



# NRMCA's CONCRETEWORKS

September 18-20, 2016 | Gaylord Opryland Resort and Convention Center | Nashville, TN

Add your company name to the growing list of sponsors for NRMCA's most exciting event of the year! The 11th Annual National Mixer Driver Championship is your opportunity to help the industry celebrate the hard working men and women who make up the backbone of our industry. All sponsors will receive recognition in the official Championship Program, on signs throughout the venue and course and from NRMCA leadership throughout the event. All sponsorships are on a first-come basis, so secure your sponsorship spot today! (Please note that due to the special nature of this event, these opportunities are not included in the annual NRMCA sponsorship packages.)

## Sponsorship Opportunities

### 1. Championship Course

- Course Naming Opportunity** \$15,000 | 1 sponsorship available. This year, our competitors could be competing on a challenge course named for your company (i.e. "The ABC Truck Company National Mixed Driver Championship Challenge Course"). *To discuss a multi-year naming agreement, please contact Kathleen Carr-Smith at 240/485-1145 or via email at [kcarrsmith@nrmca.org](mailto:kcarrsmith@nrmca.org).*
- Event Sponsorship** \$3,000 | 8 6 remaining sponsorships available.
- Course Challenges** \$750 | 13 11 remaining sponsorships available. (Contact Jacques Jenkins at [jjenkins@nrmca.org](mailto:jjenkins@nrmca.org) for more information.)
- Driver Briefing** \$1,500 | 2 sponsorships available.
- Driver Exam** \$1,000 | 2 sponsorships available.
- Golf Carts** \$1,000 | 2 sponsorships available.

### 2. Championship Day

- Breakfast of Champions** \$2,500 | 3 sponsorships available.
- Championship Lunch** \$2,500 | 3 sponsorships available.
- Door Prize Raffle** \$3,000 | 1 sponsorship available.

### 3. Celebrating Champions

- Driver Position Reception** \$2,500 | 5 3 remaining sponsorships available.
- 1st place trophy** \$5,000 (Naming rights i.e. The Bill Smith Memorial Trophy) | 1 sponsorship available.
- Awards Dinner** \$5,000 | 5 4 remaining sponsorships available.
- Driver Tour/Activity** \$2,500 | 2 sponsorships available.

### 4. Championship Swag

- Driver Shirts** \$2,000 | ~~2~~ <sup>Sold Out</sup> sponsorship available. (Company logo will appear on shirt.)
- Driver Hats** \$1,000 | ~~3~~ <sup>Sold Out</sup> sponsorships available. (Company logo will appear on hat.)
- Driver Tote Bags** \$1,000
- In Kind Item Donations** (Add on to any Championship Sponsorship—company to provide a minimum of 100 logoed items to be included in appreciation bags for drivers.)



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## NRMCA's National Mixer Driver Championship

Please note NRMCA cannot guarantee the printing quality if the company does not send a high resolution logo suitable for commercial printing use. Please send the logo to Jacques Jenkins by email at [jjenkins@nrmca.org](mailto:jjenkins@nrmca.org).

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Type of payment:     Check      Credit Card:     American Express     MasterCard     Visa

Total Amount Sponsor: \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

For more information, contact Jacques Jenkins at (240) 485-1165 or at [jjenkins@nrmca.org](mailto:jjenkins@nrmca.org)

Please fax form to: Jacques Jenkins at (301) 356-9062 or  
Mail to: NRMCA, 900 Spring Street, Silver Spring, Maryland 20910