Developing Industry Leaders (DIL) Program

Applications are now being accepted for the 14th Annual Developing Industry Leaders Program for the year 2017-2018

Applications are due no later than Friday, July 14th, 2017

ABOUT THE PROGRAM...

- NRMCA initiated the Developing Industry Leaders (DIL) program in 2004. It provides a venue for a limited number of middle managers from across the country to work with an eclectic group of peers as they strategically address an industry issue over a minimum of two years.

- Professional Development Individuals completing the Developing Industry Leaders program may also submit the activity for 12 hours of elective credit toward NRMCA STEPS certification.

- Questions? Contact Eileen Dickson, NRMCA’s Vice President of Education, at (240) 485-1164 or edickson@nrmca.org for further details.

NRMCA’s DIL program affords individuals an opportunity to connect with peers and meet senior level executives across the country, while also becoming familiar with critical industry challenges and opportunities. Teams work with a NRMCA mentor over the winter months to develop insight and address their selected issue. The group is limited to 24 individuals.

The program is, minimally, a two-year commitment. Beginning in July 2017, NRMCA will conduct two mandatory conference calls to acclimate new DILs to the program. Additionally, DILs are required to attend NRMCA’s ConcreteWorks, October 1-3 in Dallas. There they attend the annual mixer driver championship, all committee meetings and education sessions to gain an encompassing national perspective. From September through February, teams will research their topic and produce a 15-minute PowerPoint Report. The reports will be presented at the Membership Meeting at NRMCA’s Annual Convention 2018.

After their group presentation, individuals are required to join at least one NRMCA committee, attend its meetings for at least one year and return to ConcreteWorks in 2018. This second year transition to an active NRMCA member affords DIL participants the opportunity to continue move their team’s recommendations forward through the existing committee process while growing their career network. DILs received half-price registration fee discounts for the three required meetings.

Applications are now being accepted for the 14th Annual Developing Industry Leaders Program (2017-2018). Please read the accompanying application materials carefully. It is an exciting opportunity for your middle managers to meet other industry leaders and advance their leadership skills while networking with other individuals at the same career levels. If you find the industry as gratifying and rewarding as I do, please nominate someone in your organization.

Sincerely,
Ric Suzio, Past NRMCA Chairman of the Board,
Past DIL Participant
Developing Industry Leaders (DIL) Program Application

A letter of reference from the sponsoring executive must be attached to this 2-page application.

Postmarked or emailed no later than Friday, July 14, 2017
(Use Additional Paper if Necessary)

NAME: ________________________________
TITLE: ________________________________
COMPANY: ________________________________
STREET ADDRESS: ________________________________
CITY, STATE, ZIP: ________________________________
PHONE: ________________________________ FAX: ________________________________ EMAIL ________________________________

JOB RESPONSIBILITIES: ________________________________

YEARS WITH YOUR COMPANY: ____________________________ YEARS IN CURRENT ROLE: ____________________________
YEARS IN THE INDUSTRY: ____________________________ AREA(S) OF EXPERTISE: ____________________________

OTHER LEADERSHIP TRAINING YOU HAVE RECEIVED: ________________________________

LIST OUTSIDE INTERESTS, COMMUNITY ACTIVITIES AND AWARDS: ________________________________

WHAT DO YOU EXPECT TO GAIN FROM THIS PROGRAM? ________________________________

SPONSORING EXECUTIVE & TITLE: ________________________________
COMPANY: ________________________________
ADDRESS: ________________________________
PHONE: ________________________________ FAX: ________________________________ EMAIL: ________________________________

Signature of Sponsor (Date) ________________________________
Signature of Applicant (Date) ________________________________
What is a Leader?

NAME: __________________________________________

COMPANY: ______________________________________

In approximately 250 words, briefly answer the question “What is a Leader?”
Please submit your essay with your completed application and sponsoring executive’s recommendation letter.

Please return your application as an attachment to an email, mail, or fax to Eileen Dickson.
Please include:
1. Completed application
2. Leadership essay
3. Letter of reference from sponsoring executive

Eileen Dickson, Vice President, Education
NRMCA
900 Spring Street
Silver Spring, MD 20910

Phone: 240.485.1164 | Fax: 301.587.1605 | Email: edickson@nrmca.org