Sponsorship

2015
Dear Member:

**CONCRETEPAC** is a bipartisan, multi-candidate federal political action committee registered with the Federal Election Commission. Through **CONCRETEPAC**, NRMCA’s goal is to help elect pro-business, pro-ready mixed concrete candidates to the U.S. Congress. This helps the ready mixed concrete industry to influence the political process by ensuring that legislators consider the impact proposed laws could have on our industry.

**CONCRETEPAC** contributions help the ready mixed concrete industry to have a voice on Capitol Hill. Each day, members of Congress vote on issues that affect the way concrete producers do business. Contributions to **CONCRETEPAC** maximize the political involvement on issues that are important to our industry.

Please consider becoming a corporate sponsor of the NRMCA Annual Convention **CONCRETEPAC** events being held at The Marriott World Center in Orlando, Florida from February 28 - March 3, 2015. These are **CONCRETEPAC**'s biggest events of the year.

This year’s events include a golf tournament as well as the **CONCRETEPAC** 'Back the PAC' Appreciation Reception & Dinner, honoring all supporters of NRMCA’s **CONCRETEPAC**, with live and silent auctions, followed by the most coveted event of the year, a door prize drawing for a **2015 Ford Mustang V6 Convertible**.

**It is easy to sponsor **CONCRETEPAC**!**

- You can donate an item for the live or silent auction. These items should have broad appeal to bidders and can include, but are not limited to, vacation packages, sporting event tickets, jewelry, golf accessories, etc. If you would be interested in bidding on an item, chances are someone else would be too.

- You can sponsor an item for the live or silent auction. You may specify a dollar amount and we will coordinate the details. You get all of the credit and we will do all of the work.

- Become a corporate sponsor! Corporate sponsorship helps **CONCRETEPAC** underwrite the expenses for all of the wonderful events we have planned!

As you know, supporting **CONCRETEPAC** as a corporate sponsor is also an excellent way for your company to advertise in front of the industry’s top executives.

**Remember, corporate funds may be used to sponsor **CONCRETEPAC** events.**

Sincerely,

Scott Parson  
Chairman  
NRMCA Government Affairs Committee

Robert Sells  
Vice Chairman  
NRMCA Government Affairs Committee

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Disclaimer: Funds for corporate sponsorship of **CONCRETEPAC** are deposited into an administrative account and used to underwrite the costs associated with hosting events.
Donate to the 2015 CONCRETEPAC Auction at the NRMCA Annual Convention
The Marriott World Center in Orlando, Florida

CONCRETEPAC will host the ‘Back the PAC’ Appreciation Reception & Dinner on Monday, March 2, 2015 with live and silent auctions. But that’s not all! CONCRETEPAC’s most coveted event of the year is the door prize drawing at the end of the dinner where one lucky winner will win a 2015 Ford Mustang V6 Convertible or $30,000. The appreciation reception and silent auction will begin at 6:30 p.m., followed by dinner and live auction at 7:30 p.m.

The CONCRETEPAC convention events are always the largest and most successful fundraising events of the year, but we need your help! Most of the items offered in our live and silent auctions are either donated or purchased through corporate sponsorship.

Last year’s live and silent auction items included artwork, jewelry, Phil Michelson golf memorabilia, a ski vacation package in Switzerland, a fine wine collection, golf outings, tickets to a Broadway show, sports travel packages, vacation travel packages, personalized “favorite things” packages put together by NRMCA members and their spouses and a Mystery Wine auction. Please consider helping to make this year’s event another huge success by donating to the live or silent auctions through corporate sponsorship. Your continued support will help CONCRETEPAC remain the ready mixed concrete industry’s premier political action committee on Capitol Hill.

This year’s CONCRETEPAC Door Prize is the 2015 Ford Mustang V6 Convertible or $30,000!
DONATION FORM
2015 CONCRETEPAC AUCTION

Donor Information (please print or type)

| Name, Title: |  |
| Company: |  |
| Address: |  |
| City, State, Zip: |  |
| Phone: |  |
| Email: |  |

Corporate funds can be used for sponsoring an auction item.

Donation Information

| Donated Item: |  |
| Item Description: | (Please include detailed description of your product, service, trip or other item, including model number if applicable. We will also need a hi-resolution company logo and item image .jpg) |
| Estimated Value: |  |
| Date By Which Item Must Be Claimed or Used: |  |

Who should winning bidders contact to arrange to claim/use your donated item (if different from donor contact above)?

Name: _____________________________ Phone: _____________________________ E-Mail: _____________________________

I would like to make a cash donation in the amount of:

- [ ] $250
- [ ] $500
- [ ] $1,000
- [ ] $2,000
- [ ] Other $ _______

Please send donated items directly to NRMCA and e-mail complete donation form, hi-resolution company logo and product .jpg image no later than **Friday, January 30, 2015**.
2015 NRMCA Annual Convention Sponsorships Now Available

**CONCRETEPAC Super Sponsor LANDMARK Level: $6,000**
This is a brand new level of CONCRETEPAC sponsorship! This sponsorship level designates your company as an overall sponsor for ALL CONCRETEPAC events taking place in 2015. In addition to all of the benefits of the Red Level Sponsorship (below), your company’s name and logo will be prominently displayed on banners during all CONCRETEPAC activities and at the CONCRETEPAC booth during the 2015 Annual Convention, Board of Directors’ Meeting and ConcreteWorks. You will be an official sponsor of the quarterly CONCRETEPAC Newsletters and your company will be recognized on ALL recognition materials and solicitations distributed throughout the year. Your company will also be recognized on all CONCRETEPAC related conference calls.

**RED Level: $2,500**
This category of sponsorship denotes your leadership and support for CONCRETEPAC activities and designates your company as an overall sponsor during the 2015 Annual Convention. Your company’s name and logo will be displayed on a banner at CONCRETEPAC events. You will also receive an individual recognition sign, including your company’s name and logo, displayed at one hole on the golf course and your company’s name and logo will be displayed on CONCRETEPAC printed materials. Your company will also receive special recognition at the CONCRETEPAC ‘Back the PAC’ Appreciation Reception and Dinner and in the Spring Edition of the CONCRETEPAC Newsletter.

**WHITE Level: $1,000**
Each sponsor will receive an individual recognition sign including your company’s name and logo displayed at one hole on the golf course. Your company will also receive special recognition at the CONCRETEPAC ‘Back the PAC’ Appreciation Reception and Dinner and in the Spring Edition of the CONCRETEPAC Newsletter.

**BLUE Level: $750 (only one available)**
This sponsorship level is available on a first come, first served basis for the beverage cart during the CONCRETEPAC golf tournament. Your company will also receive special recognition at the CONCRETEPAC ‘Back the PAC’ Appreciation Reception and Dinner and in the Spring Edition of the CONCRETEPAC Newsletter. Only one sponsorship is available on a first-come, first served basis.

Sponsorship is for CONCRETEPAC events held during NRMCA’s Annual Convention at The Marriott World Center in Orlando, Florida | February 28 - March 3, 2015.

For more information please contact Heather Houck at 1-888-846-7622 ext. 1153 or complete the information below and fax back to NRMCA at 301-565-8200.

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**Sponsorship Level:**
- [ ] Landmark Level: $6,000
- [ ] RED Level: $2,500
- [ ] WHITE Level: $1,000
- [ ] BLUE Level: $750 (only one available)

**Credit Card Number:**

**Expiration Date:**

**Billing Zip Code:**

**Security Number:**

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*Sponsorship of CONCRETEPAC events can be made using corporate funds!*

Please remit with check made payable to NRMCA

NRMCA | 900 Spring Street | Silver Spring | MD 20910

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