Join us in...

Orlando

March 1-3, 2015

NRMCA’s
ANNUAL
CONVENTION

CONFERENCE BROCHURE
Dear Colleague,

This year, the National Ready Mixed Concrete Association celebrates 85 years of service to the industry. As I’m sure those who came before me did, each year, as the members of NRMCA gather at the Annual Convention, I am reminded of the strength, dedication and commitment of our members. I trust this year’s Convention will offer all of us new insights into the industry and the individuals that work every day to make ready mixed concrete THE construction material of choice. Join me in Orlando to experience the best the industry has to offer!

Our program this year will explore emerging opportunities to aid in the economic recovery of the industry. NRMCA will host a roundtable discussion on local government action for resilience, focusing on what local communities can do to improve their adaptive capacity in the face of mounting natural disasters and how concrete can help in this effort. We’ll also discuss how insulated concrete forms (ICFs) can contribute to the economic and sustainable well-being of communities with a spotlight on multi-family and school buildings. And as always, we’ll celebrate the best the industry has to offer at the Annual Awards Breakfast and discuss association business at our Annual Members’ Meeting.

NRMCA’s Annual Convention offers industry participants unsurpassed networking opportunities, timely educational sessions and a chance to celebrate the shining stars of the industry. I hope to see you in Orlando!

Robert Garbini, P.E.
President, National Ready Mixed Concrete Association
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We’re going green by providing this brochure online...

In an effort to make NRMCA meetings more sustainable, NRMCA has enacted initiatives to help reduce our carbon footprint, including a reduction in the printing and mailing of this brochure.

If you would like a copy mailed to you please contact us at (888) 846-7622 or meetings@nrmca.org.

We hope you will join us in our “green” efforts by registering for this event online at www.nrmca.org.
The Growing Influence of Wood in Buildings and Codes
The wood interests, like all industries, looks for avenues to position themselves with specifiers. This past decade, they saw some successes in building codes as they eroded “artificial” barriers to the use of wood products through the use of fire-suppression systems. They also saw an opportunity to align economic interests of cities faced with economic challenges with the growing awareness of climate change and the emergent concern with the carbon footprint of green building projects. This session will review the historic perspective of the growing movement to use wood over other building materials, the complex relationship between green certifications and local politics, and the competitive drive for market share among all industries.

Local Government Action for Resilience:
Panel Discussion
With the steady increase in disaster-related losses over the last couple of decades, there has been no shortage of conferences, white papers and frameworks supporting disaster resilience strategies. However, very few public agencies actually implement mandatory legislation and truly take action to protect the safety and welfare of its citizens. This session features a panel of representatives from local governments that recognized the need to improve their community’s adaptive capacity for the long term in response to increased risks and public interest. Their expert opinions provide context for the broader discussion of how to implement a range of resilient mandates for building practices, including simple, low-cost measures to mitigate disaster risks in their community.

Opportunities with Insulated Concrete Forms
Steel-reinforced concrete together with insulated concrete forms provide a complete construction solution offering optimum resilience, sustainability and occupant comfort. This presentation will explore the economics of two recent and very significant ICF build-outs which can be replicated in virtually any market area. Firstly, over 100 mid-rise multi-family buildings have been built in the city of Waterloo, Canada, with over half of them located within 1 square mile. Secondly, in the last decade ICF-built schools have become the standard of construction for schools in the state of Kentucky. This presentation will discuss how you can identify similar local opportunities and work with other stakeholders to drive specifications and concrete sales in your local market area.
Saturday, February 28, 2015
11:30 a.m. – 5:30 p.m.
CONCRETEPAC Golf Tournament***
4:00 p.m. – 6:30 p.m.
Registration and Information Desk Open
6:00 p.m. – 7:00 p.m.
Chairman’s Welcome Reception
7:00 p.m. – 9:30 p.m.
Chairman’s Dinner**

Sunday, March 1, 2015
7:00 a.m. – 4:00 p.m.
Registration and Information Desk Open
8:00 a.m. – 6:30 p.m.
Spouse/Guest Hospitality Suite Open
8:00 a.m. – 10:00 a.m.
Government Affairs Committee Meeting
8:30 a.m. – 10:00 a.m.
Materials Division General Session
10:00 a.m. – 12:00 p.m.
Nominating Committee Meeting*
10:00 a.m. – 12:00 p.m.
Operations, Environmental and Safety Committee Meeting
12:00 p.m. – 2:00 p.m.
Promotion Committee Meeting (with lunch)
2:00 p.m. – 4:00 p.m.
Sustainability Committee
4:00 p.m. – 6:00 p.m.
Educational Activities Committee Meeting
4:00 p.m. – 6:00 p.m.
2014-2015 Executive Committee Meeting*
6:30 p.m. – 7:30 p.m.
Reception
7:30 p.m. – 10:00 p.m.
Past Chairmen’s Dinner**

Monday, March 2, 2015
7:30 a.m. – 4:30 p.m.
Registration and Information Desk Open
8:00 a.m. – 10:00 a.m.
Annual Members’ Meeting with DIL Presentations
8:00 a.m. – 6:30 p.m.
Spouse/Guest Hospitality Suite Open
10:00 a.m. – 10:15 a.m.
Break
10:00 a.m. – 11:30 a.m.
Spouse/Guest Brunch
10:15 a.m. – 12:15 p.m.
Opening General Session with Keynote Speakers:
- The Growing Influence of Wood in Buildings and Codes
- Local Government Action for Resilience: Panel Discussion
12:15 p.m. – 1:30 p.m.
Luncheon
1:30 p.m. – 3:00 p.m.
General Session with Keynote Speakers:
- Opportunities with Insulated Concrete Forms (ICFs)
3:00 p.m. – 3:15 p.m.
Break
3:15 p.m. – 5:00 p.m.
State Affiliates Meeting
4:30 p.m. – 5:30 p.m.
Directors Responsibility and Committee Chairmen’s Training
6:30 p.m. – 7:30 p.m.
CONCRETEPAC Reception
7:30 p.m. – 10:00 p.m.
CONCRETEPAC Dinner & Auction

Tuesday, March 3, 2015
7:00 a.m. – 3:00 p.m.
Spouse/Guest Hospitality Suite Open
7:30 a.m. – 3:30 p.m.
Registration and Information Desk Open
8:00 a.m. – 9:30 a.m.
Awards Breakfast

Schedule and topics are subject to change.
Tuesday, March 3, 2015 cont’d

9:30 a.m. – 9:45 a.m.
Break

9:45 a.m. – 12:00 p.m.
State Association Congress

12:00 p.m. – 4:00 p.m.
Board of Directors Meeting (Lunch will be provided at 11:30)

4:00 p.m. – 5:00 p.m.
2015-2016 Executive Committee Meeting*

5:00 p.m. – 6:30 p.m.
Reception

* Indicates Closed Sessions
** Indicates Invitation Only Events
*** Indicates Events Requiring Separate Registration & Fee

Awards Breakfast
Tuesday, March 3, 2015
8:00 a.m. – 9:30 a.m.

Please join us as we honor this year’s winners... people who embody the NRMCA vision of enriching, empowering and inspiring every day. Join your industry colleagues in honoring the following award winners:

• Joseph E. Carpenter Award
• National High School Essay Contest Award
• Richard D. Gaynor Award
• The William B. Allen Award
• State Association of the Year Award
• Concrete Cares Award
• Promoter of the Year Award
• Lifetime Achievement in Promotion Award
• Ready Mixed Concrete Delivery Professional Driver of the Year Award

Schedule and topics are subject to change.
Meeting Activity Highlights!

Spouse Program
A full program of spouse activities is being planned, including a Hospitality Suite, group exercise, socials and more! This is all in addition to the wide variety of activities available on-property and in the surrounding area. Provide your spouse’s email address on your registration form to receive more information about the spouse program.

Saturday, February 28, 2015
11:30 a.m. – 5:30 p.m.
CONCRETEPAC Golf Tournament***
The CONCRETEPAC Golf Tournament will take place on Saturday, February 28. The tournament will begin at 11:30 a.m. This event requires a separate registration and fee.

Monday, March 2, 2015
6:30 p.m. – 10:00 p.m.
CONCRETEPAC Reception and Dinner
In addition to a wonderful meal and both live and silent auctions, the evening will culminate with a fantastic drawing for a Mustang convertible car! This event is open to all attendees with prior authorization on file.

IMPORTANT NOTE: Federal Election Commission rules require sending information for PAC events only to NRMCA members with prior authorization forms on file. For information, registration, prize drawing tickets and sponsorship opportunities, please contact Heather Houck at 240.485.1153 or email hhouck@nrmca.org.

Tuesday, March 3, 2015
8:00 a.m. – 9:30 a.m.
Awards Breakfast
Please join us as we honor this year’s winners... people who embody the NRMCA vision of enriching, empowering and inspiring every day.

*** Indicates Events Requiring Separate Registration and Fee
The Orlando World Center Marriott Offers a Variety of Restaurants, Activities and Amenities!

Experience the excitement of the resort’s newly renovated Falls Pool Oasis featuring a new slide tower with two 200-foot winding water slides and one 90-foot speed slide, a dedicated kid’s splash park, interactive game room, and more. An ideal choice for event professionals, the resort boasts 450,000 sq feet of flexible, state-of-the-art event space and functional meeting facilities. From 18 challenging holes of championship golf, award-winning restaurants and a rejuvenating full-service spa – this resort inspires guests to engage, relax, retreat, work and play. The resort is located only 1.5 miles from Disney World and just minutes from SeaWorld Orlando, Universal Studios and Legoland.

Restaurants and Dining

Hawk’s Landing Steakhouse | This upscale eatery offers the finest cuts of Harris Ranch prime dry-aged beef and fresh local seafood, all against the backdrop of the championship golf course. Winner of the Wine Spectator Award, 2004–2011, and Florida Trend magazine’s Silver Spoon Award, 2006–2008. Private room seats 35.

Mikado | Expert teppan-yaki chefs prepare meals tableside, making this Japanese steakhouse an ideal choice for festive gatherings and group events. Mikado features an award-winning sake and sushi menu, along with a full-service bar. Private room seats 18.

High Velocity | Catch the game at one of Orlando’s largest sports bars, featuring 28 HDTVs and serving an array of beers, burgers, wings and other bites.

Siro | The newest addition is an Urban Italian Kitchen providing a casual, neo-rustic atmosphere. The small plates menu offers the chance to enjoy an assortment of authentic, delightful tastes in a single meal. We also offer a private room that seats 50 guests.

Solaris Restaurant | Craving home-style cooking while you’re away? Solaris features a breakfast buffet with over 80 items; other specialties include chef-crafted sandwiches and salads. Private room seats 130.

Falls Pool Bar & Grill | Overlooking the million-gallon pool, this is the perfect spot to grab a bite while soaking up the hotel’s best liquid amenities, including the bar’s very own signature 8701 lager.

Lobby Bar & Veranda | Also overlooking the main pool, this spot is ideal for a friendly meeting or after-dinner drink.

Mangrove Emporium Food Court | Keep it simple with pizza, burgers, fresh salads, sandwiches, subs and ice cream.

Starbucks® | The famous java house serves up its trademark beverages, along with delectable pastries and treats.

Room service | Available 6 a.m. to 2 a.m.
Activities and Amenities
Everything under the sun. Swimming. Golf. Spa. A workout. However you choose to spend your downtime, there’s something for all to enjoy. And with complimentary WiFi in all public spaces, it’s easier than ever to stay connected to everyone.

• Falls Oasis Pool (Outdoor Pool)
• Slide Tower featuring two, 200-foot winding water slides and one 90-foot speed water slide
• Splash Zone, including a kids’ zero-entry pool and water playground
• Kids Activity Center with LEGOLAND® themed events, face painting and more
• West Terrace Spa Pool, offering a quiet and intimate pool experience
• Indoor pool
• Hawk’s Landing 18-hole championship golf course on property
• Full-service boutique spa featuring 9 treatment rooms and two mani/pedi stations
• Four lighted tennis courts, two sand volleyball courts and a basketball court
• State-of-the-art, 24-hour fitness center
• Children’s activity center and daily activities programming
• FedEx business center with 24-hour self service

Area Attractions
What lies ahead. With so much to do in Orlando, it’s easy to forget the world outside.
Take time during your stay to visit some of the nation’s most popular destinations right around the corner. There is an Expedia Local Expert Desk located in the lobby, where you can purchase tickets to all the local attractions.

• Walt Disney World® theme parks – 1.5 miles
• Orlando Premium Outlets® mall – 3 miles
• SeaWorld® and Discovery Cove – 5.5 miles
• Universal Orlando – 10 miles
• LEGOLAND® Florida – 35 miles
• Busch Gardens – 60 miles
• Kennedy Space Center – 60 miles

Schedule and topics are subject to change.
Convention Registration & Payment

Your registration fee includes NRMCA’s Annual Convention registration and registration materials, attendance to the NRMCA convention sessions and social functions. The CONCRETEPAC Golf Tournament requires a separate registration form and fee.

### 3 WAYS TO REGISTER!

- **Register online at [www.nrmca.org](http://www.nrmca.org)**
- **Send Registration form with a check or credit card**
  - Use note: by sending a check there will be a delay in registration processing.
  - AMEX, VISA and MC accepted (payment to: NRMCA, c/o Suntrust Bank)
  - PO. Box 79433
  - Baltimore, MD 21279
- **Or fax to 301.565.8200 (secure for credit cards only.)**

### Registration Fees and Policies

**Advance Registration on or before Thursday, February 5, 2015:**
- Member Delegate: $770 | Member Spouse/Guest: $370
- Non-Member Delegate: $895 | Non-Member Spouse/Guest: $520

**Late Registration after Thursday, February 5, 2015:**
- Member Delegate: $870 | Member Spouse/Guest: $470
- Non-Member Delegate: $995 | Non-Member Spouse/Guest: $620

**Spouse/Guest Registration:** All spouses and/or guests must be non-industry attendees. Any industry professionals attending the NRMCA Annual Convention must pay the delegate registration fee.

**Age Limits:** Registrants over age 12 must pay the registration fee. Children under age 12 need not pay the registration fee, but must be registered as an attendee.

**Cancellation/Refund Policy:** All cancellations must be made in writing to NRMCA Meetings Department, 900 Spring Street, Silver Spring, MD 20910 or meetings@nrmca.org.

Any cancellation of a registration for the NRMCA Annual Convention must be received on or before Thursday, February 5, 2015 to be honored, and is subject to a $125 administration fee. NO REFUNDS WILL BE MADE AFTER THIS DATE. Substitutions for registrations may be made in writing to the NRMCA Meetings Department.

**Confirmation:** Confirmation of registration will be emailed to all registrants within 72 hours of receipt of registration. Please list the e-mail address of everyone who should receive a copy of the confirmation on your registration form. Badges and meeting materials will be distributed on-site.

**Questions:** If you would like additional information or have any questions, please contact Jessica Walgenbach, Sr. Director of Meetings at 888-846-7622 ext. 1152 or email the NRMCA Meetings Department at meetings@nrmca.org.

**NRMCA’s Responsibility:** Hotel contracts require NRMCA to be financially liable for unused sleeping rooms. The sleeping room rate covers the cost of meetings space, upkeep and utilities of the hotel. Staying at the convention hotel also provides you with the benefit of after-hours networking and easy accessibility to meetings and sessions. Please help NRMCA avoid unnecessary penalties and keep registration fees low by booking your sleeping room at the Orlando World Center Marriott.

### Hotel and Travel Information

**Orlando World Center Marriott**

8701 World Center Drive

Orlando, FL 32821

**Reservations:** (888) 789-3090


**Group Code:** NRMCA 2015 Annual Convention

**Hotel Reservations:** The cut-off date for hotel reservations is Thursday, February 5, 2015. Individuals are asked to make their own hotel reservations by calling the Orlando Marriott World Center directly at (888) 789-3090. When calling please mention group code NRMCA 2015 Annual Convention to receive the group rate of $225 per night plus taxes.

Optional resort fee of $20/night covers several amenities: Tier 1 in-room wireless internet for up to 6 devices, unlimited local and domestic long distance calls, bottled water (two 10oz bottles) replenished once daily, daily scheduled shuttle service to Disney Parks for up to 4 guests, kids under 12 eat breakfast for free off the kids menu in Solaris with a paying adult, and access to slide tower.

**Deluxe Room:** $225 per night plus applicable taxes.

*NRMCA makes every attempt to secure a room block that will accommodate all of our registrants, but availability cannot be guaranteed. We strongly recommend that you make your reservations as soon as possible, since reservations will be accepted on a first-come, first-served basis, and rooms may sell out before the block’s cut-off date.

**High Speed Internet:** Those with reservations at the host hotel will receive discounted hi-speed internet in their guest rooms at $6.95 (unless resort fee is purchased then complimentary internet will be included with the resort fee).

**Room Deposit and Hotel Reservation Cancellation Policy:** All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card.

**Airport Information:** Orlando International Airport (MCO) is 17 miles from the Orlando World Center Marriott.

**Ground Transportation Information:** The hotel does not provide shuttle service. A taxi will cost approximately $55 each way. Alternate transportation can be arranged through Mears Transportation for approximately $22 each way or $36 roundtrip and a reservation is required. Mears Transportation: [http://bit.ly/1yHL5wc](http://bit.ly/1yHL5wc). There is a Hertz car rental at the Orlando World Center Marriott and it can be reached at (407) 238-4452.

**Hotel Parking:** Those with reservations at the host hotel will be offered discounted self parking at $10 per day. Valet parking fee is $27 daily. Guests driving plug-in hybrid or plug-in electric vehicles choose from complimentary self or valet parking.

**Dining:** Siro Urban Italian Kitchen, Solaris, High Velocity, Hawk’s Landing Steakhouse & Grille, Mikado Japanese Steakhouse, Falls Pool Bar & Grill, Food Court & Starbucks.
Registration Form

(One registrant per form. Please type or print clearly.)

First Name    Last Name    E-mail
Title    Company
Additional E-mail Address for Registration Confirmation
Mailing Address
City    State/Province    Zip/Postal Code
Phone    Fax    Spouse Name (If Attending)
Spouse E-mail Address (for Information About Spouse Program)
Hotel (if NOT Orlando World Center Marriott)    Arrival Date    Departure Date
Emergency Contact Name    Phone    Relationship
Special Needs

REGISTRATION and PAYMENT (PO#’s no longer accepted as proof of payment)

<table>
<thead>
<tr>
<th>Early bird cut-off extended to Thursday, February 12!</th>
<th>Advance Registration on or before Feb. 5, 2015</th>
<th>Late Registration after Feb. 5, 2015</th>
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<tr>
<td>Member Delegate</td>
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<td>□ $520</td>
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REGISTRATION TOTAL: $________________________

Check the boxes below if you wish to be sent more information on the following activities taking place at the conference. Separate registration and fees are required for some of these activities:

- ☐ Spouse/Guest Activities
- ☐ CONCRETEPAC Golf Tournament
- ☐ CONCRETEPAC Dinner

PAYMENTS | Registration will not be processed without payment. Also note: by mailing a check there will be a delay in processing.

Payment Method:
☐ AMEX
☐ MasterCard
☐ VISA
☐ Check Enclosed (made payable to NRMCA in U.S. funds drawn from a U.S. bank only.)
Credit Card Number: __________________________ Expiration Date: __________________________
Signature: __________________________ Card Holder Name (as it appears on card): __________________________

IMPORTANT REGISTRATION & CANCELLATION POLICIES
Registrations received without payment will not be processed. All on-site registrants will be accepted on a space-available basis and must include payment. Registrants from outside the U.S. are encouraged to pay by credit card. Cancellations received in writing to NRMCA’s Meetings Department on or before February 2, 2015 are subject to a $100 administration fee. No refunds will be issued for cancellations received after February 2. Substitutions in writing to NRMCA’s Meetings Department will be accepted. After February 27, 2015, only on-site registrations will be accepted. NRMCA reserves the right to close event registration in order not to exceed venue capacity. Contact Jessica Walgenbach, senior director of meetings, at (240) 485-1152 or jwalgenbach@nrmca.org with questions or to receive more information about registration.

DEMOGRAPHIC INFORMATION
Please be sure to complete ALL information here or your registration form will not be processed.

1. TYPE OF OPERATION (Select ONE)
☐ Producer
☐ Equipment Manufacturer/Dealer
☐ Materials Supplier
☐ Contractor
☐ Designer/Specifier/Consultant
☐ Association
☐ Faculty/Student
☐ Admixtures
☐ Press
☐ Other

2. I HAVE ATTENDED THIS EVENT FOR
☐ First Time
☐ 2-4 years
☐ More than 7 years

3. NUMBER OF EMPLOYEES
☐ 10 or less
☐ 101-250
☐ 11-50
☐ 251-500
☐ 51-100
☐ 501 or more

Early bird cut-off extended to Thursday, February 12!
Register by February 5, 2015 and Save! Go online to www.nrmca.org and register today!

NRMCA’s ANNUAL CONVENTION

March 1 - 3, 2015 | Orlando World Center Marriott | Orlando, FL