey. The team found a sponsor who introduced the bill in March 2016. The Environment and Transportation Committee held a hearing to debate the bill. Key testimonials from fire services and affordable housing groups along with industry representatives from Chaney Enterprises and NRMCA helped get the attention of the industry. As a result, MRMCA partnered with NRMCA to hire a contract lobbying firm. The new team quickly crafted legislation based on what the industry was already doing in New Jersey. The team found a sponsor who introduced the bill in March 2016. The Environment and Transportation Committee held a hearing to debate the bill. Key testimonials from fire services and affordable housing groups along with industry representatives from Chaney Enterprises and NRMCA helped get the attention of the committee. Of course, the legislation was vehemently opposed by developers and wood industry groups.

At the behest of the committee chairman, the industry team worked with allies and opposition to amend the legislation and the bill was reintroduced in the Maryland House and Senate in early 2017. The legislation rolls back height and area limits in the building code to more sensible levels, mandates 2-hour non-combustible fire walls, provides additional sprinkler protection, and other safety measures that will allow the fire service to better deploy and ensure the safety of occupants and firefighters. He was instrumental in creating a much broader coalition to assist these efforts, most notably the American Red Cross’s chapter in Maryland, an invaluable ally.

Bill understood early on that for NRMCA’s Build with Strength program to succeed, it would need member involvement in generating project leads to flip from wood to concrete. To that end, Bill leveraged an existing relationship with a large multifamily developer to bring a 317-unit, 446,000-square-foot development to the Concrete Design Center. Bill worked with Gregg Lewis of NRMCA to secure a set of drawings of the massive project. As with most developers, they were skeptical that the building could be built with concrete at a competitive cost. NRMCA developed a design proposal that demonstrated a $2.1 million savings by switching the project to ICF walls and precast hollow core floors in place of the original stick framing. The switch to concrete would also shave 13 weeks off the construction schedule. Along with 30-50% energy savings and lower maintenance and insurance costs, the concrete solution would save the developer $1.1 million annually. Needless to say, this got the developer’s attention.

After several meetings with the developer and his team, they finally started to take the concrete concept seriously. The general contractor became engaged and conducted a cost estimate of its own. Bill and the NRMCA team provided installers to take advantage of hard number estimates for the ICF walls. Through additional research, NRMCA was able to find two other ICF projects that the general contractor had already worked on in Texas which helped ease the fear of the unknown. Without Bill’s tenacity, the project likely would not have gotten to this point.

In appreciation of his leadership and passion for promotion, NRMCA is proud to present the 2017 Building Promoter of the Year Award to Bill Childs.

Dave Gray

Market Manager, GCC America

NRMCA’s Pavement Promoter of the Year Award is presented for outstanding contributions in support of concrete pavement promotion in recent years by an employee of an NRMCA Producer member. Dave Gray, market manager for GCC America, is this year’s winner.

Dave has been in the cement and concrete industry for 26 years and with GCC America since 2006. Dave’s first assignment with GCC focused on specialty products and he embraced it with enthusiasm. His experimentation with special mix designs for expansive cement and rapid setting cement products resulted in an ACI Award for Innovation in Mix Designs.

More recently, Dave has become deeply involved in the promotion of concrete overlays of asphalt parking lots. While at a GCC sales meeting, Dave saw a presentation by NRMCA Sr. Vice President, Local Paving, Jon Hansen regarding concrete overlays and the potential market opportunity they represent. Capitalizing on his new-found opportunity, Dave worked with...
In appreciation for extraordinary dedication to the National Ready Mixed Concrete Association, the chairman of the board annually selects an individual who has done exceptional work for our industry.

Chairman’s Award

In appreciation for extraordinary dedication to the National Ready Mixed Concrete Association, the chairman of the board annually selects an individual who has done exceptional work for our industry.
Concrete Cares Award

The Manufacturers, Products & Services (MPS) Division of the National Ready Mixed Concrete Association is pleased to present the 2017 Concrete Cares Award to Ozinga Bros., Mokena, IL, in recognition of its long-time commitment to its community and its work on behalf of the Built to Honor program.

In 2016, Ozinga partnered with PulteGroup’s Built to Honor program and donated the concrete and aggregate used to build a mortgage-free home in Yorkville, IL, for retired U.S. Army Sergeant Broderick Richmond and his family.

A Chicago native, Sgt. Richmond joined the Army in 2006 and served tours in Iraq and Afghanistan. He was wounded in Afghanistan in 2008 and is a recipient of the Purple Heart. Sgt. Richmond was selected as the recipient of the mortgage-free home after he applied through the Military Warriors Support Foundation, a nonprofit charity providing support for the nation’s combat wounded heroes through home donation, academic and employment assistance, and recreational activities.

PulteGroup reached out to Walt Nashert, a sales rep for Ozinga’s materials and logistics entity, to see if the company would be interested in supporting this endeavor. After securing material and logistics donations, Walt then reached out to Ozinga’s concrete division to offer additional products and services for the cause. Ozinga donated concrete, aggregates and all the transportation involved with getting the materials to the site. A gift equalling almost $20,000.

The new two-story, 2,600-square-foot home is scheduled to be completed in April 2017. Being a part of this life-changing cause has urged Ozinga to continue the tradition and the company is working with another nonprofit organization to supply materials for another veteran’s home in 2017.

Strong, lasting relationships in the community have always been a priority at Ozinga. Its commitment to serving coworkers, customers and neighbors with integrity is the foundation of everything it does.

If you want to find out more about the Built to Honor program, visit www.pultegroupinc.com/built-to-honor/Overv/default.aspx. With ready mixed concrete plants in almost every community in America, NRMCA member companies are making a real difference in the communities they serve. The Concrete Cares Award recognizes these efforts and shines a national spotlight on the positive impact ready mixed concrete companies have in hometowns across the nation. All ready mixed concrete producers that are members of NRMCA are eligible for nomination.

Joseph E. Carpenter Award

Jeffrey Hinkle
Transportation Manager of Chandler Concrete Company

Mr. Hinkle was named the 2017 award recipient for his longtime commitment to the OES Committee and the ready mixed concrete industry. Jeff has been involved in the fleet maintenance industry for over 30 years with the last 18 years in the concrete industry while working for Chandler Concrete Company. He has been a key member of the OES Committee since 1998.

Mr. Hinkle has served the NRMCA OES Committee in numerous leadership roles. He was the Operations Task Group vice chairman and served as the task group chairman as well. He was the OES Committee vice chairman from 2012 - 2014 and served as OES Committee chairman from 2014-2016. He is one of the original developers of NRMCA’s National Mixer Driver Championship and has participated as a judge in every event. Jeff has also been a speaker at several ConcreteWorks and NRMCA Safety Courses. He has also been a judge for the NRMCA Driver of the Year Award program. In 2013, on behalf of NRMCA, he testified before Congress on Capitol Hill in Washington, DC, on “Hours of Service”. His testimony is directly linked to the ultimate 30-minute break exemption that the ready mixed concrete industry currently enjoys, saving the industry literally millions of dollars every year. Jeff was also instrumental in developing the NRMCA video entitled “A Day in the Life of a Ready Mixed Concrete Driver,” which is being used as a recruitment tool for finding mixer truck drivers.

Jeff is also active in the Carolinas Ready Mixed Concrete Association and the Virginia Ready Mixed Concrete Association. Here again he has been a contributor and primary developer of driver championship events with both associations.

Mr. Hinkle is a military veteran who served proudly in the U.S. Army for three years as a paratrooper in the 82nd Airborne Division. Jeff has been married for 28 years to his wife Deneese. They have two sons, Doyle and Taylor. He enjoys hunting and fishing and is a member of Rives Chapel Baptist Church.
Burice Woods of Chandler Concrete Company, Inc. is the Ready Mixed Concrete Delivery Professional Driver of the Year for 2017. A panel of industry judges selected Woods as the top driver from a group of outstanding applicants from across the United States. Mr. Woods, whose home plant is located in Roxboro, NC, was honored for his career achievements, outstanding safety record, professionalism, driving competency and customer service skills. He has worked for Chandler Concrete for an impressive 37 years. Along with numerous accolades, Mr. Woods unbelievably has never had an accident or rejected load and has averaged more than 3,400 cubic yards delivered over the past three years.

Along with the winner, three runners-up were also selected by the judges. In alphabetical order, the first is 31-year veteran mixer driver Jeff Acuna of Central Concrete Supply Company, a U.S. Concrete business unit. Driving out of Central's Martinez, CA, plant, Mr. Acuna has a spectacular safety record - never having an accident on or off-road while delivering an average of 6,197 cubic yards over the past three years. Cliff Swisher, owner of Swisher Custom Concrete wrote, “I have been pouring concrete for more than 50 years and Jeff is the best mixer driver I have ever worked with. He is always accommodating and gets the job done right!”

Also honored as a runner-up is 31-year veteran mixer driver Michael Castellanos of Right Away Redy Mix, Incorporated, a U.S. Concrete business unit. Driving out of Oakland, CA, Mr. Castellanos has averaged an impressive 6,000 cubic yards delivered over the past three years. He was also the 1996 Employee of the Year for Right Away Redy Mix. Oakland Plant Manager Sheilah Young wrote, “With his driving skills and jobsite knowledge, he has been the go-to-driver for tackling jobs that most ready-mixed concrete producers would not take on.”

The 2017 judges also selected as runner-up Sylvester Wallace of Titan Virginia Ready Mix in Norfolk. Titan Vice President Louis Petrillo wrote, “When nominating Sylvester I am consumed by a sense of nostalgia. Sylvester is an Army veteran, but to that point he is a ready mixed veteran of an amazing 46 years. He is the ‘old breed’ of our industry today. Before load cells, when pony motors and chains charged the mixer drum, Sylvester was delivering concrete in the heat and cold of Virginia without climate control. In an ever changing industry, Sylvester found his niche and successfully delivered concrete for the same company over a career which spans a lifetime.”