

# NRMCA Certified Concrete Sales Professional Certification Class & Exam

*Presented by Tennessee Concrete Association*



**When:** February – May 2018 (see dates below)

**Where:** Nashville, Tennessee – Nashville City Club • 201 4<sup>th</sup> Ave. N. • Nashville, TN 37219

**Why:** Increased Product Knowledge, Customer Knowledge, Business Knowledge & Better Sales Skills

**Cost:** \$3195 per person for all 4 modules - (TCA member price)  
**Individual Module prices:** \$925 per Module - (TCA member price)  
 \$1325 per Module - (non-TCA member price)  
 \$995 - (out-of-state NRMCA member)

**Time:** 8:00a.m. – 4:00p.m.

The Concrete Sales Professional Certification is a highly regarded concrete training course. If you have a new employee that needs to learn about the concrete industry, or if you have an employee with new sales responsibilities, they will benefit from this course. All of the CCSP modules count toward earning NRMCA's top professional certification – the Certified Concrete Professional (CCPf) – increasingly recognized as significant milestone in concrete industry professional development.

**Please circle** module(s) registering for and send to the TCA office. (see options below)  
**All course materials will be distributed first day of the module.**

Module # \_\_\_\_\_

- |     |    |   |  |   |                          |
|-----|----|---|--|---|--------------------------|
| Yes | No | - | Module 1 – Technical Product Knowledge | - | <b>Feb. 20-22, 2018</b>  |
| Yes | No | - | Module 2 – Customer Business Knowledge | - | <b>March 20-22, 2018</b> |
| Yes | No | - | Module 3 – General Business Knowledge  | - | <b>April 10-12, 2018</b> |
| Yes | No | - | Module 4 – Professional Sales Skills   | - | <b>May 1-3, 2018</b>     |

Registration fee:  
 \$ \_\_\_\_\_

**Total \$** \_\_\_\_\_

**Company:** \_\_\_\_\_

Contact person: \_\_\_\_\_

Email \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, St., Zip \_\_\_\_\_

Phone: \_\_\_\_\_

**Student:** \_\_\_\_\_

Address \_\_\_\_\_

City, St., Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Remit Payment to:**

Tennessee Concrete Association  
 705 Fort Negley Court  
 Nashville, TN 37203

Phone: (615) 360-7393  
 Fax: (615) 360-6670  
 Email: [dsparkman@tnconcrete.org](mailto:dsparkman@tnconcrete.org)  
[www.tnconcrete.org](http://www.tnconcrete.org)

<input type="checkbox"/> Bill Me <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amer. Exp.			
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CVV #	_____	Exp. Date	_____
Name on credit card	_____		